MENA Carpet News

Volume 7 | Issue 50 | June 2022

Middle East and Africa Carpet and Flooring News





ZIMMER AUSTRIA: LET'S FOCUS ON



RELLE - NEW NON WOVEN CARPET TILES



WORLDWIDE SHIPMENTS OF NEW TEXTILE MA-CHINERY I2021 WERE AS HIGH OR HIGHER THAN



SUPERBA TO INTRODUCE ITS LATEST DE-VELOPMENTS FOR CARPET INDUSTRY AT ITM 2022.



MOROCCO MAY IMPOSE ADD UP TO 144% ON CARPET FROM CHINA, EGYPT & JORDAN



56 COLOURS BY MARGRETHE ODGAARD IN-SPIRED BY THE BEAUTY OF NATURAL **MINERALS**



KLEEN-TEX: DOUBLE POWER FIBRES COLLECT DIRT AND MOIS-

ADVRETISING INDEX

ZIMMER AUSTRIA

ELTEX MEERA IND NOBELTEX GIES SAURER GROUP



DOMOTEX 2023 launches with a host of new features

th a host of new features, DOMOTEX will launch from January 12 to 15, 2023 at the Hannover Exhibition Center.

It is already becoming apparent that the 33rd edition of the world's most important trade show for carpets and floor coverings will be a strong and innovative event.

Deutsche Messe has used the time of the pandemic hiatus to adapt the world's leading trade show for carpets and floor needs and to further strategic developments.

From January 12 to 15, DO-MOTEX will show several new features: a modern and optimized arrangement of the two newly introduced DOMO-TEX labels "Rugs" and "Flooring" as well as an adapted hall structure will facilitate orientation.

In addition, DOMOTEX offers even more application orientation and more special

target groups for more atmosphere and more relevance.

"At the next DOMOTEX, there will be a lot of new things to discover. We have used the last year intensively to develop new participation opportunities for companies and to create a new brand experience for our trade show guests. Extremely valuable for us was and is the exchange with all market participants.

Continue to Page 10



Weaving **World's Largest Hand-Woven** Kilim

Completed in Iran's Fars Province

■eaving process of the world's largest hand-woven kilim was finished in Qirokarzin city of Iran's southern province of Fars, said Mohammad Jafar Ebrahimi, head of the Department of Heritage, Culture, Tourism and Handicrafts.

"The weaving of this kilim was ordered by the country of Qatar and carried out by the Glim and Gabbeh Ariafar Cooperative Company," Ebrahimi continued.

He said the kilim measures 7 by 15 meters, covering an area of 105 square meters.

Kilim is a flat tapestry-woven carpet or rug traditionally produced in countries of the former Persian Empire, including Iran, the Balkans and the Turkic countries.

Kilims can be purely decorative or can function as prayer rugs. Modern kilims are popular floor coverings in Western households.



MACHINERY MANUFACTUER

ZIMMER AUSTRIA digital printing systems

YOUR COMPETENT PARTNER FOR DIGITAL PRINTING NEEDS

Within five business segments Textile Prints, Floor Coverings, Narrow Fabrics, Technical Textile and Special Solutions, ZIMMER AUSTRIA can offer the widest range of printing solutions.



highlights

COLARIS-NF SINGLE

The single pass, one side inkjet printer with a maximum fabric width of up to 320 mm. Live demonstration throughout regular exhibition hours.

DIGITAL CAMOUFLAGE WITH IR-REFLECTANCE CONTROL

ZIMMER AUSTRIA offer a solution for digital prints incl. IR-reflectance control, perfectly matching requirements of military and paramilitary forces around the globe. Camouflage printing is not about existing patterns being reproduced digitally from traditional screen printing — digital camouflage printing can offer so much more.



3



MAGNOROLL

MULTIPURPOSE COATING MACHINE

Coating, Printing, Finishing on Textiles, Technical Textiles, Glass Fiber, Nonwoven and Paper

ZIMMER AUSTRIA in Klagenfurt has a technology competence center for coating, printing, and finishing systems with decades of experience.

ZIMMER AUSTRIA offers tailor-made solutions of perfectly designed coating lines that empowers clients to produce outstanding results with minimal energy consumption. The versatility of the MAGNO-ROLL multipurpose coating platform draws much interest across industries.

ZIMMER AUSTRIA MAGNOROLL coating machines are available in different executions and working widths from 500 mm (20 in.) to 5200 mm (205 in.).

MAGNOROLL coating machines and complete coating lines can be used for universal applications with liquid, paste, and foam on textiles, technical textiles, glass fiber, paper, film, and other innovative materials. MAGNOROLL is the only true multi-purpose coating machine in the market.







21. - 24. June **GERMANY Frankfurt**

MAGNOROLL coating with MAGNOKNIFE



TURKEY Istanbul



VISIT US Hall 12 Booth B84



VISIT US Hall 6 Booth #604C

14. - 18. June **2022**

KUFSTEIN DIGITAL PRINTING SYSTEMS



+43 (5372) 64893-0 info@zimmer-austria.com **KLAGENFURT SCREEN & COATING SYSTEMS**



+43 (463) 3848 sales@zimmer-austria.com



Interview With

Mr. Horst Ross, Managing Director ZIMMER AUSTRIA Klagenfurt – Screen Printing & Coating Systems Mr. Andreas Rass, Managing Director of ZIMMER AUSTRIA Kufstein – Digital Printing Systems

Istanbul is an easy-to-travel city and an ideal location for an international meeting, especially with a focus on EMEA Region.



Zimmer Austria: Let's Focus on the MENA Region!

Zimmer Austria is constantly endeavouring to offer the best possible and tailor-made solution for our customers' individual needs, to ensure high-quality results for a large range of application areas such as home textiles, upholstery, towels, blankets, flags, banners, fashion, technical textiles (Argotech, Buildtech,...), wall coverings, nonwovens and narrow fabrics.

ow do you evaluate ITM 2022 exhibition in Istanbul?

Mr. Andreas Rass: ITM developed tre-

Mr. Andreas Rass: ITM developed tremendously, the quality of exhibitors and visitors and the possibility of showing products and new innovations to a very vast range of customers and investors create a unique exhibition.

Istanbul by itself is a great connection point to the world and everybody can travel quickly and easily. I think ITM is a valuable show for future, I hope it will keep and even grow in next editions.

Mr Horst Ros: We are really happy to be here in ITM after 4 years break, its a sell-out show with a huge turnout of existing and new potential customers, there are a lot of opportunities and real face-to-face conversations, in my opinion, ITM can be a very good alternative for ITMA Asia show in upcoming years due to Istanbul strategic geographical location.

Istanbul is an easy-to-travel city and an ideal location for an international meeting, especially with a focus on EMEA Region. Everybody is here during the show and most of the well-known companies are here with the latest innovations.



Let us know more about the latest technologies and machinery from Zimmer Austria

Mr. Andreas Rass: In this show, we are especially showing our digital printed woven carpets. We have sold and installed the first machine in Turkey already and we are looking forward to growing this sector even more. There are a lot of requests from Turkey, Iran and other countries in the MENA Region for this Technology.

The second product that we introduced in the digital side is our digital towel printing which

goes very successfully. First machines coming to Turkey very soon, and what is really brand new and we are showing it even in the Techtextile exhibition in Frankfurt is Digital Camouflage Printing. We are the first company in the world which is capable to print military standard camouflage fabrics with full infrared reflection control.

Mr Horst Ros: Also we present here the Latest version of rotary printing and coating, as well as digital textile printing machines suitable for the market.

ZIMMER AUSTRIA offers the optimum solution for the most efficient digital printing for Technical Textiles (digital coating) process for nearly every kind of application. For many decades already, our customers rely on our proven technologies, like CHROMOJET, COLARIS and COLARIS-NF machine lines.

We are constantly endeavouring to offer the best possible and tailor-made solution for our customers' individual needs, to ensure high-quality results for a large range of application areas such as home textiles, upholstery, towels, blankets,



5

Gerflor to supply EHF EURO floors until 2026!

ur partnership with the EHF - European Handball Federation has been extended through to 2026. The long-term agreement to supply flooring for Europe's top national team competitions is confirmed.

We will supply flooring systems for all EHF EURO events up until 2026 as well as the EHF EURO younger age category tournaments on an annual basis. Our partnership with the EHF dates back to 2004.

All events will be supplied with our Taraflex Sport M Evolution flooring surface while, as official partner for sports flooring for the EHF, we will benefit from visibility inside arenas and during competitions.

The partnership also includes support for development of handball across Europe with floors to be provided to member federations throughout the term of the contract.

EHF Secretary General Martin Hausleitner said: "We are delighted to be able to continue and extend our relationship with Gerflor for the next four years. They have long been a trusted partner of ours and we look forward to seeing Europe's top handball competitions benefiting from the world-class floors that Gerflor are renowned for."

Pierre Lienhard, Gerflor Sport Business Director, said: "We are proud to renew our partnership with EHF once again. The EHF and Gerflor teams have been working together successfully for over 15 years, providing the handball community and audience with state of the art courts.

Our best award is the satisfaction of the federation, of the players - from beginners to seasoned professionals - and of all stakeholders that get involved in handball events. We thank the EHF management for their dynamic cooperation and long-lasting trust."

flags, banners, fashion, technical textiles (Agrotech, Buildtech,...), wall coverings, nonwovens and narrow fabrics.

With production sites in Klagenfurt and Kufstein, ZIMMER AUSTRIA is a worldwide leader among the producers of machines for textile and carpet finishing (digital printing systems, flat screen and rotary screen printing, coating systems, steaming, washing, drying).

ZIMMER AUSTRIA reaches even the most distant markets and supplies all around the globe owing to a strong and well-developed agent network and cooperation with independent sales and service companies ZIMMER AUSTRIA INC. and ZIM-MER CHINA.

Your idea about the potential of the textile industry in the MENA Region...

Mr. Andreas Rass: The Middle East And North Africa Market is blessed with a young population which is not the case for many developed countries. There is gross potential and also many natural resources like oil and gas which is a big advantage in the textile industry.

Especially in the flooring sector, the carpet in MENA Region still is a very precious and valuable product and the demand for all kinds of carpets is higher than other parts of the world. we are here to provide our best solutions for this market.

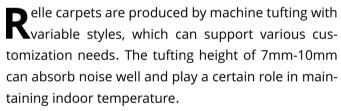
Mr Horst Ros: It's a growing market and there is potential once political situations are improving. Traditionally there is a lot of know-how in textile manufacturing as well as skilled workforce and many well-trained people. We have a focus on the MENA Region market and that's why we are here. During ITM 2022 in Istanbul, we get good feedback, especially from this part of the world.



Relle - New Non Woven Carpet tiles

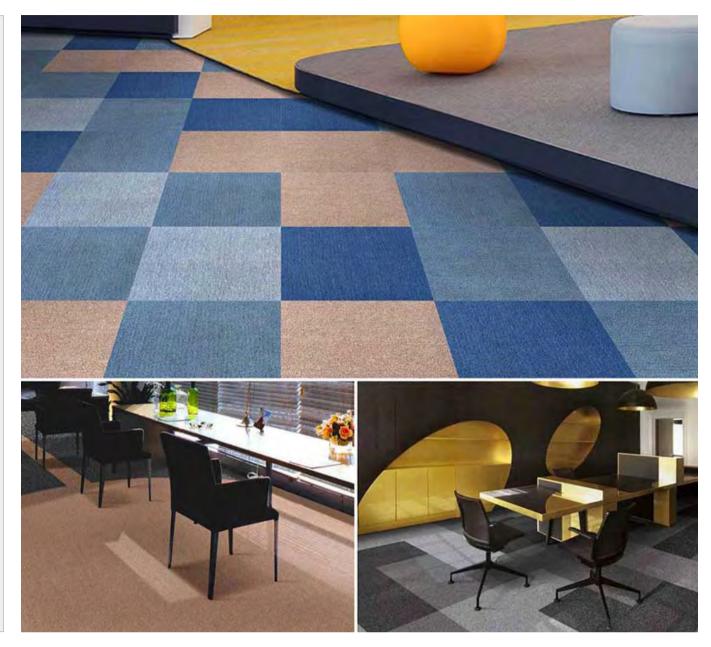
Relle is committed to developing building materials that are environmentally friendly and easy to install. Based on this principle, Relle have developed a series of office carpet tiles, which are mainly composed of polypropylene and non-woven fabrics in square shape. Compared with traditional asphalt-based or PVCbased carpets, Relle carpets are more environmentally friendly, more comfortable

on the feet, and longer uselife.



Relle carpets use polypropylene as the main material, which not only feels comfortable on the feet, but also has no other volatile gases, which is environmentally friendly and protects human health.

Once popularized and popular, Relle carpets have been exported to various countries, mainly used in offices, banquet halls, anti-static computer rooms, libraries, conference halls and other places.

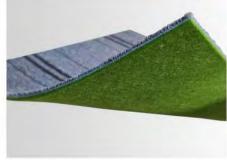




Fireproof Yarn Flame Retardant Grade: B1



Backing Model(F1) Total Thickness: 7mm±0.5mm

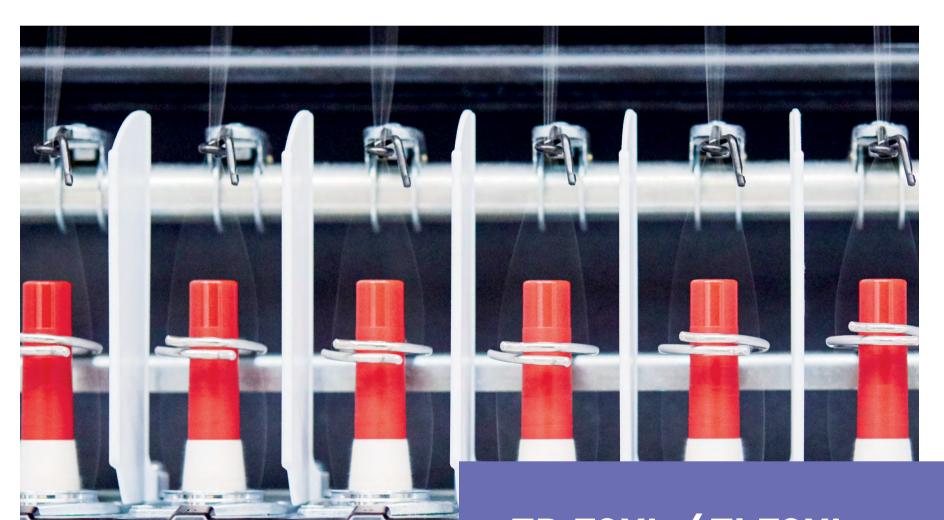


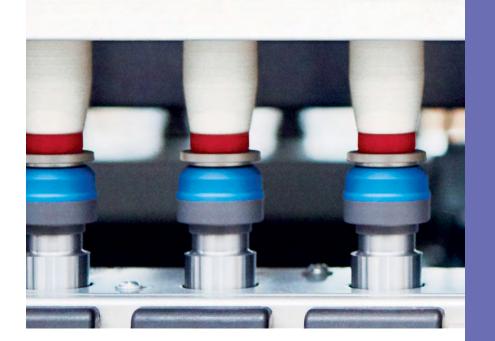
Backing Model(G2) Total Thickness: 10mm±0.5mm



SAURER.

Create perfect ring yarns.





ZR 72XL / ZI 72XL the modular all-rounder

Our new ring- and compact-spinning machines - the direct path to a successful future. Choose between different drafting systems, compact and yarn systems. Benefit from the powerful cutting-edge technology and our modular solutions. Take the step into the future with modern machine intelligence.

saurer.com

SHAW NAMED TO

SELLING POWER'S 50 BEST

COMPANIES TO SELL FOR

Feizy Releases 2022-2023 Catalog



ted constructions.

Feizy has launched its new 2022-2023 catalog, which incorporates both Fine and Lifestyles Collections. With over 600 pages, each collection is exceptionally detailed with stunning photography, comprehensive product information, and key features. The catalog offers a wealth of design possibilities and is neatly organized by machine-made, tufted, handmade, and hand-knot-

According to Cameron Feizy, Managing Principal, "We are excited to launch our 2022/2023 catalog. In keeping with the trend of sustainability, Feizy is excited to launch this multi-year catalog that will save valuable environmental resources as well as simplify life for our partners. Each market, we'll release a supplemental catalog highlighting our new introductions to our running line."

Shaw Named to 2022 '50 Best Companies to Sell For' List

haw Industries has been named to Selling Power magazine's 50 Best Companies to Sell For list in 2022. This year marks the 19th consecutive year Shaw has made the list, ranking No. 10 and the only flooring company to be recognized in the top 20.

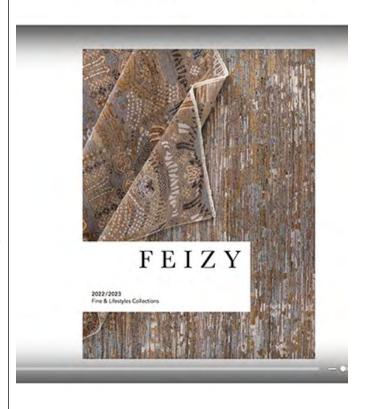
"Our sales force has proven time and time again its ability to adapt to evolving market needs," said Tim Baucom, Shaw president and CEO. continuous learning and our organization's commitment to developing high-performing sales associates.

We are honored to be recognized for these efforts and will continue to innovate our products, processes and programs to ensure our sales teams are set up for success."

The Shaw sales team is made up of approximately 1,200 associates across the globe. Thanks to Shaw's award-winning training initiatives paired with its culture of inclusivity, innovation and success, 90% of the sales force have been with the company for more than two years. Shaw offers associates a variety of customized learning resources to support career development and growth.

"Their success is a testament to Shaw's culture of Selling Power magazine is the leading publication for sales professionals, providing insights and strategies for success in sales management. For the past 22 years, Selling Power has ranked and identified the best companies to sell for. Representing a broad group of companies, the ranking factors include compensation and benefits; hiring, sales training and sales enablement; and customer retention.

2022 / 2023 CATALOG



Worldwide Shipments of New Textile Machinery 2021 were as High or Higher than Pre-Pandemic

n 2021, global shipments of spinning, texturing, weaving, knitting, and finishing machines increased sharply compared to 2020. Deliveries of new short-staple spindles, open-end rotors, and long-staple spindles rose by +110%, +65%, and +44%, respectively.

The number of shipped draw-texturing spindles surged by +177% and deliveries of shuttle-less looms grew by +32%. Shipments of large circular machines improved by +30% and shipped flat knitting machines registered a 109%-growth. The sum of all deliveries in the finishing segment also rose by +52% on average.

These are the main results of the 44th annual International Textile Machinery Shipment Statistics (ITMSS) just released by the International Textile Manufacturers Federation (ITMF).

The report covers six segments of textile machinery, namely spinning, draw-texturing, weaving, large circular knitting, flat knitting, and finishing. A summary of the findings for each category is presented below. The 2021 survey has been compiled in cooperation with more than 200 textile machinery manufacturers representing a comprehensive measure of world production.

SPINNING MACHINERY

The total number of shipped short-staple spindles increased by about 4 million units in 2021 to a level of 7.61 million. Most of the new short-staple spindles (90%) were shipped to Asia & Oceania, where delivery increased by +115%. While levels stayed relatively small, Europe saw shipments increasing by +41% (mainly in Turkey). The six largest investors in the short-staple segment were China, India, Pakistan, Turkey, Uzbekistan, and Bangladesh.

695 thousand open-end rotors were shipped worldwide in 2021. This represents 273 thousand additional units compared to 2020. 83% of global shipments went to Asia & Oceania where deliveries increased by +65% to 580 thousand rotors. China, Turkey, and Pakistan were the world's 3 largest investors in open-end rotors and saw investments surging by +56%, +47% and +146%, respectively. Only deliveries to Uzbekistan, the 7th largest investor in 2021, decreased compared to 2020 (-14% to 12'600 units).

Global shipments of long-staple (wool) spindles

increased from about 22 thousand in 2020 to nearly 31'600 in 2021 (+44%). This effect was mainly driven by a rise in deliveries to Asia & Oceania with a increase in investment of +70%. 68% of total deliveries were shipped to Iran, , Italy, and Turkey.

TEXTURING MACHINERY

Global shipments of single heater draw-texturing spindles (mainly used for polyamide filaments) increased by +365% from nearly 16'000 units in 2020 to 75'000 in 2021. With a share of 94%, Asia & Oceania was the strongest destination for single heater draw-texturing spindles. China, Chinese Taipei, and Turkey were the main investors in this segment with a share of 90%, 2.3%, and 1,5% of global deliveries, respectively.

In the category of double heater draw-texturing spindles (mainly used for polyester filaments) global shipments increased by +167% to a level of 870 thousand spindles. Asia's share of world-wide shipments increased to 95%. Thereby, China remained the largest investor accounting for 92% of global shipments.

WEAVING MACHINERY

In 2021, worldwide shipments of shuttle-less

Some 695,000 open-end rotors were shipped worldwide in 2021. This represents 273,000 additional units compared to 2020 and 83% of global shipments went to Asia and Oceania where deliveries increased by +65% to 580,000 rotors. China, Turkey and Pakistan were the world's three largest investors in open-end rotors and saw investments surging by +56%, +47% and +146% respectively. Only deliveries to Uzbekistan, the seventh largest



investor in 2021, decreased compared to 2020 (-14% to 12,600 units).

looms increased by +32% to 148 thousand units. Shipments in the categories "air-jet", "rapier and projectile", and "water-jet" rose by +56% to nearly 45'776 units, by +24% to 26'897, and by +23% to 75'797 units, respectively. The main destination for shuttle-less looms in 2021 was Asia & Oceania with 95% of all worldwide deliveries. 94%, 84%, 98% of global air-jet, rapier/projectile, and water-jet looms were shipped to that region. The main investor was China in all three sub-categories. Deliveries of weaving machines to this country cover 73% of total deliveries.

CIRCULAR & FLAT KNITTING MACHINERY

Global shipments of large circular knitting machines grew by +29% to 39'129 units in 2021. The region Asia & Oceania was the world's leading investor in this category with 83% of worldwide shipments. With 64% of all deliveries (i.e., 21'833 units), China was the favoured destination.

Turkey and India ranked second and third with 3'500 and 3'171 units, respectively. In 2021, the segment of electronic flat knitting machines increased by +109% to around 95 thousand machines. Asia & Oceania was the main destination for these machines with a share of 91% of world shipments. China remained the world's largest investor with a 76%-share of total shipments and a +290%-increase in investments. Shipments to the country rose from about 17 thousand units in 2020 to 67.6 thousand units in 2021.

FINISHING MACHINERY

In the "fabrics continuous" segment, shipments of relax dryers / tumblers grew by +183%. All other subsegment rose by 33%-88% except dyeing lines which shrank (-16% for CPB and -85% for hotflue). Since 2019, ITMF estimates the number of shipped stenters non-reported by the survey participants to inform on the global market size for that category.

The global shipments of stenters is expected to have increased by +78% in 2021 to a total of 2′750 units.

In the "fabrics discontinuous" segment, the number of jigger dyeing / beam dyeing shipped rose by +105% to 1'081 units. Deliveries in the categories "air jet dyeing" and "overflow dyeing" increased by +24% in 2021 to 1'232 units and 1'647 units, respectively.

MENACarpetFlooringNews »»»

From Page 1

The topic of sustainability and the circular economy play a major role. The last two years in particular have shown that topics such as resource efficiency, environmentally friendly products and production processes, but also difficult supply chains are increasingly coming to the fore.

With its special showcase "THE GREEN COLLEC-TION", DOMOTEX is focusing on the issue of sustainability and offering exhibitors and visitors a hands-on experience of the keynote theme.

The 'new' DOMOTEX offers everyone involved plenty of scope for experience, orientation, innovation and inspiration, but also, of course, access to new customers, partners and suppliers. We will be presenting trends, innovations and lifestyle decentrally in the respective exhibition areas. Exhibitors and trade show guests can look forward to many innovative ideas. They can discover trends and innovations that will shape tomorrow's business," explains Sonia Wedell-Castellano, Global Director DOMOTEX, Deutsche Messe AG.

REGISTRATIONS ABOVE EXPECTATIONS

The status of registrations proves the positive response to DOMOTEX, which will be held as a hybrid show in January 2023.

"Many exhibitors have already confirmed their participation in DOMOTEX even before registration was officially open," adds Wedell-Castellano. "This once again underscores the importance of DOMOTEX as a global marketplace and a source of inspiration for the entire industry.

And how important face-to-face meetings are for the industry. Well-known and long-standing exhibitors such as ABC Italia, IPEK - A. Ipektchi, Jaipur Rugs Company, Jambros Modern Flooring, Javi Home, Lila Valadan/ Naziri and Surya from the handmade carpet sector, as well as Empera, McThree, Merinos Oriental Weavers, Royal Hali, Solomon and Tisca

from the machine-made carpet sector have already confirmed their participation.

Also very encouraging are the commitments from CFL Flooring, Design Parquet, Falquon, Lamett, Li&-Co, NOX and Swisskrono in the parquet, LVT and laminate segments. Furthermore, Aspecta, Balta, Betap, Condor, Infloor-Girloon and Oneflor from the textile and resilient sector and Eugen Lägler, Neuhofer, SELIT and Välinge from the application and installation technology sector have already registered."

TWO NEW STRONG LABELS: "RUGS" AND "FLOOR-ING" AS WELL AS AN ADAPTED HALL LAYOUT FA-**CILITATE THE MARKET OVERVIEW**

Two new strong labels will be introduced at DO-MOTEX 2023 to optimize orientation for attendees: "Rugs" and "Flooring".

The new hall layout will cover the northern section of the exhibition grounds, directly behind the main entrance NORTH 1, and will bring together the product groups of the two labels.

It thus enables trade show attendees from the wholesale and retail trade, architecture, interior design, handicrafts and the furniture and furnishing trade to find their way around more easily: the world's largest range of hand-made carpets will be presented in Halls 2 to 4. Machine-made carpets can be seen in Halls 5 and 6. Halls 2 to 6 thus form the "Rugs" label.

Products and practical solutions from application and installation technology will be at home in Hall 22 in future, directly adjacent to the hard floors and resilient floors in Hall 23. Textile floor coverings can be found just opposite in Halls 19/20. Halls 19 to 23 thus form the "Flooring" label.

NEW SPACE FOR INSPIRATION

The upcoming DOMOTEX will offer new formats and points of contact in all product areas. These

include the new MOOD SPACES, booths designed by interior designers that represent current trends and express the floor and carpet as an integrated solution. The Spaces are a source of inspiration for the furniture trade and interior designers and, in the spirit of the concept store format, show which products can be combined to form a themed world. The MOOD SPACES will be located in Hall 6.

With the likewise new special display area "THE GREEN COLLECTION", the theme of sustainability will be focused on in a central area in Hall 23 and presented in an inspiring ambience.

In line with the keynote theme FLOORED BY NA-TURE, the special area THE GREEN COLLECTION will provide an overview of products and production processes from carpet and flooring manufacturers that stand for sustainability.

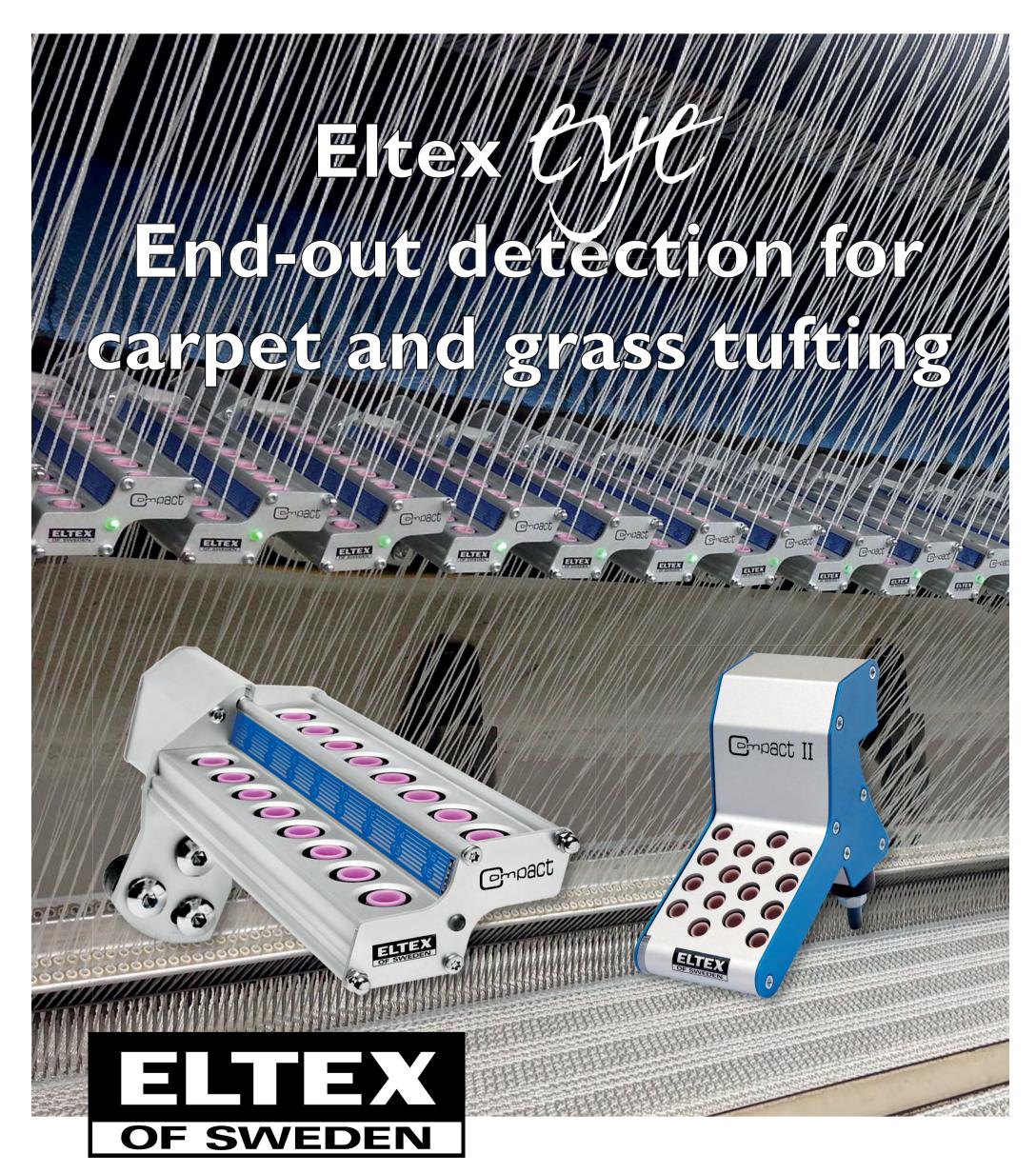
These curated exhibitor contributions provide orientation and inspiration for anyone seeking information on sustainable products and, thanks to corresponding manufacturer credentials, make it easier to find products at DOMOTEX. THE GREEN COLLECTION covers the topics Eco-Friendly Products, Healthy Products, Sustainable Production and Social Responsibility. Current research projects and thus a glimpse into the future of carpeting and flooring are also offered here.

In addition, certifiers have the opportunity to present themselves here. This area is rounded off by a conference program that addresses current topics, a presentation corner for universities and institutes, and a catering area.

For years, the international Carpet Design Awards (CDA) presented by COVER and HALI Magazines have been inseparably linked with DOMOTEX. Next year, designers and manufacturers will be honored again with these awards.







Södra Portgatan 19, SE-283 50 OSBY, Sweden | Tel.: +46 (0) 479 53 63 00 E-mail: info@eltex.se | Web: www.eltex.se

Eltex U.S., Inc.
13031 E. Wade Hampton Blvd.,
GREER, South Carolina, 29651, USA
Tel: +1 864-879-2131
Email: sales@eltexus.com

Eltex Manufacturing Ltd.
Railway Road,
TEMPLEMORE, Co. Tipperary, Ireland
E41HX65
Tel: +353 504-314 33
Email: info@eltex.ie

POLSA-ELTEX, S.L.

Zamora, 103 — entlo 3o,
ES-08018 BARCELONA, Spain
Tel: +34 93 309 00 17

Email: polsa@infonegocio.com

Eltex China (Beijing) Trading Ltd.
HongkunYun Times B4 207,
Yizhuang Kechuang 12th street,
Daxing, Beijing, China
Tel: +86 10 6506 6468
Email: chuan.jiang@eltex cn
Web: www.eltex.cn

Superba to Introduce Its Latest Developments for Carpet Industry at ITM 2022



Active on the Turkish market since the early nineteen's, Superba is the leader in heat-setting and space-dyeing for carpet yarn, with a total of more than 350 lines sold in Turkey. Being close to their customers has always been the force of Superba, with the strong support of their agent Samoteks Makina in Istanbul and a large inventory of spare-parts managed by their exclusive distributor, Bilge Otomasyon located in Gaziantep, at the customers' doorstep.

Yarn used in carpet is becoming thinner and thinner, new types of fibers are used, new extrusion methods are applied to create new types of yarn. This permanent evolution requires adapted processes, more efficient and connected machines to allow the development of products with new, customized properties.

To meet all these demands, Superba is offering a wide range of machines and processes, and has introduced new textile processes.

Already the leader in heat-setting with saturated steam under pressure thanks to their well-known TVP3, Superba is now offering their hot-air heat-setting solution with the DHS3 line.

This triple-layer heat-setting process provides an unequaled level of evenness and a highly homogenous fixation characteristic to the yarn, as well as stain resistance or enhanced bulk. The DHS3 line offers a high energy saving process in a reduced floor-space.

To complete their range, Superba is also introducing their new B403 automatic winder. expanding its area of application beyond the carpet yarn field, the B403 marks a real technological breakthrough with its individual spindle motorization drive; it enables a constant tension winding process, an accurate bobbin length measuring as well as a unique quality control for each yarn position. The winder can be connected through cloud computing to the Vandewiele "Texconnect" supervision system to comply with the Factory 4.0 concept.

Finally, with the BXE extrusion line from Vandewiele, the MF400 texturizing machine and the MCD3 space-dyeing machine as complementary processes before heat-setting, with Superba lines, the carpet industry gets all the necessary equipment to produce innovative yarn types, allowing manufacturers to make the highest quality carpets at the most economic prices.

Carpet Recycling UK reports stronger support from manufacturers

Carpet Recycling UK (CRUK) returned to the Buying Groups National Flooring Show (BGNFS) in May where the not-for-profit association reported growth in support from the manufacturing sector with a doubling in the number of its core funders over the past three years.

Speaking after exhibiting at the event, CRUK Manager Adnan Zeb-Khan commented: "Our presence is helpful at the BGNFS as it helps retailers, contractors and manufacturers to consider the waste that inevitably gets produced and find better and smarter ways of dealing with it.

"Support and collaboration from the manufacturing sector has grown significantly. We are pleased to report that for the return of the live exhibition in 2022, we have 15 core funders; up from seven since the last show in 2019."

CRUK's core funders are Balsan, Betap, Brintons, Condor Group, Cormar, ege Carpets, Furlong Flooring, Gradus, Headlam Group, IVC Commercial, Milliken, Modulyss, Rawson Carpet Solutions, Shaw and Tarkett. The core funders are showing leadership within the sector on developing for the circular economy, helping their customers with sustainable ranges and through CRUK to reduce their waste. Positive aspects of the show included more discussion on collaboration with existing and potential new members on the way forward through CRUK's circular economy initiatives. "This included a good conservation with British Wool on finding solutions for wool carpets at the end of life and how we need to bring in the wider wool sector to help to identify and develop future treatment solutions," continued Adnan.

CRUK also addressed the 'misconception' from some retailers that by just disposing of textile flooring waste in a skip doesn't necessarily mean it is going to landfill. Adnan emphasised that the need to discuss end destinations of all carpet and textile flooring wastes "is an important one to have with existing waste management providers."

He added: "Using the information provided will help the sector to better understand the waste streams being generated and ultimately determine the best sustainable solutions for repurposing textile flooring."

Latest CRUK figures reveal that the industry is diverting approximately 65% of textile flooring waste from landfill. Landfill diversion figures from the 2020 survey will be shared at the annual conference on 29-30 June. Around 430,000



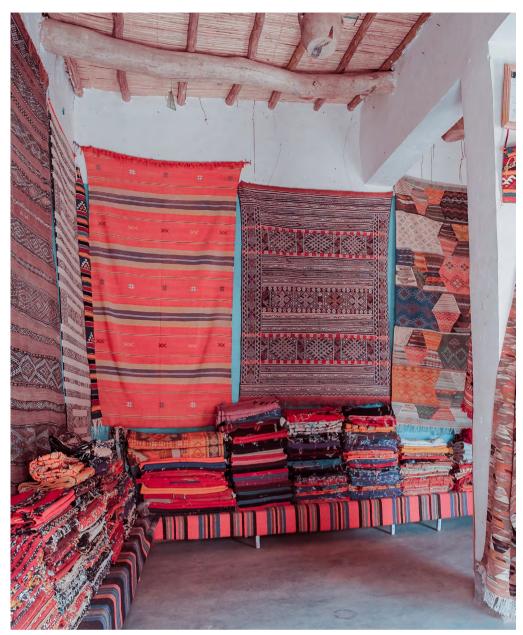
Morocco may impose ADD up to 144% on carpet from China, Egypt & Jordan

The Moroccan government may impose anti-dumping duty (ADD) on carpets imported from China, Egypt and Jordan, as the ministry of industry and trade has recommended imposition of ADD on carpets and floorings. At the end of an anti-dumping investigation, the ministry has suggested highest duty rate 144 per cent on carpets imported from China. The ministry had initiated an anti-dumping investigation concerning imports of carpets and other mechanically produced textile floor covering originating in China, Egypt or Jordan.

"At the end of the final determination, the ministry, on a definitive basis, considers that the conditions applicable to an anti-dumping measure are met and, it will submit to the opinion of the Import Surveillance Commission the recommendation to apply anti-dumping duty," the ministry said in a notification last month.

Moroccan authorities have recommended anti-dumping duty of 144 per cent on carpets originating from China, and 35.33 per cent on supplies from Egypt and Jordan. However, no ADD has been recommended on Arab weavers and some other categories of carpets originating from Jordan.

Morocco imported floorings, including carpets, worth \$80.407 million in 2021. Its total home textiles imports were valued at \$260.957 million during the year, according to Fibre2Fashion's market insight tool TexPro. China was the second largest supplier for Morocco with 17.17 per cent share of its total home textiles import. Egypt and Jordan were minor suppliers of home textiles with share of 6.97 per cent and 2.46 per cent, respectively.





KLEEN-TEX: DOUBLE POWER FIBRES COLLECT DIRT AND MOISTURE

INTRODUCING THE FIRST EVER WASHABLE MAT

OUBLE POWER FIBRES COLLECT DIRT

Introducing the first ever washable mat to combine fine heat-set fibres with heavy duty fibres to create a dual action Super-Mat.

This dirt-catching mat has a unique double feature; heavy-duty mono-filament fibres remove coarse dirt from passing soles whilst the high-twist, fine, heat-set fibres, absorb and keep fine dust, dirt and moisture in the mat.

The ultimate choice for busy areas like entrances and receptions or anywhere dirt ingress is high.



As we become more aware of the damage we are doing to nature we look to make changes wherever we can to help. The British Government is already putting plans in place to ban single use plastics in many forms. As individuals we can all make small changes that may encourage the big suppliers and producers to take these issues seriously.

And as manufacturers we can, and will, play our part by switching to these sustainable materials wherever possible. ECONYL® is a perfect example of going the extra mile to make a huge difference to the environment. We do this not only to stop adding to the overwhelming levels of polution that is already out there, but to make an



active impact on reducing this existing problem.

WHY USE RECYCLED NYLON?

Our appetite to create and buy new products is infinite, but the planet's resources are not. This drives our need to have reusable and sustainable materials to meet our demand for new products and a help us manage a better, cleaner, safer environment for ourselves and nature.

INTRODUCING ECONYL® RECYCLED NYLON

ECONYL® regenerated nylon is a product, made from 100% waste, that is infinitely recyclable. Nylon waste, is transformed into ECONYL® regenerated nylon. It's exactly the same as brand

new nylon and can be recycled, recreated and reused again and again.

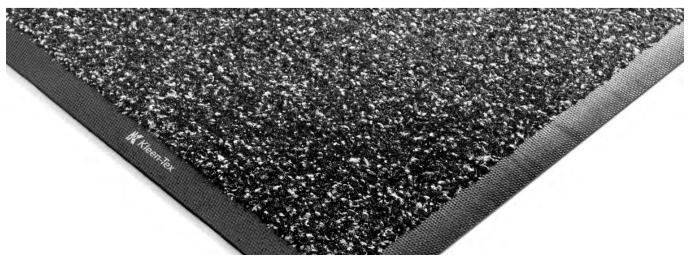
That means you can create new products and buy new products without having to use new resources.

STILL NOT CONVINCED?

Microplastics are minute plastic particles typically less than 5mm in size. They are a direct result of plastic-based materials, such as textiles used in the fishing and agricultural industries and general waste.

Microplastics are a huge concern to human and marine life as well as the natural environment because of just how widespread their presence is. They are in our oceans, in the air, in the rain, and most worryingly, inside us and other living creatures as we unknowingly ingest them.









Nobeltex experience goes back to more than 60 years in the field of machinery for spinning, weaving, dyeing, embroidery, twisting, doubling and rewinding, as well as humidification, ventilation and waste removal systems. In addition, we supply, install and maintain fire protection systems.

For many years, we have been capable of providing comprehensive and integrated services as we have the greatest experience and the biggest team, as well as being the exclusive agents in Egypt for the best machine manufacturer.



Cairo Head Office 188 El Nile St, Agouza, , P.O.Box 2788 Ataba-Egypt Tel: (+20 2) 33041642 33035744

Alexandria Office 40 Safia Zaghloul Street -Alexandria-Egypt Tel : +20 3 4876220 - 4841093

www.nobeltex-gies.com

www.nobeltex-gies.com

56 colours by Margrethe Odgaard Inspired by the beauty of natural minerals

By Ege Carpets

Colours for the floor must offer a degree of stability in the room because it's where we set our feet. You have to trust them and feel secure when you enter the room.

Margrethe Odgaard, textile



designer and colour alchemist

n her quest for industry's poetry and humanity, Danish textile designer and colour alchemist Margrethe Odgaard continuously explores the interaction between colours, materials, light and space.

Margrethe focuses on the colours' different competences and to help you make use of what colours have to offer, she has developed 56 ever-relevant floor surface colours.

Before digging further into the 56 beautiful colours, let's look down. To the floor; to the foundation for the entire room; to the surface on which we trust to find stability and security. Why? To see the floor's potential.

CAN YOU SEE THE FLOOR'S FULL POTENTIAL?

The colours of the walls are important for the energy in your room, but the floor colours also play a big role. A grey carpet discreetly underpins any wall colour, but why not use the floor's full potential by letting the carpet occupy the space on its own terms? A colour isn't just the combination of the pigments seen by the eye.

In the course of the day a colour will change character as different light sources of varying strength cast fleeting shadows on the large, unbroken expanse.

You may already have discovered that light moves more softly across the floor than on the wall, where the light meets the colours more floorscape, Margrethe wants to communicate



directly? The carpet's tones are also part of nuanced interactions with the other colours of your interior, and it's all these interactions that define the room.

POETRY IN THE FLOORSCAPE

Margrethe Odgaard works with colours from an overall sensory approach and believes that interiors created with the intention of nourishing the body and soul can have a noteworthy positive effect. Her ambition is for colours to stimulate energies and create atmosphere.

When you step into a room, you'll not necessarily pay attention to the colours. The important aspect is your physical experience of your presence in the room.

In her work with colours, Margrethe focuses on the importance of their competences. In developing the 56-colour palette, she therefore created a preponderance of social colours that complement and lift each other, as well as individual diva colours that stand out clearly and add vibrant dynamics to the setting.

The generous number of mineral-inspired hues makes it possible to create an infinite number of combinations in which the colours relate and react very differently to each other – on the floor and in relation to the other materials used in modern architecture.

With the ambition of creating poetry in the

positive emotion you can take with you. This is an emotion that you cannot necessarily identify, but which nevertheless exists and nourishes you.

YOUR SUSTAINABLE ECO FLOORING CHOICE

The 56 colours are offered in the Compact, Pro, Rustic (including Rustic carpet tiles) and Structure wall-to-wall collections that are all part of Ege Carpets' Eco concept.

An Eco style is the perfect choice when you're looking for a carpet solution with extremely high durability and a luxurious yet understated look & feel.

Eco translates proud, classic craftsmanship into unique design and consists of several flat-woven collections in which the yarn, structure and colour choice determine the visual expression.

These carpets comprise the 100% regenerated and regenerable yarn, which is made from nylon waste such as discarded fishing nets, industrial residues and used carpets.

Regenerated yarn simply means that it's manufactured from waste products in a particular type of nylon. When yarn is regenerable this means that after use it can be converted into new nylon products.

Ege Carpets make it easy for you and your customers to practice sustainability by specifying carpets produced with due care for people and the environment.



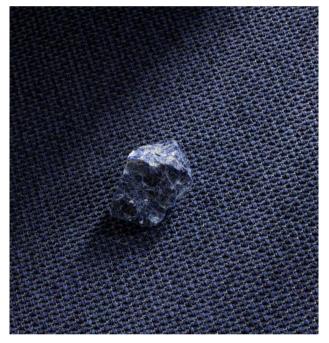
ECO STRUCTURE IN LIMESTONE BEIGE

Limestone is a rock often constructed of shell parts from marine organisms. At Stevns Klint in Denmark, there are two kinds of limestone, where the top layer is light grey-beige bryozoan lime in undulating seams.



ECO COMPACT IN LIGHT SIENNA

Sienna is an earth pigment and in its natural form it's golden brown and known as "raw sienna". Along with ochre and umbra, it was one of the first pigments used by humans in cave paintings, for example.





ECO STRUCTURE IN LAPIS BLUE

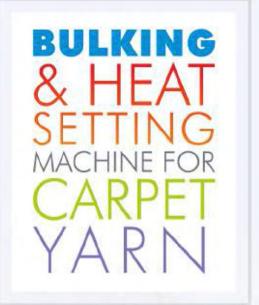
Pure lapis lazuli, or lapis for short, is a blue, opaque and rare semi-precious stone. The beautiful dark blue colour has been highly prized since antiquity. An indigo variant and a lighter blue variant are found in Afghanistan.





ECO PRO IN OLIVINE

Olivine is a greenish and important mineral group believed to be the main component of Earth's upper mantle. Olivine can vary from green to yellow, brown and black colours.



Lowest Energy And Steam Consumption



Continuous Bulking & Heat Setting Machine for Carpet Yarn Polyester | PP | PA | PET | Acrylic | Wool

> For Supersoft High Bulk Polyester Yarn For Carpets & Bathmats



High Bulk Yarn Manufacturing Process









Digital Carpet and Rug Production Line

BEST VALUE FOR MONEY



T Rainbow Indah Carpet has in- vested into a COLARIS digital carpet print line from ZIMMER AUSTRIA. "Rainbow Carpet" a leading carpet manufacturer in Indonesia, having capabilities of tufted broadloom carpets, PVC carpet tiles, Axminster and CHROMOJET printed carpets.

After the successful installation of a CHROMOJET printer and a ZIMMER PVC carpet tile back coating line, Rainbow Carpet put a COLARIS carpet print line into operation recently. With this latest installation we have added the possibility to produce high resolution digital printed carpets, rugs and tiles from PA tufted base material, claims Mr. Bhagwan Bharwani, General Manager of Rainbow Carpet.

The strength of PT Rainbow Indah Carpet is the supply of high-end carpet solutions for the residential, office, in-store and hospitality segment. Their mission is to provide a valuable service to the high-end flooring segment with utmost flexibility. Offering quality products with a tremendous saving needs a flexible and economic setup.

Evaluating various options for an economic solution for their expansion plan has let them to invest into a COLARIS digital carpet print line. Best value for money and the technology offered where the key points to place the order with ZIM-MER AUSTRIA, says Mr. Bhagwan Bharwani.

WHAT MAKES THIS INSTALLATION UNIQUE?

- Most compact and cost-efficient print line in 4200 mm width in the market
- Production capacity of up to 720 m²/h
- Compact print line with a total length of approx.
 35m incl. loop steamer with fixation booster system for wash free production washing on demand only
- Ready for coated and uncoated carpet
- Pile weight range from 200 g/m² loop-pile to 1500 g/m² heat-set contract cut-pile

For the ambitious targets of Rainbow Indah Carpet, with the required flexibility and economic set-up ZIMMER AUSTRIA additionally was challenged by limited space available for the installation.

To keep the line short, we installed a vertical steamer with about 15 m content and integrated Fixation booster system. This gives best fixation in a very compact form. The line layout with un-rolling, accumulator, center guiding, carpet pre-conditioner, COLARIS printer, loop steamer with fixation booster system, spray washer and vacuum, foam applicator, horizontal dryer, followed by an accumulator and final roll-up system has convinced the customer to solve all his needs at most cost-efficient layout.

The order was placed the end of 2018 and started up end of 2019. Since then it is in daily production.









Experts to discuss traces of Persian carpets in literature

number of novelists and short story writers are scheduled to discuss the impact of Persian carpets and rugs on Iranian

The meeting named "Carpets Through Stories" will be held on Tuesday evening at the Carpet Museum of Iran in downtown Tehran, CHTN reported.

Bearing a wide variety of patterns, themes, and colors, Persian carpets have been a pillar of Iranian houses, their narratives, and stories for millennia.

Lecturers at the event are Houshang Moradi Kermani, Majid Qeysari, and Samira Arami, according to organizers.

Persian carpets are sought after for their appealing features, intricate designs, and convenience. Experts say medallion patterns are arguably the most characteristic feature of the Persian carpets.

Each Persian carpet is a scene that seems as ageless, a procedure that can take as long as a year, these efforts have long put Iran's carpets among the most complex and labor-intensive handicrafts in the world. When the weaving is finally

done, the carpet is cut, washed, and put out in little is known about Persian carpet making bethe sun to dry.

Weavers spend several months in front of a loom, stringing and knotting thousands of threads. Some practice established patterns, some make their own.

Throughout history, invaders, politicians, and even enemies have left their impact on Iran's carpets. As mentioned by Britannica Encyclopedia,

محل برگزاری: موزه فرش ایرار

fore the 15th century, when art was already approaching a peak.

For instance, the Mongol invasion of the 13th century depressed Persia's artistic life, only partially restored by the renaissance under the Mongol Il-Khan dynasty (1256–1353). Although the conquests of Timur (died 1405) were in most respects disastrous to Persia, he favored artisans and spared them to work on his great palaces in Samarkand.

Later in the 17th century, there was a growing demand for the production of so many gold-and silver-threaded carpets that were ultimately exported to Europe. Some were made in Kashan, but many of the finest came from Isfahan. With their high-keyed fresh colors and opulence, they have affinities with European Renaissance and Baroque idioms.

At the end of the 17th century, nomads and town dwellers were still making carpets using dyes developed over centuries, each group maintaining an authentic tradition. Not made for an impatient Western market, these humbler rugs of the "low school" are frequently beautifully designed and are of good material and technique.

High-quality Flooring for High-quality Education

ORAPLAN SIGNA COMPLEMENTS A MOD-ERN DESIGN CONCEPT

Xi'an Eurasia University is an international application-oriented university. Its main focus is on courses such as management, economics, art, literature, teaching and engineering. Since its establishment, the university has consistently adhered to the goal of providing high-quality education for its more than 20,000 students.

Xi'an Eurasia University has topped the Chinese Alumni Network's Chinese Financial and Economic Private Universities ranking for seven consecutive years. It is therefore one of the top private finance and business universities in mainland China.

Xi'an Eurasia University has been undergoing continuous renovation for about twenty years to provide students and teaching staff with a constantly up-to-date, innovative learning environment. It now has one of the most beautiful university campuses in Shaanxi province. The university has been pursuing a Green Campus plan, which aims to create a regional model for a green campus in five to ten years.

One of the recent renovations involved the use of light-coloured noraplan signa rubber flooring to generate a modern, spacious ambience. The flexible, roomy communication and learning areas are located on all levels and are designed to meet the diverse needs of students and teaching staff.

A MODERN LOOK AND A HIGH LEVEL OF COMFORT

noraplan signa provides a purist look and at the same time offers ergonomic and acoustic advantages. The lasting elasticity of the rubber flooring makes it both pleasant to walk on and reduces footfall sound. It



is also easy to clean and therefore offers very good hygienic properties. "The fact that no joint-sealing is required makes rubber flooring ideal for modern furnishing concepts, where a minimalist look and a monochrome surface effect are desired", say the architects Marie-Agnès Blond and Stéphane Roux.

LOW EMISSION MATERIALS FOR THE WORLD OF TO-MORROW

"It has always been and continues to be important to keep the environment in mind during the course of the renovation work", the architects continue. "So when we chose the materials, we also considered the sustainability properties of the materials themselves." That's where the rubber flooring fits in well. It is low-emission and has been awarded numerous international environmental certificates. In addition, as part of the Interface initiative Carbon Neutral Floors, it is carbon neutral across the entire product life cycle.

Interface takes a three-step approach to determine CO_2 emissions: avoidance, reduction and then offsetting the remaining CO_2 emissions by purchasing certificates in verified emission reduction projects.

A FLOOR THAT CAN BE ENJOYED FOR YEARS

nora rubber flooring including noraplan uni, noraplan signa and noraplan sentica was installed at Xi'an Eurasia University in 2013, 2016 and 2019. The fact that nora flooring has been repeatedly installed at the university demonstrates that the flooring continues to meet the visual and technical requirements for many years.

Even after decades, nora rubber flooring shows almost no sign of wear. This enormous wear resistance is a result of the elasticity and durability of the processed rubber and leads to attractive floors for the long-term future.







Egyptian carpet schools improve locals' lives in Saqqara village

In Saqqara village, where the famous step pyramid is located, there are dozens of carpet schools, featuring the traditional art of handmade carpets. They have attracted thousands of foreign visitors every year and helped the lives of many locals.

verlooking Saqqara necropolis, some 20 kilometers from the Giza pyramid complex, Saqqara village lies as a tourist attraction with its unique handmade rugs and carpets that represent a characteristic handicraft of the locals for decades.

"All the carpets here are handmade. We've boosted the popularity of Egyptian carpets and now they compete with the Iranian and Turkish ones," said Khaled Mekkawy, manager of a carpet school in Saqqara.

The carpet stores in Saggara are referred to as "schools" because they provide training and jobs for children during the summer holidays as well as for housewives to use their spare time in a useful and profitable traditional craft.

A typical "carpet school" in the village is divided into two parts, one for carpets weaving on looms and another for exhibiting products of various sizes, colors, and designs.

The exhibited carpets and tapestries cover all the

by Mahmoud Fouly -Xinhua

walls and columns in the store, including symmetrical works, ones with drawings and designs of pastures and sceneries, and others with pharaonic images like the golden mask of King Tutankhamun, the bust of Queen Nefertiti, and more.

Mekkawy pointed out that customers, whether Egyptians or foreigners, take a tour of the weaving workshop first and then explore the exhibition section to select the rugs or carpets they like, noting that his carpet school, established in 1976, is one of the oldest in Egypt.

"A carpet may last for 400 or 500 years, or even longer. It is why the Museum of Islamic Art in Cairo has carpets dating back to the Mamluk rule of Egypt over



700 years ago," the carpet school manager told Xinhua.

At the school's workshop, several horizontal and vertical looms are installed with weavers working on them, including men, women, boys, and girls.

Hamada Ibrahim, 40, was busy teaching a group of women, girls and boys how to draw a simple picture with wool or silk thread on a vertical loom.

"We teach children to do something useful during the summer holidays. We even send looms to some married women who would like to work from home and improve their income to help with providing for their families," Ibrahim, who has been a carpet weaver for 30 years, said.

His trainees include his 12-year-old son Mahmoud, who loves weaving in his summer holiday. The boy was weaving fast on a vertical loom to work on a carpet patterned with King Tut's iconic gold mask.

Meanwhile, on the opposite side of the workshop, a group of young ladies was working on other carpets and tapestries, also using vertical looms.

Fatma Ahmed, 29, was carrying out a tapestry with a drawing of a tree and birds standing on its branches. She said that she worked for the carpet school before she got married, and she returned to the school after several years as a housewife.

"I enjoy working here with my colleagues and we're content with our work. It is also helpful financially," Fatma told Xinhua in front of her loom.

At another nearby carpet school, Mokhtar el-Badrashiny, a supervisor and deputy manager, said that they have a good turnout of foreign customers, noting that most foreign customers come from the United States and Latin America, in addition to some Italians.

"Before COVID-19, we had many Chinese customers. We hope the pandemic will be over soon and we can see again more visitors from China and other countries," the carpet store supervisor told Xinhua.

A group of Brazilian tourists was taking a tour of the exhibition section of the store after watching the weaving process in the workshop downstairs.

"I was impressed how children are learning weaving carpets and creating beautiful works from threads," said Eline Gomes Viegas, noting it was her first time visiting Egypt.

"The village is surrounded by archeological sites and the traditional handmade carpets make it even more unique," said the Brazilian lady.

Meanwhile, an American couple was selecting small-sized rugs as souvenirs from Egypt.

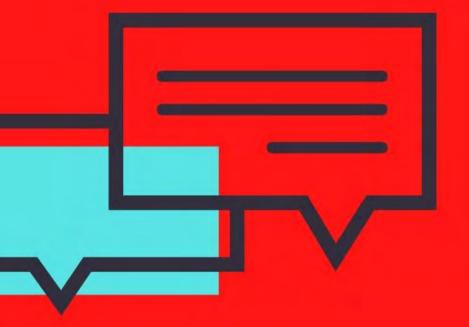
Brad Wicks, a retired telecom employee from California, described Saqqara as "amazing" and "a very interesting place to be."

"I think the quality of the rugs is outstanding," the American tourist told Xinhua.









WHY MENA
CARPET NEWS?





REACH TO 32000 CARPET AND FLOORING ACTIVIST IN THE MENA REGION

Book your page now...

TEL: +905392346324

INFO@KOHANTEXTILEJOURNAL.COM