

MENA Carpet News

Volume 6 | Issue 39 | July 2021

Middle East and Africa Carpet and Flooring News



INSIDE



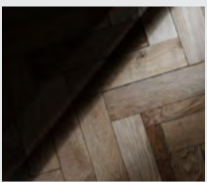
SHAW CONTRACT DESIGN AWARDS
2021..... 5



"CARPET RECYCLING: FORWARD
TOGETHER" AUGUST 31 – SEPTEM-
BER 1, 2021.....17



CARPET DESIGN TRENDS FOR USA
MARKET, COLOR, TROPICAL GETAWAY AND
ECLECTIC FUSION..... 12



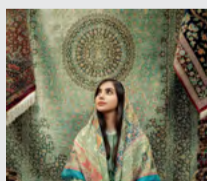
WHICH HARD FLOOR COVERINGS
PATTERN SUITS YOU?.....14



CATIONIC DYEABLE POLYESTER ;
A GREAT FIBER OF ENORMOUS PO-
TENTIAL.....6



"COVER NEW GROUND":
BREAKING NEW GROUND WITH DO-
MOTEX 2022.....7



CARPET MANUFACTURING IN THE
MIDDLE EAST AND AFRICA.....19

ADVRETSISING INDEX

ZIMMER AUSTRIA

MEERA IND

NOBELTEX GIES

DELASA DESIGN

UYUM TEKSTIL

Oriental weavers; export carpet to 130 countries

Interview with Mr. Hany Amin
Export Director, Oriental Weavers Carpet Co.



The Oriental weavers company was established in 1979 by Mr. Mohamed Farid Khamis.

The founder, Mr. Mohamed Farid Khamis, established the company on the 10th of Ramadan city in Egypt, which is a famous industrial city in Egypt.

Oriental Weavers had the vision to become the leading manufacturer in the industry and the company started to be vertically integrated where it produces most of its raw materials. The company grew over the years to be the largest company in the world producing machine-made rugs and currently exporting to more than 130 countries worldwide.

Which kind of Carpet and flooring you produce in Oriental weavers?

The company specializes in producing machine-made woven rugs and carpets made mainly of polypropylene, but also produces rugs made of other materials, like polyester, wool, cotton, acrylic, viscose, and other blends.

Oriental Weavers is one of the biggest carpet and flooring producers in the world, how was the pandemic effect in your export market and

How do you evaluate 2021 and the upcoming years?

ing years?

The pandemic has a negative effect on the short run, especially at the beginning of the first wave, however, demand started to rise again starting from July 2020 and the markets witnessed huge demand due to the reopening of retail shops beside the big increase in demand coming from e-commerce that accompanied the pandemic.

Overall, OW managed to use the pandemic time for its benefits through catching new opportunities arising from increased demand, and also implementing new digital and development ideas to communicate more effectively with customers.

Oriental Weavers is a creative design carpet manufacturer, how you follow carpet and flooring market trends and how select your carpet designs?

In OW, we have a big in-house design department and a very dynamic R&D team. We try to keep up with new trends through participating with different trade publications, joining virtual exhibitions, communicating with customers in different markets, and working closely with consultants and freelance designers and trend developers.

... Page 4

Autoneum carpets now even more eco-friendly

Autoneum carpet systems already meet the highest standards of sustainable mobility due to their high content of recycled fibers.

Thanks to an alternative back coating (ABC) process, Autoneum carpets are now becoming even more environmentally friendly: By replacing the latex commonly used in standard back coatings with thermoplastic material, the recyclability of carpets at the end of product life is further improved.

In addition, the innovative manufacturing process greatly reduces water and energy consumption and thus CO2 emissions in production. Lightweight, textile-based carpet technologies such as Di-Light or Relive-1 significantly improve the environmental performance of carpets.

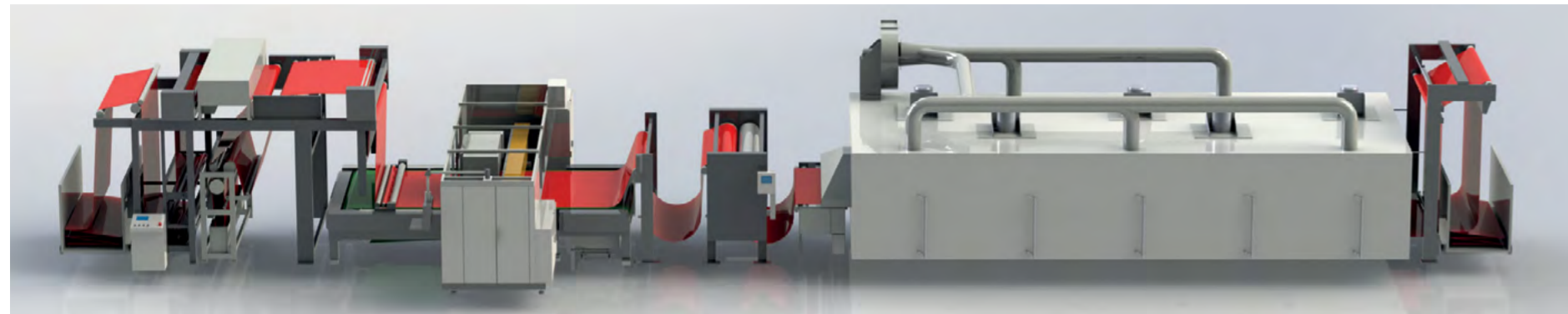
... Page 16

DIGITAL IS BETTER AND FASTER!

KOHAN TEXTILE JOURNAL IS A LEADER TEXTILE, CARPET AND FLOORING MAGAZINE SINCE 2008 IN THE EMEA REGION. AFTER MANY TIMES PARTICIPATION AT CARPET AND FLOORING EVENTS LIKE DOMOTEX AND GATHERING A GREAT NETWORK OF PROFESSIONALS IN THIS SECTOR WE DECIDE TO PUBLISH A SPECIAL DIGITAL MAGAZINE FOR CARPET AND FLOORING SECTOR IN THE EMEA REGION.



READY TO SUPPORT YOU



COLARIS DIGITAL INKJET PRINTER

The best and most reliable printer for carpet and blanket printing

- Developing the idea
- Building the process
- Designing and manufacturing the printer and line components
- Installing and commissioning the equipment
- Implementing and transferring the process technology and Know-how
- Servicing the production line

ZIMMER AUSTRIA Digital Printing Systems is the competent partner to your success in blanket printing.



A broad range of line components and the extremely flexible and scalable printer solutions from our CHROMOJET and COLARIS printer families allow us to configure most economic production lines for any of our customer's needs.

Deep penetration paired with bright and brilliant colors are essential for PES and acrylic blankets. Whereas CHROMOJET is mostly used in high pile, heavy PES blankets above 400 gsm, COLARIS is offering a broad variety from low pile, light weight coral and polar fleece starting at 180 gsm to raschel blankets up to 600 or even 650 gsm.

COLARIS is the preferred system for high resolution prints, whereas CHROMOJET would be beneficial for flat colors and low resolution raster prints up to 76 dpi.

Common blanket widths demand for printers of minimum 2.6 m width. Our blanket printers are built in 3.4 m working width. Quite often existing blanket print lines are converted from screen to digital printing systems. ZIMMER AUSTRIA manufactures the printers in a modular system which allows integration into an existing line. A shortened installation time and a substantial reduction of investment costs are the benefits.

CHALLENGE US



TECHNICAL DATA:

Technology:	COLARIS – Digital Inkjet Technology or CHROMOJET – valve based digital printers
Possible supply:	Printer only, or complete production lines
Working widths:	2.600, 3.400, 4.200, 5.200 mm
Product range:	Polar & coral fleece, raschel blankets
Fiber base:	Polyester, CDPC (cationic PES), Acrylic
Fabric weight range:	COLARIS from 180 through 650 gsm CHROMOJET from 400 through 1.200 gsm
End products:	Single and double layer blankets
Scalable capacity:	From 70 to 950 sqm/hour
Line components:	Feeding system from plait or roll, COLARIS or CHROMOJET printer, fabric dryer, heat fixation systems, post print washing, drying systems etc.
Auxilliary equipment:	Fabric cleaning, in-line dye fixation by stenter dryer, offline dye fixation by MODUS loop steamer, various laboratory equipment.

INNOVATION | QUALITY | SERVICE

ZIMMER MASCHINENBAU GMBH DIGITAL PRINTING SYSTEMS

Eibergstrasse 2-8
6330 Kufstein | AUSTRIA

+43 (5372) 64893 -0
info@zimmer-austria.com
www.zimmer-austria.com





From Page 1 ...

Designs are created mainly internally through our designers who work with the R&D team and also by selecting and buying some designs from external design houses. The feedback of the sales team for designs helps to select the right designs for each market or region.

How many percent of your products use in Egypt domestic market and how many percent export to international markets? Tell us more about your export destinations.

About 65-70% of the production of Oriental Weavers is exported and around 30-35% is sold in the domestic Egyptian market. We export to more than 130 countries worldwide. Our main export markets include USA, MENA region, Germany, Japan, Brazil, UK, Australia, and Africa.

How do you evaluate the Carpet industry in Egypt?

The carpet industry in Egypt is very competitive due to the fact that government supports the industry through providing several incentives, like tax-free incentives for free zone areas, export rebates, etc. Also, major costs associated with the industry, like labour costs, utilities, etc., are very competitive when compared with other countries in the world. Oriental Weavers is the leading producer in Egypt with a market share of almost 90% of what is produced in the country.

We should rely more on sustainability and green products, how we can improve sustainability in Carpet and flooring industry?

Sustainability themes and projects are very important to add more value to the industry in general. There should be more focus on introducing more and more rugs made of recycled yarn and would help enhance the concept of the "green



النساجون الشرقيون
Oriental Weavers



economy". Also, improving sustainability should involve reducing pollution outputs related to the industry and using more sources of clean energy.

Oriental weavers is a leading company in the production of green and sustainable flooring, what is Oriental weavers policy and plans for improving sustainability in final products?

It is very important for Oriental Weavers to start developing and introducing rugs and carpets that are made of eco-friendly material. Such rugs would be recycled, recyclable and traceable in order to help with the concept of the 'green economy' with the main focus on sustainability.

Also, using clean energy sources, as much as possible, is implemented gradually in OW, like using solar panels, solar lightings and working to decrease carbon dioxide emissions. Introducing rugs made of harmless and eco-friendly material is one goal among OW's long term strategic goals.

What is Oriental Weaver's main strategy to maintain its position as the market and industry leader?

Oriental Weavers is a very dynamic company whether in terms of production, development, sales, or other related activities. The company has aggressive plans to expand its capacity for production of yarn and rugs extensively with main goal of improving service level offered to customers and enhancing the concept of 'economies of scale' more efficiently to keep developing and offering the best quality rugs with the highest possible value.

The company also has plans to hire and train its workforce and invest in the OW team as part of the company's belief in the importance of human capital as a main pillar for the advance and growth of the company. Finally, there are ambitious plans of OW to expand in both domestic and export markets through adding new showrooms domestically and gaining higher market shares in major export markets.



▶ WATCH VIDEO

SHAW CONTRACT DESIGN AWARDS 2021

ARE YOU A WINNER? JOIN US TO CELEBRATE THE BEST IN DESIGN

The 16th edition of the Shaw Contract Design Awards, once again places a spotlight on a diverse range of talents from across the globe, celebrating design in action and its social impact on the community.

Honouring some of the most unique and impactful designs in the world, the Design Awards programme recognises the creative vision of the architects and designers who inspire new ways of living, working, learning, and healing.

Encompassing Shaw Contract's Smarter Impact mindset, the evaluation criteria selects winners based on knowledge-led, human-centric and optimistic designs within the categories of hospitality, retail, healthcare, senior living, education, government, multi-family, and office sector.

The global programme is open to all professional interior design firms, architecture firms and end users, and projects must feature at least one Shaw Contract product as the predominant flooring in the space.

This year, once again, the Design Awards will be held virtually with an elite panel of industry leaders from the global architecture and design community collaborating to select each Category and Final Award winners.

The category segments are hospitality, retail, healthcare, senior living, education, government, multi-family, small office, midsize office and large office.

Project Re-entries: All projects entered last year will be automatically available via the same website account "submissions" page as last year. Reach out to your Account Manag-

er to know how your firm can have another opportunity to re-enter a project in this year's 16th edition.

Entry to our Awards is free and there is no limit on entries per firm.

Call for submission will open from July 6th, 2021 and close on August 13th, 2021.

Prizes: Each winner receives a trophy and charitable donation of \$5000 to be awarded in the firm's name to an organisation/charity of its choice.

Eligible project designs must have been completed between January 1, 2019 and July 6, 2021.

HOW THE PROGRAMME WORKS

Phase 1- Category Judging Mid-September

All projects entered will proceed to the first stage of judging, where an elite panel of international design leaders will collaborate to select Category Finalists through a virtual judging experience. Just as our designs bring people together each day, this virtual platform enables us to bring people together around the globe.

Phase 2- Announcement of Category Final-

ists End-September

We will announce and celebrate the category finalists selected by our international judging panel. These category finalists will be selected from the 8 segment categories listed above.

Phase 3- People's Choice Voting Begins Early-October

Each Category Finalist will be eligible for People's Choice voting, which will happen live via our website. One People's Choice winner will be selected.

Phase 4- Final Judging Mid-October

Each Category Finalist will proceed to the second round of virtual judging, where our panel of International judges will select the "best of the best" from the competition.

Phase 5- Final Winners and People's Choice Winner Announced End-October

We announce the Final Winners selected by our pool of judges, and also announce the People's Choice Winner which was selected through online voting! Stay tuned to our social media channels and website for more details!

Share your design with the world.



NYLON, POLYESTER OR CATIONIC POLYESTER?

There are a lot of discussions around different fibers, and which is best for printing. In the following we try to highlight strong and weak points on polyamide, polyester and cationic polyester.

Printing on polyamide (nylon) is most common in the carpet industry.

During the last couple of years, printing on polyester has also become more and more popular. The reason is that polyester is cheap, and a lot of recycled PET bottles also need a final destination.

Cationic polyester is new in the carpet industry – but has a bright future because it is easy to dye and print. Pricewise it is somewhere in between polyester and nylon.

These are the main advantages of the different fibers:

NYLON / POLYAMIDE:

- Robust fiber – perfect for contract carpet (+)
- Easy to print (print > steam > wash > dry) (+)
- Medium to good light fastness if printed with selected dyes; good wash fastness; poor chlorine fastness (+)
- Everywhere available (-)
- Higher price in comparison to polyester and CDPET (-)

NORMAL POLYESTER:

- Medium to good light fastness; good wash fastness; poor chlorine fastness (+)
- Everywhere available (+)
- Low price (+)
- Has mechanical limitations (-)
- Difficult to print (print > dry > high temperature fixation at 160-180°C > reductive washing > dry) (-)

CATIONIC DYEABLE POLYESTER:

- Very easy to print with cationic dyes (print > steam > wash > dry) – print process is identical to polyamide printing (+)
- Very bright and deep colors (+)
- Easy to penetrate in comparison to normal polyester (+)
- Has mechanical limitations (-)
- Popular in China; not yet manufactured in Europe, India, USA and Middle East (-)
- Can be recycled together with normal polyester (-)
- Medium price (+)/(-)

We see a lot of opportunities to print on CDPET for applications like mats, rugs, and residential wall-to-wall carpets. With low amounts of ink deep shades can be used. This results also in higher print speed at lower cost (in inkjet

Comparison of carpet fibers for COLARIS digital inkjet printing

	Nylon (PA)	Cationic Dyeable Polyester (CDPET)	Polyester (PET, PES)
Specific weight	1.12 g/ccm	1.38 g/ccm	1.38 g/ccm
Mechanical strength	highest wear resistance	moderate wear resilience	moderate wear resilience
Anti-static properties	moderate (low)	excellent	moderate (low)
Price of yarn	high (about \$ 4.00/kg for BCF)	about 10-15% higher in comparison to PET (about \$ 2.30/kg for BCF)	moderate (about \$ 2.00/kg for BCF)
Drying speed	moderate	fast	fast
Moisture absorbance	moderate	very good	moderate
Recycling	difficult	can be recycled like normal polyester	can be recycled
Staining	staining by acids like wine, coke, food, ...	does not stain easily	does not stain easily
Dye class	acid and reactive dyes	cationic dyes (or disperse dyes with restriction)	disperse dyes
Dye (ink) consumption	100%	To achieve the same shade in comparison to acid ink on PA only 50-70% is needed. This results in lower ink cost and also in higher production speed.	100%
Penetration	To get good penetration pre-washing is recommended.	Penetration is much easier in comparison to PA and normal polyester. Pre-washing will not be needed on all qualities	Penetration is difficult. Pre-washing does not really help. Blind ink consumption is high.
Brilliance	limited	very good; most intense colors	good
Dye fixation	5 min at saturated steam at 100°C > no smoke development and no oil residues from fiber > back coated carpet can be printed	2-3 min at saturated steam at 100°C > no smoke development and no oil residues from fiber > back coated carpet can be printed	drying and hot air fixation at 180°C for about 3-5 min. > polyester primary backing must be used > smoke development and oily residues in dryer > printing on coated carpet is critical because of high temperature
Energy consumption for dye fixation	100%	about 80% compared to Nylon	about 150% compared to Nylon
Washing after dye fixation	cold water washing with vacuum extraction	cold water washing with vacuum extraction	(cold rinsing) > reductive washing at 70°C > cold rinsing waste water treatment might be needed
Water consumption	about 10 l/kg	about 3 l/kg	about 30 l/kg
Light fastness	5-6 on dark shades; 4-5 on light shades	5-6 on dark shades; 4-5 on light shades	5-6 on dark shades; 4-5 on light shades
Water fastness	4-5	5	4-5
Chlorine fastness	1-2	3-4	2-3
Crock fastness	very good	very good	good
Application	contract carpet; carpet tiles	rugs, mats, semi-contract applications	rugs
Availability of yarn	widely available	available in Asia and especially in China	widely available
Line layout	Nylon and CDPET can use the same process and print line layout. This enables also to use mixed configuration: 5 acid colors for nylon/wool + 5 cationic colors for CDPET + Acrylic	Nylon and CDPET can use the same process and print line layout. This enables also to use mixed configuration: 5 acid colors for nylon/wool + 5 cationic colors for CDPET + Acrylic	Polyester needs a special line layout which works for PET only.
General comment	Nylon is widely used for dyed and printed carpet. Especially where high wear resistance is not used CDPET is a better alternative.	CDPET has a high potential to take over market share from printed nylon and polyester because of its low environmental impact during printing and dyeing and low dye consumption for brilliant shades. It also will take over market shares from woven PP carpets because of its competitive price.	PET is a low cost fiber but needs a lot of energy for dye fixation and a lot of water for washing off unfixed dye. Line layout is different to a print line for PA and CDPET.

printing a smaller number of passes are needed to get good penetration and deep colors). To fix the ink on cationic polyester fiber 3 minutes of steaming at 100°C is needed. To wash out excess dye and chemicals a simple spray and vacuum process is sufficient.

CONCLUSION:

- Polyamide (nylon) will be the choice of fiber for contract carpet products.
- Normal polyester is the fiber when it comes down to price (like needlepunch carpets)

As soon as cationic polyester becomes widely available it will be the first choice for rugs, mats and semi-contract applications, where deep and brilliant shades are essential at moderate cost.



DOMOTEX 2022

COVER NEW GROUND

13 - 16 January

“COVER NEW GROUND”: Breaking new ground with DOMOTEX 2022

The lead theme for DOMOTEX 2022 puts the topics of health and wellbeing, naturalness and sustainability on center stage for a fresh perspective on the world of carpets and floor coverings.

As DOMOTEX prepares to enter its 33rd season from 13 to 16 January 2022 in Hannover, “COVER NEW GROUND” has been announced as the show’s lead theme.

The theme has been chosen as a way of giving center stage to topics of major current and future societal relevance, namely natural and sustainable environments for work and living.

As such, COVER NEW GROUND also stands for a fresh take on floors and floor coverings as the veritable foundation of interior design. New applications, trends and innovations are all waiting to be discovered at DOMOTEX 2022.

Even with as much as six months still to go until the gates open to visitors, 95 percent of the available floor space has already been booked. The show’s organizers and exhibitors are correspondingly optimistic, and looking forward to a lively event in January – not least due to this being the first Hannover-based trade show in quite some time to be staged as a physical, on-site event, with digital participation options also available.

Referring to the show’s lead theme, Sonia Wedell-Castellano, Global Director of DOMOTEX at Deutsche Messe, explains: “The mindful use of resources, the pursuit of a circular-flow economy, new approaches to sourcing, health and wellbeing at home and at work,

the wave of online trade permeating every segment of modern life – all this is of key relevance to society, and is thus also shaping the flooring industry and DOMOTEX as its flagship fair.

‘COVER NEW GROUND’ explores how sustainable and healthy materials are making huge inroads into living and working environments, as well as how floor coverings are rising above the floor-bound realm to star as innovative decorative elements in totally new roles.

COVER NEW GROUND is about being innovative, exploring new horizons and breaking new ground. The name of the game is creating healthy, sustainable and at the same time inspiring spaces. But DOMOTEX also covers other hot topics affecting the sector, among which are the challenges, risks and opportunities created by supply bottlenecks, as well as promising ways of responding to them,” sums up Wedell-Castellano.

“New Coverings”, “New Grounds” and “New Ways to Market”: three focus topics to underpin the DOMOTEX lead theme

“New Coverings” addresses today’s growing interest in healthy living and working environments, a commitment to environmentally friendly materials and manufacturing processes, and the circular economy with the aim of creating balanced and at the same time trend-conscious spaces for living and wellbeing. “New Coverings” focusses on innovative solutions and products that play into circular-flow objectives.

The second focus topic – “New Grounds” – features sophisticated flooring applications in the contract business, e.g. the outdoor use of carpets, wood and composite flooring or the merging of indoor and outdoor areas. In other inspired applications, flooring and floor coverings are used for wall decoration purposes, or even as an integral part of furniture and fabrics, demonstrating just how versatile and impactful they can be in defining the look and feel of interior environments.

“New Ways to Market” – the third and last focus topic – highlights the importance of adeptly responding to changing conditions. Markets are subject to constant change, e.g. in terms of import and export conditions, supplier relations, digital services and the appearance and rise of new online trading platforms, all of which are changing the face of the economy.

Digital technologies are making it possible to launch new collections on the market beyond traditional sales floors and across national borders, as well as to market them skillfully and network with customers and promising new leads. For the flooring industry, too, social media have also become an important sales channel.

As a global marketplace and source of inspiration, DOMOTEX 2022 will address the key issues facing the flooring industry and provide answers to all the questions on participants’ minds. The next edition will be held as a hybrid event from 13 to 16 January (Thursday through Saturday) at the Hannover Exhibition Center.



Patterns of Bijar Rugs



Pardee-e-Hassan Abad, Photos originally printed in Kurdish carpet

- The most important patterns used in Bijar rugs are:
- Eslimi (specially the ones that look like a dragon's mouth)
 - Roses
 - Golpharang
 - Shah Abbasi flowers
 - Herati (specially the famous and well known Herati fish)
 - Botteh
 - Trees (specially the Weeping Willows)
 - Flowering shrubs

These patterns and designs are quite famous and well-known; but there are some other traditional and common ones which are combinations of local patterns and designs. These are called by other names. Such as:

- Horn pattern. Which was among the most famous and used patterns in old Bijar carpets.
- Golvakili design. This one is a pattern which is used by the weavers of both Sanandaj and Bijar. Its main pattern consists of repetitive patterns.
- Samanbar Khanom design. It is presumed this pattern was used by a lady called Samanbar for the first time and it was named after her. Its main pattern consists of Medallion corner.
- Mostofi design. Its main design is repetitive. In this design, Eslimi spirals are mostly covered by lots of branches, flowers and leaves. This is known to be the innovation of the weavers of Bijar. This design could be found in the fields of Bijar, Sarugh and Farahan (in Markazi province).

- Sardari design. This design is much alike to the famous Safavid Polonaise carpets in which an Eslimi design which looks like a dragon's mouth is repeated horizontally.

One of the noteworthy points of Bijar designs and patterns is the fact that the old weavers of the region used the patterns and designs of small woven pieces (usually less than a square meter) which are known as Ornak, as sources of ideas. Each Ornak had a combination of different patterns and designs. At this point, the weavers memorized the patterns of different Ornak and put them together in very different forms which



made a completely new and unique set of patterns in the weavers' minds. This way the weavers were able to generate and visualize an exact and detailed image of what they are about to weave. In the end they began to implement that pattern in the scales of their choosing.

Today this method is forgotten among the weavers as they weave based on designs of other designers. Today the old Ornak are known as highly valuable monuments of the traditional weaving in Bijar. Some collectors tend to add these Ornak to their collections.

It is assumed by the scholars and experts that Mina Khani and the weeping willow designs which are used in some other types of Persian carpets were originated from Bijar. They also believe that the design of the 19th century Bijar carpets were affected by the vase and repetitive designs and also Shah Abbasi patterns of the 16th and 17th century carpets woven in the central Iran.

Some others believe that the famous Bijar crab pattern was also inspired by the same pattern found during the 18th century in Caucasus. Some carpet scholars believe that the Medallion corner of Bijar carpet (which includes some Eslimi designs as well) reminds them of those found in the first Oshak (a region in central Anatolia) carpets.

Donald Wilber, the well-known carpet scholar from England, classifies the designs of the Bijar rugs in 5 different categories:

- Bijar (Garus) designed rugs. Also known as Azarakhsh (Lightning bolt) design.
- Rugs with Herati fish designs, Botteh, Mina Khani, Roses, Mostofi flowers And Sardari which are divided in two different categories of modern and rural carpets.
- Pictorial rugs.
- Carpets with repetitive designs.
- Gelims (carpets which designs inspired by those on Gelims)

The old Bijar rugs were divided in 3 different categories under the tags of modern (city) rugs, rural rugs and nomad rugs but the latest could not be found today due to the change of the lifestyle.

Download Booklet

Image No. 1: Mirza Ali flower
 Image No. 2: Golvakili
 Image No. 3: Mostafi roses
 Image No. 4: Repetitive design (with the looks of a dragon's mouth) / Photos originally printed in Kurdish carpet
 Image No. 5: Herati fish pattern, Photo by Mohsen Zeyn-ol-Abedini
 Image No. 6: Medallion corner without any patterns in the field / Photo was originally printed in a research in Persian carpet
 Image No. 7: Herati fish pattern / Photo originally printed in the magnificent carpets of Dafineh museum
 Image No. 8: A small Ornak from Bijar. Photo from Persian rugs
 Image No. 9: An Ornak with Medallion corner design and teapots on the border.
 Image No.10/11: The carpets of Bijar's Great mosque with Medallion corner design and Herati pattern. Photo by Mohsen Zeyn-ol-Abedini
 Image No.12: Bijar Gelim. Photo from An Introduction to Kurdish Rugs and Other Weavings

Download Booklet

TURKEY RATIFIES ECONOMIC COOPERATION PROTOCOL WITH AZERBAIJAN

The protocol of the ninth session of the Turkish-Azerbaijani Intergovernmental Joint Commission on Economics has been ratified by Ankara, the Official Gazette published Thursday.

The ratification of the protocol that was signed by Turkey's Vice President Fuat Oktay and Azerbaijani Prime Minister Ali Asadov in the capital Ankara on Feb. 19, reported the Official Gazette.

According to the protocol, Turkey and Azerbaijan have agreed to expand cooperation in many fields, including education, food safety, transportation and communication.

As part of the protocol, Turkey will support Azerbaijan in restoring and developing the regions liberated from Armenian occupation.

In addition to the protocol, the countries have signed four memorandums of understanding.

The agreements aim to improve cooperation in the fields of vocational training, transportation, information technology, accreditation and Muslim-halal food products.

Relations between the former Soviet republics of Armenia and Azerbaijan have been tense since 1991, when the Armenian military occupied Nagorno-Karabakh, a territory internationally recognized as part of Azerbaijan, and seven adjacent regions.

In a conflict that erupted last September and ended in a Nov. 10 deal, Azerbaijan liberated several cities and nearly 300 settlements and villages from Armenia's nearly three-decade occupation.

The cease-fire is seen as a victory for Azerbaijan and a defeat for Armenia, whose armed forces withdrew in line with the agreement.



Photo by Getty Images



NALFA TOUTS CATEGORY REBOUND FOR 2020

The North American Laminate Flooring Association (NALFA) announced a stunning rebound in laminate category sales for 2020.

For the full year, the NALFA said its members, who represent most of the laminate flooring sold in North America, saw sales rise by 14%. Sales started strong in the year and then surged in the Q3 and Q4 2020, rising over 26% vs.

2019 in those two quarters. Multiple retailers and contractors have noted a return by consumers to the category due to technological advances and the outstanding durability of the product, according to the NALFA.

NALFA's general counsel, David Goch, whose

team at Webster, Chamberlain & Bean, LLP, is responsible for compiling the association's quarterly statistical reports, stated, "maintaining strict protocols regarding the confidentiality of the individual company's information and the process ensures that this important market indicator is both reliable and useful to the industry; particularly during this uncertain and challenging period."

Dan Natkin of Mannington Mills, Inc., and president of the NALFA, added, "Retailers and contractors are realizing what we've said all along, laminate's life cycle is far from over.

It is a truly outstanding product category and recent advances in water resistance and visual innovation are drawing in new consumers."



Smart solutions for Egyptian textile industry

YOUR GATEWAY TO TEXTILE

Nobeltext experience goes back to more than 60 years in the field of machinery for spinning, weaving, dyeing, embroidery, twisting, doubling and re-winding, as well as humidification, ventilation and waste removal systems. In addition, we supply, install and maintain fire protection systems.

For many years, we have been capable of providing comprehensive and integrated services as we have the greatest experience and the biggest team, as well as being the exclusive agents in Egypt for the best machine manufacturer.

[+ www.nobeltext-gies.com](http://www.nobeltext-gies.com)

Laila El Gammal & Nayla El Tawil

Cairo Head Office
188 El Nile St, Agouza, , P.O.Box 2788
Ataba-Egypt
Tel: (+20 2) 33041642 33035744

Alexandria Office
40 Safia Zaghloul Street -
Alexandria-Egypt
Tel : +20 3 4876220 - 4841093

www.nobeltext-gies.com



CARPET DESIGN TRENDS FOR USA MARKET; COLOR, TROPICAL GETAWAY AND ECLECTIC FUSION

Interview with Prachi Gupta – Design Ladder Design Studio

By: Behnam Ghasemi – Mena Carpet News

About Design Ladder Design Studio, history and success story.

“Product” is a generic term that loosely refers to everything from a single item to the totality of all collections a manufacturer or retailer offers to its customers. When one thinks of designing Product, one has to think of consumer need from multiple perspectives: function and usability, aesthetics, affordability, novelty, breadth of choice, vanity, etc. and business’ need for revenue and gross margin.

Each of these needs has to be solved for the product and businesses to succeed in the market. To us, each such need is a rung in the ladder that leads to the design success of individual products or entire lines, and hence our name Design Ladder.

Prachi founded Design Ladder to bring the richness of her product and line design experience to help her clients in this highly saturated and competitive market. She believes that product design and visual presentation is what makes any manufacturer stand out in this highly crowded space.

Prachi Gupta, Design Ladder Design Studio Product is the first thing that any buyer notices. Product creates the first impression of any brand, and attracts interest and attention. Product is the face of a brand. Through Design Ladder, Prachi wants to ensure that she brings to bear her wholistic experience to help clients succeed.

Since the very inception of her professional education in design, Prachi has continued to be recognized by the design community for her ingenuity, ability to forecast trends and serve the market with very desirable designs.



Prachi Gupta

She graduated with the Best Design Student award from India’s premier fashion school NIFT. She then served as the head of design for one of India’s largest white label apparel manufacturers where here designs adorned the aisles of world-class brands and retailers such as Saks Fifth Avenue, Liz Claiborne, A&F, H&M and Target.

After moving to Atlanta, she worked with several home fashions and rug manufacturers. Her designs won five America’s Magnificent Carpet Awards, wherein one year her designs won in two categories.

She also started of bags and fashion accessories that sold at Neiman Marcus, Container Store, and several other national and international brick-and-mortar, Catalog and e-commerce retailers. Her product also sold at several hundred boutiques across the US. She also did custom products for large events, such as the launch events of movies from Paramount Pictures.

LET US KNOW ABOUT SERVICES THAT YOU OFFER TO THE TEXTILE AND FLOORING SECTOR?

We have two methods of engagement: 1) well-scoped deliverables, and 2) Long term strategic guidance and execution.

A client would usually engage the first approach when they already know what kind of gap they are trying to fill, and they can define and scope that well for us. For example, a specific kind of collection as defined by a collection of inspirations or mood boards and verbal direction of vision.

We recommend a long term strategic engagement when a client is looking to evolve, transform or enrich their line/brand over several seasons. They have a vision about the target market, but want a fresh but experienced perspective on their line and how it should evolve over the upcoming seasons to evolve and nurture their vision of their brand.

They want to ensure that their assortment is robust and trendy, i.e., it serves all needs of the target market and is also perceived to be at the forefront of innovation when it comes to design and color.

WHICH SERVICES DO WE OFFER?

1. Line/assortment gap analysis and planning,



Rug Designed for Kaleen Rugs, USA

guided by brand and revenue objectives of the client.

2. Product and collection design. This includes giving direction to product development and evolving the design based on production constraints. This also includes product/collection presentations to the sales team.

3. Visual merchandising of showrooms and e-commerce websites

4. Visual content creation for social media marketing, for e.g., lifestyle shots

Which product categories do we specialize in?

1. Home
 - a. Rugs and carpets (hand and machine-made, indoor and outdoor)
 - b. Decorative pillows
 - c. Indoor / Outdoor textiles
 - d. Kitchen / Diner textiles
 - e. Decorative home accessories / hard goods
 - f. Wallpaper artwork
2. Apparel and Accessories



Hand Block Printed Storage Baskets

3. Fabric prints and patterns.
4. Pet Products & Accessories

HOW DO YOU EVALUATE CARPET AND FLOORING INDUSTRY IN NORTH AMERICA DURING CORONAVIRUS PANDEMIC?

As the pandemic is winding down for most people in the United States, new perspectives on personal and social living are starting to show up.

The wide adoption of work-from-home and work-from-anywhere culture across the US has seen a boom in housing market. People are spending a much larger share of their lives at home than in pre-pandemic times and are therefore very motivated to upgrade their in-home living experience.

Furthermore, after months of isolation, people are eager to welcome family and friends home. People now see their homes and living spaces to express their individuality and amplify their social activity.

All this is going to continue the uptick in home furnishings market across the entire spectrum of home products, from furniture, kitchen and dinnerware, wall decorations, accent and statement pieces and lighting.

WHICH KIND OF DESIGNS ARE A TREND IN 2021 IN THE USA AND NORTH AMERICA?

I predict four trends in designs: Color, Simplistic and Eclectic fusion.

Color: Expect to see a lot more demand for variety in colors, and especially a move from subdued naturals to the more expressive colors. Colors naturally elicit and express emotions, and since people are eager to express themselves through their spaces, I predict a

much higher demand in color variety.

Simplistic: Simplified traditional or simplistic contemporary patterns bring balance to any room. I therefore predict an uptick in demand for this trend in the updated color palette.

Eclectic fusion: It’s like travelling the world and bringing in elements of various cultures together in the form of silhouettes, patterns and colors. Be it Suzani blended with stripes or Vintage florals decorated with modern contemporary pieces of art!

INDIAN CARPET EXPORT IS INCREASING CONTINUOUSLY IN LAST DECADE. WHAT IS THE MAIN REASONS IN YOUR OPINION?

In general, buyers and designers all over the world are drawn towards the uniqueness which comes with hand weaving. In Addition to that, India is also known for sustainable fashion with the use of natural fibers like wool, cotton and jute. I think, that influences the overall export business.



WHICH HARD FLOOR COVERINGS PATTERN SUITS YOU?

www.solidfloor.com

Hard floor coverings are available in many different patterns, which can add character and liveliness to your space.

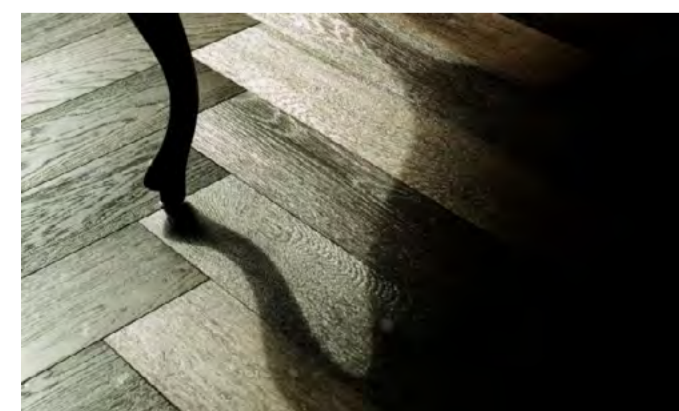
Whether they're used with wood, laminate, PVC, LVT-PVC or vinyl, floor patterns can be a great addition to your interior. But which options exist and what are the differences?



STRAIGHT PATTERN FLOORING

Straight pattern flooring is the most common pattern in the laminate, PVC, and wood floor market. Recognizable through its long, wide strips, the Straight pattern floor is available in different widths ranging from 15cm to 35cm.

In the last few years, wide planks have become increasingly popular for this pattern, making spaces appear longer and larger. While smaller plank widths have not been as in demand lately as their counterparts, they too were popular, like a two stroke or three stroke parquet, which is also currently not as common.



HERRINGBONE FLOORING

Also, one of the most well-known floor patterns, second to the straight floor, Herringbone floors are a popular option. This pattern has its origins in wood. A classic contribution to any floor, it is also available in a double herringbone pattern.

Herringbone flooring is also available in PVC options, which look increasingly identical to wood, with the only difference being PVC's coloured plank edges. In recent years, this pattern has become extremely popular with PVC floors.



CHEVRON FLOORING

While chevron and Herringbone floors are often mistaken for one another, they have noticeable differences which change their overall effect on a space.

Chevron flooring is a great eye-catching addition to any space. It can be recognised by its continuous v-shaped geometric pattern that is created through equal cuts of wood at an angle and fitting them together to create a point.

While Herringbone similarly utilizes geometric patterns, the wood is not cut at an angle to create its shape. The Hungarian point is suitable for various interior styles, such as Scandinavian, industrial or peaceful japandi.



TILE PATTERNED FLOORING

Floor tile patterns are popular options for hard floors and are available in a multitude of materials. While the classic natural stone usually comes to mind when thinking of tile patterns, PVC, or Vinyl are all options which can give the classic stone tile look for a more affordable price.

Additionally, these alternatives have the advantage of being water resistant and can thus be a great addition to a bathroom.

VERSAILLES FLOORING

Versailles floors are known for their eye-catching appearance. The square laying pattern makes your space unique and distinctive.

This pattern also often found in castles. Do you want to create the Versailles look in your interior? Then try to lay the strip floor in square blocks. This way you create a spacious and luxurious atmosphere, in your own environment.



BULKING & HEAT SETTING MACHINE FOR CARPET YARN

Lowest Energy And Steam Consumption

MEERA BAH

Continuous Bulking & Heat Setting Machine for Carpet Yarn
Polyester | PP | PA | PET | Acrylic | Wool

For Supersoft High Bulk Polyester Yarn
For Carpets & Bathmats



High Bulk Yarn Manufacturing Process



BSE
LISTED COMPANY

MEERA™
INDUSTRIES LIMITED

PERSIAN HANDICRAFTS ; DISCOVER GABBEH

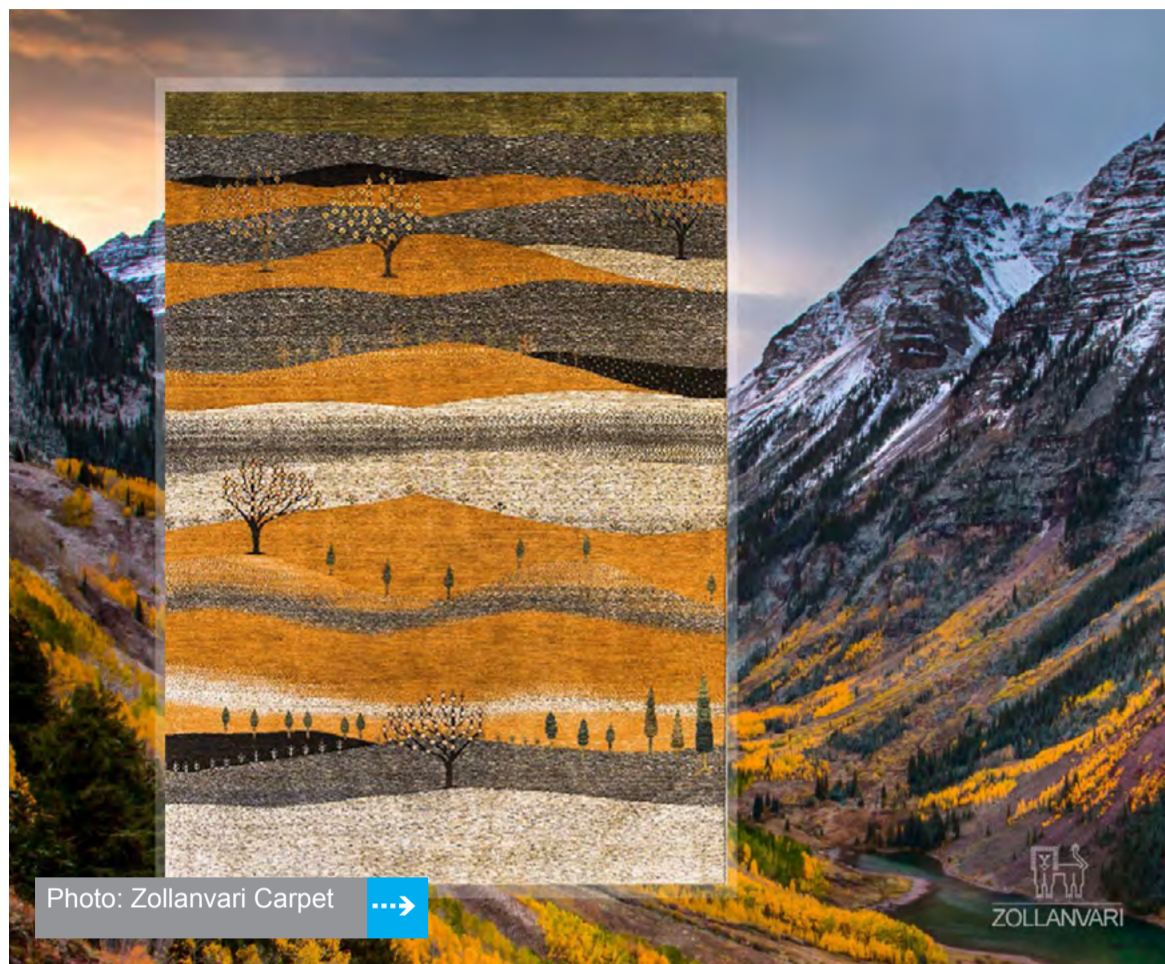


Photo: Zollanvari Carpet

Gabbeh is a traditional flooring similar to carpet but they differ from one another in motifs, size, colours, and the number of its long and thick wefts.

It is one of the most popular handicrafts in the southwestern Iran.

Gabbeh represents a rough and primitive carpet with patterns mostly made by nomadic people. They are manufactured by handspun wool, both in the pile and warp, and the yarns are dyed using plant dyes. The patterns of the carpet are of a simple type with only a few elements of decorative, mostly rectangular objects containing animals.

They are common in almost all the villages and even some of the cities of the southwestern province. The motifs and patterns of Gabbeh are not the same as the carpet. Gabbeh may do not have any margin, or may not be symmetrical. Many of its motifs look like paintings of children, quite simple and primitive, but inspired by nature and surroundings.

Patterns of Gabbeh are created by the memory of their weavers. They are completely free to use any motif and they can place it anywhere they desire in the pattern. Another major difference between Gabbeh and carpet is the color palette used in them, according to Visit Iran, the official travel guide to the country.

A major part of the Gabbeh is weaved using wools in their raw color. The Bushehr Gabbeh has plain backgrounds in white, cream, brown, black, and grey,

and the patterns are made in black, red, dark blue, and other similar colors.

The weavers are mostly women and girls who each have a special kind of motif on their minds and they skillfully weave them. In general, the common feature of the Gabbeh of Bushehr is the traditional patterns that have been evolved through generations and are artistically valuable.

The materials used in the process of Gabbeh weaving are produced from the wool of the sheep that are bred locally. Today European countries and the Arab states of the Persian Gulf are reportedly the two major buyers of Bushehr Gabbehs.

Therefore, the makers have begun dying the wool with herbal pigments such as orange, blue, green, and yellow to use them in the background. The motifs of these products are animals and doll-like.

Some of the most famous patterns are Langer (anchor), Khesht (brick), chang (harp), geometric forms, birds and animals, and kinds of paisley motifs. Bushehr Gabbehs are made in villages such as Shoul, Kamali, Bahmanyari, Mohammad Salehi, Sakhareh, Zakariyayi, Bamonir, Mal Mahmoud, Khalifehee, Otaybeh, Dehdaran, etc.

The coastal province borders with the Persian Gulf on the west and bounded by the regions of Hormozgan and Fars on the southeast and east and Khuzestan on the northwest.

From Page 1 ...

For example, Di-Light-based carpets consist of up to 97% recycled PET; aside from that, they are around 20% lighter than conventional needle punch carpets, thus contributing to lower fuel consumption and CO2 emissions from vehicles.

In addition, Autoneum needle punch carpets are now even more sustainable thanks to the innovative ABC process, which uses a thermoplastic adhesive instead of latex in the back coating: Unlike latex, thermoplastic adhesives can be heated and melted down together with the carpet components made of pure PET at the end of the product life cycle, which facilitates recycling considerably.

Furthermore, since the fibers of the thermoplastic mono-material are easier to open, carpet cut-outs can be reclaimed more easily, thereby reducing the consumption of natural resources as well as waste volumes and thus CO2 emissions. The environmental performance of Autoneum's needle punch carpets, which already contain a high proportion of recycled PET, is thus further improved.

Moreover, back coatings without latex improve the sustainability of carpets not only thanks to better recyclability at the end of the product life cycle. Since the application of the thermoplastic adhesive using the innovative ABC process consumes significantly less energy than the production of latex-based back coatings and does not require any water at all, the environmental impact can already be minimized in the manufacturing process.

Additionally, thermoplastic adhesives developed in-house by Autoneum will open up new possibilities in the future for adapting back coatings to the individual needs of vehicle manufacturers in terms of their acoustic performance, stiffness and abrasion resistance.

Models from various customers in Europe and North America are already equipped with latex-free needle punch carpets from Autoneum. In the near future, back coatings with thermoplastic adhesives will also be used for Autoneum's tufted carpets. Production of the new, even more sustainable generation of tufted carpets is scheduled to start in early 2022.

About Autoneum

Autoneum is globally leading in acoustic and thermal management for vehicles. The Company develops and produces multifunctional, lightweight components and systems for interior floor and engine bay as well as the underbody. Customers include almost all automobile manufacturers in Europe, North & South America, Asia and Africa.

Autoneum operates 53 production facilities and employs around 12 800 people in 24 countries. The Company with its headquarters in Winterthur, Switzerland, is listed on the SIX Swiss Exchange



“Carpet Recycling: Forward Together”

August 31 – September 1, 2021

Minneapolis, MN

[Click to Register](#)



Developing Market Based Solutions for the Recycling & Reuse of Post-Consumer Carpet

CARE 19th Annual Conference downtown minneapolis skyline

CARE's 19th Annual Conference will take place August 31-September 1 at the Minneapolis Marriott City Center in downtown Minneapolis, Minnesota. The theme of the Conference, “Carpet Recycling: Forward Together,” illustrates an industry that has come through the financial and social pain caused by the pandemic ready to collaborate and grow the carpet recycling ecosystem.

The Conference will feature expert speakers Perc Pineda of the Plastics Industry Association and Kemp Harr, Editor in Chief of Floor Focus Magazine and FloorDaily.net, along with collectors, processors and manufacturers from around the country discussing developments in chemical recycling, EPR, and policy.

Participants will interact with long-time recyclers as well as with entrepreneurs who are pushing the envelope of carpet recycling technology. Sessions will be of interest to equipment suppliers as well as those interested in feedstocks. There will be ample time for networking. Can't make it in person? You can attend the Conference virtually via Zoom.

CONFERENCE AGENDA

General Session Topics will include insights into new products and technology, developments in chemical recycling, lessons from the field, insights from economic analysis re-

search, legislative updates and discussion of industry trends.

TUESDAY, AUGUST 31

3:00 – 3:15pm
Introductory Remarks

3:15 – 6:00pm

U.S. Economic Update – Perc Pineda
ID Technology – Russ Delozier
End-user Perspectives

6:00 – 7:30pm

Reception/Awards Dinner

WEDNESDAY, SEPTEMBER 1

8:00 – 9:00am
Continental Breakfast

8:30 – 9:15am

State of the Industry – Kemp Harr

9:15-9:30am

CARE Update – Bob Peoples

9:30-Noon

Recycling Economics
New Technologies
Chemical Recycling

Noon-12:45pm

Lunch, COVID Lessons from the Field

12:45 – 3:30pm

Legislative Update- Open Dialogue
3:30 – 4:00pm
“Our Path Forward” Closing



IMPORTANT ANNOUNCEMENT

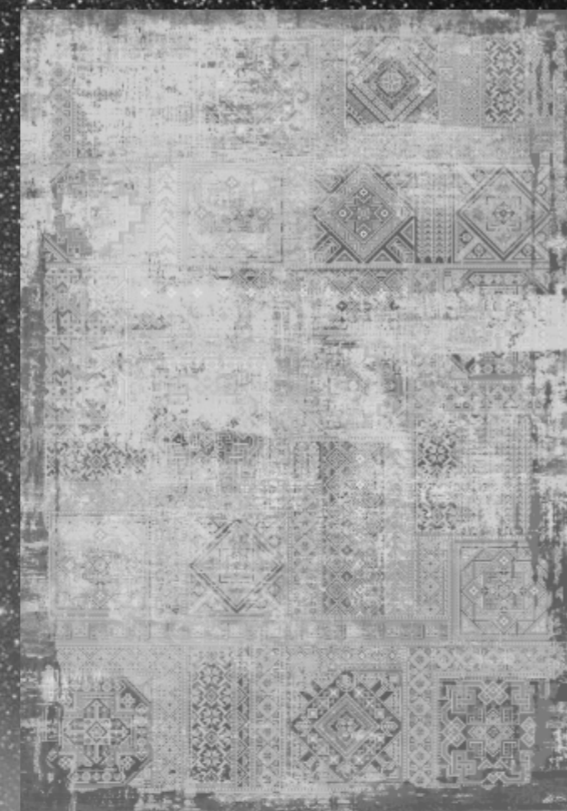
DOMOTEX Turkey,
Postponed to 2022!

[Domotex Turkey Website](#)

THE RUMI CARPET DESIGN PRESENTS

SPACE

NEW COLLECTION



RUMI CARPET DESIGN AND MANUFACTURING
CONTACT US: 7/24 ONLINE SUPPORT / WHATSAPP: +905392346324



CARPET MANUFACTURING IN THE MIDDLE EAST AND AFRICA

The Middle East and North Africa Region (MENA) with more than 600 Million population is one of the most important parts of our world in term of consumption and production of all textile materials and final products from cotton fibre production to ready to make apparels and carpet yarn and flooring. We are here today to see top carpet manufacturers in the Middle East.

The textile industry has deep roots in the economy and culture of this region especially countries like Turkey, Egypt, Iran, Syria, Tunisia, Morocco are very familiar with people and most middle eastern cultures use lots of textile goods in their homes.

especially carpet and textile floorings have a powerful role and people normally use carpet and textile flooring in their home much more than in other countries as they used to sit and rest on the floor or pray 5 times during the day as Islam recommends.

The history of the Middle East dates back to ancient times, with the geopolitical importance of the region being recognized for millennia. Several major religions have their origins in the Middle East, including Judaism, Christianity, and Islam. Arabs constitute the majority ethnic group in the region, followed by Turks, Persians, Kurds, Azeris, Jews, Assyrians, Turkmen, and Greek Cypriots.

carpet production is very popular in the region, Iran as the most famous producer of hand made carpet and Persian carpets has a worldwide reputation and weaving hand made carpet with original and Persian patterns and designs is a tradition for hundreds

of years, unfortunately political decisions and embargos had a bad effect in this sector in past ten years.

in term of machine-made and tufting carpet, around 40% of the world's carpet production located in MENA region. countries like Turkey, Egypt, Iran and Saudi Arabia are so powerful in this sector and have the best carpet manufacturers in MENA.

Turkey is the biggest producer and exporter of carpet in the world. The carpet sector, which was one of the 6 record-breaking sectors on 2020, exported 2 billion 605 million dollars. The sector has sold products to 172 countries and regions from Tanzania to Colombia, Brazil to Australia.

TİM Chairman İsmail Gülle, pointing to the success of the sector at the Carpet Sector Board Meeting held online, "In 2020, total exports in carpet sector increased by 2.8 percent to 2 billion 605 million dollars" he said. Gülle continued "This figure is also the annual record of our sector. Also, in December, the monthly export record was broken by \$290 million.

In 2021, export growth in our sector is over 10 percent. Carpet is a sector where we are pioneers in the world. By meeting demand, raising the scale, we need to reach \$5 billion per year. In this sense, our successful performance in 2020 shows that we will achieve good works together in 2021."



CARPET DESIGN

Luxury Rugs; It Is Just What We Are Able to Make



CARPET DESIGN



RUGS KRISTIINA LASSUS;
A SOUVENIR FROM TIBET!

CARPET YARN

B.I.G. Yarns unveils ColorMind for ultimate design freedom for contract carpets



ALMAS CARPET

A DIAMOND
IN YOUR HOME!



THE BEST TURKISH CARPET BRANDS

TOP 5 CARPET AND FLOORING PRODUCERS IN SOUTH AFRICA

TOP 3 MACHINE-MADE CARPET MANUFACTURERS IN EGYPT

CARPET MANUFACTURERS IN THE MIDDLE EAST

GHEYTARAN CARPET CO

All kind of Machine Made Carpet
www.gheytarancarpets.com
+983154750570
Iran

JORDAN CARPET

Machine Made Carpet
www.jordancarpets.com
+989131627175

ABU DHABI NATIONAL CARPET FACTORY (ADNC)

Residential and Hospitality Carpet
www.adnc.ae
+971 2 5099100
UAE

MEGA CARPETS

Machine Made Carpet
www.megacarpets.com
+971 4 8833440
UAE

PRESTIGE STAR CARPET FACTORY LLC

woven carpet / cut pile carpet
loop pile carpet
www.prestigestarcarpets.com
+97143697863
UAE

CARPET CRAFTS WOVEN CARPET

www.carpetcrafts.ae
+971 56 7963185
Premier carpet
UAE

PREMIER CARPET

All carpet products
www.premiercarpet.ae
+971528286128 / +971506670190
UAE

ALFOMBRA CARPET SHOWROOM / FACTORY LLC

All carpet types
www.alfombracarpets.com
+971 52 442 1992
UAE

TOLI FLOOR MIDDLE EAST LLC

Carpet and flooring
www.tolifloor.com
+ 971 4 341 4494
UAE

YALDAYE KAVIR CARPET

Machine made carpet
www.yaldayekavir.com
+9831-55505201

Iran

AL SALEM CARPET TRADING EST

Carpet and flooring
www.alsalemcarpets.com
+971 52 868 6149
UAE

GULF CARPET FACTORY

custom-designed, hand-tufted
machine tufted carpets
www.gulfcarpetsfactory.com
+974 44888035 / +974 44888036
Qatar

MADA CARPET COMPANY

Area rug, mosque rugs, prayer rugs
www.madacarpets.com
+966 14 325 5482
Kingdom of Saudi Arabia

ECO FLOORCARPET

Floor Covering
www.ecofloorcarpet.ae
+ 971 52 804 4483
UAE

SETAREH KAVIR CARPET

Machine made Carpet
www.setarehkavir.com
+9821 88729835
Iran

ARAB WEAVERS

Machine made carpet , prayer rugs
www.kaloutigroup.com
0096264022792
Jordan

RED CARPET

All kind of carpets
www.theredcarpets.com
+971 4 3794740
UAE

KIRKIT RUGS

Rugs&Kilim
www.kirkit-rugs.com
+90 212 516 80 45
Turkey

RISALA CARPET

Carpet flooring , artificial grass
www.risalafurniture.ae
+97156-600-9626
UAE

ZENNOVA CARPET

Carpets, area rugs, hand tuft
modern carpets

www.zennovacarpets.ae
+971 43512770 / +971 52805
0460
UAE

CARPETS ABUDHABI

Carpet and flooring
www.carpetsabudhabi.ae
+971 554 722 980
UAE

BAHRAIN CARPETS

Carpet and flooring, Curtains, Up-
holstery, Wall Covering, Parquet
Floorings
www.bahraincarpets.com
+973 1729 1525
Kingdom of Bahrain

THE FLOORIST

Axminster carpet,
hand tuft carpets, printed carpets
www.thefloorist.com
+971 4 2276 712
UAE

MASHAD CARPET

Machine made carpet
www.mashadcarpet.com
+982122012612
Iran

SAVIN CARPET

Machine made carpet
www.savin-carpet.com
+982124575140 - 41
Iran

SORENA CARPET

Machine Made Carpet
www.sorenacarpets.com
+983154751010
Iran

NEGIN CARPET

Machine Made Carpet
www.negincarpets.com
+985112463511-2
Iran

EKBATAN CARPET

Machine Made Carpet
www.ekbatancarpets.com
+98 3155503900
Iran

SOLOMON CARPET

Machine Made Carpet
www.solomon-carpet.com
+98 21-434340000
Iran

DARIUSH CARPET

Machine Made Carpet
www.dariushcarpet.com
+983155535110
Iran

AVISACARPET

Machine Made Carpet
www.avisacarpets.com
+983155534828 - 30
Iran

TANDIS CARPET

Machine Made Carpet
www.farshetandis.com
+982188746061
Iran

ZARTOSHT CARPET

Machine Made Carpet
www.zartoshtcarpet.com
+983155503666-9
+989131612628
Iran

ORIENTAL WEAVERS

All kind of Carpet and rugs
www.orientalweavers.com
+202-22672121
Egypt

AKKAD CARPET

Carpet and carpet yarn
www.akkadcarpet.com
+962 7 7000 0112
Jordan

Mattex South-Africa

Carpet Backing
www.mattex.com

+27 825797258
South Africa

GERFLOR MIDDLE EAST

flooring
www.gerflorme.com
UAE

AL ABDULLATIF CARPET

Carpet, rugs, carpet backing,
carpet yarn
www.carpets.com
+966-11-265 8888
Saudi arabia

AMIN MOQUETTE

Needle punch and tufting
www.aminmoquette.com
+982188755777 - 9
Iran

HAMEDAN MOQUETTE

Needle punch and tufting
www.hamedanmoquette.com
+982188773116-19
Iran

ZARIF MOSAVAR

Needle punch and tufting
www.zarifmosavar.com
+983132672854
Iran

PARDISAN CARPET

Machine made carpet
www.pardisancarpets.com
+989121771523
+982188219901
Iran

PALAZ

Tufting Carpet
www.palaz.com
+982188505060
Iran

AFSHIN CARPET

Machine made carpet
www.afshincarpets.com
+989103943690
Iran

MOHTASHAM CARPET

Machine made carpet
www.mohtashamcarpet.com
+98-31-55999
Iran

PAMCHAL CARPET

Machine made carpet
www.pamchalcarpet.com
+983154759762
Iran

ETMINAN CARPET

Machine made carpet
www.etminancarpets.com
+989128694468
+983154759206
Iran

ARA CARPET

Machine made carpet
www.aracarpets.ir/en
+98511-8454236-7
Iran

PRADO CARPET

Machine made carpet
www.pradoegypt.com
+202 3573 0580
Egypt

MAC CARPET

Machine Made Carpet
Area Rugs
+20 10016 -66878
www.maccarpets.com
Egypt

ARAD CARPET

Machine Made Carpet
+98 9121192969
www.aradcarpetkashan.com
Iran

ABRISHAM SHOMAL CARPET

Machine Made Carpet
www.abrishamcarpet.com
+982188502067
Iran

UYUM TEKSTİL

www.uyumtekstil.com

UYUM TEKSTİL

FIRMAMIZ HALI JAKAR PALANGA, KADIFE JAKAR PALANGA, ETIKET
JAKAR PALANGA ÜRETİMİ(VAN DE WIELE, GÜNNE, GÜSKEN, JAKOB
MÜLLER) YAPMAKTADIR.

[See Past Issues](#) ...>

[Publisher Website](#) ...>



WHY MENA
CARPET NEWS?

REACH TO
32000 CARPET
AND FLOORING
ACTIVIST IN
THE MENA
REGION

Book your page now

TEL: +905392346324
WHATSAPP : +905392346324