



MENA CARPET NEWS



**THE REGISTRATION
TO VISIT DOMOTEX
ASIA/CHINAFLOOR
2024 IS OPEN**

**SAURER OPENHOUSE
2024 LAUNCHES WITH
SPECTACULA SUCCESS**

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NEW EUROPEAN
PRODUCER OF PET
BCF YARNS FOR
AUTOMOTIVE
CARPET**

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COLARIS and CHROMOET printing systems are the first choice for a wide range of applications, especially when it comes to textile-based substrates. To guarantee high quality results, ZIMMER AUSTRIA Digital Printing Systems is structured into five business segments to ensure maximum attention to the individual need of each end-product.

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Especially medium to heavy weight textile substrates in woven and knitted construction are targets of ZIMMER AUSTRIA Digital Printing Systems. The product range covers bedding, furnishing, terry towels, curtains, various velour substrates, as well as heavy weight knit fabrics for the fashion industry.

FLOOR COVERING

COLARIS and CHROMOJET printers cover the complete range of textile-based floor covering from nonwoven, flock, tufted and woven base material.

ZIMMER AUSTRIA Digital Printing Systems covers the complete range from contract, automotive, promotional, residential and function carpets incl. mats and rugs fine-tuned to the needs of each segment.

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COLARIS-NF is a single pass printing and dyeing solution for narrow fabrics to be used in technical applications as well as for decorative tapes or even zippers. The wide range of application includes tapes for military carrying systems or hook & loop tapes incl. IRR control function. Printing and dyeing can either be single or double sided simultaneously. It is also possible to print heavy tape constructions on one side and to dye the substrate on the backside in a single pass through the line.

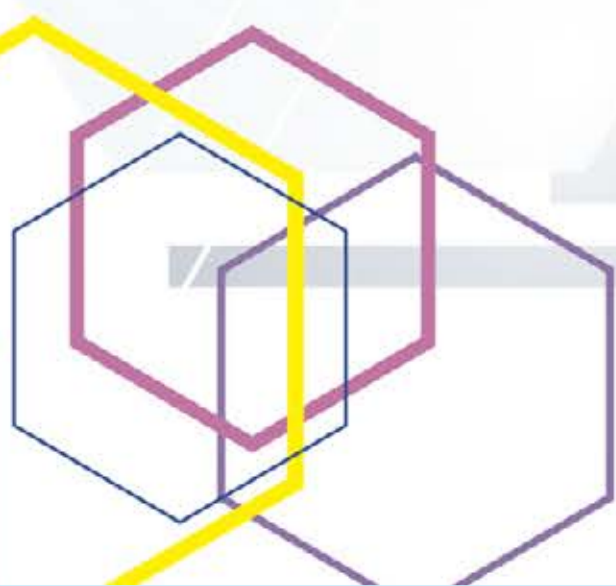
TECHNICAL TEXTILE

Functionalization chemicals can be applied on various substrates. Additionally, printing on fabrics used for military applications incl. uniforms, rain protection, ponchos, netting, tents, tarpaulins, carrying systems, sleeping bags, bulletproof vests, or parachute fabrics, all including IRR functionality are covered by COLARIS digital printing equipment.

SPECIALTY GOODS

Special applications are end-products which are not covered by the a.m. product ranges. Such applications include additive manufacturing, such as Selective Cement Activation, thermophore coatings, security prints, or electroconductive printing – to mention some of the special applications.

ZIMMER AUSTRIA Digital Printing Systems is the competent partner to your success in printing and finishing of textile-based substrates and specialty goods.





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The Registration to Visit DOMOTEX Asia/ CHINAFLOOR 2024 is Open

The largest flooring tradeshow in APAC will take place in Shanghai from 28th to 30th May 2024, welcoming participants from everywhere in the world and showcasing innovations and new business opportunities from all Asia's flooring markets.



Buyers of all types of flooring can now get free access to the 26th edition of the show by registering at [here](#).

After a successful edition held in July 2023, which saw a record visitation of 83,594 flooring professionals coming from 112 different countries, the show is set to expand further in 2024.

More than 1600 exhibitors are expected to exhibit in an area of 230,000 sqm, spread throughout 8 halls at the National Exhibition and Convention Center (NECC – Hongqiao).

The hard flooring, show's largest segment, will occupy 4 halls with exhibits of all types of resilient, wood, laminate, cork and bamboo flooring as well as outdoor

decking. 2.5 halls will be occupied by manufacturers of carpets, rugs and carpet technology. The rest of the space will be dedicated to the flooring technology, sport flooring as well as complementary products, such as wooden doors, wall-boards and more.

"DOMOTEX asia/CHINAFLOOR represents not only China, but the whole Asian region." – said Thomas Baert, co-founder and co-organizer of the event and President of CFL Flooring. "Despite the current economic challenges that the whole world is experiencing, China continues to present many opportunities as a manufacturing powerhouse and a huge consumption market. Other nearby Southeast Asian markets are also growing at fast speed.

Visitor Registration

Our show is the only dedicated international event in the region which assists the flooring community to tap into new opportunities all over Asia." – highlighted Baert.

Leading companies in the industry such as Classen, Daejin, Eletile, Hawk, HMTX, KDF, Lamett / CFL Flooring, LX Hausys, Sanyi, Unilin, Azumi, Bona, Homag (Hard flooring & Floor Tech), Bulckaert, Haima, Oriental Weavers, Paulig, Standard Carpet, Voxfloor (Carpet), Freudenberg, Universal Fibers, Groz-Beckert, Staubli, Trutzschler, Vandewiele, Zimmer (Carpet Tech), have already confirmed their participation at the 2024 edition.

As China continues to facilitate trade relations with the world, the show expects to welcome a growing number of inter-

Export of Iranian Machine-Made Carpets Growing

national visitors in 2024. Citizens from countries such as Germany, France, Italy, Spain, the Netherlands, Thailand, Malaysia, Singapore

We will participate at DOMOTEX asia/CHINAFLOOR 2024 as we believe that the East Asian markets have a vibrant and exciting future.” – said Adam Kuzelewski, Vice President of Sales at CLASSEN Group. “We, as German manufacturer, have a vast product portfolio of floors developed and produced in our German production facilities, that we would like to offer to the Asian market.

We treat Chinese and other Asian markets seriously and plan our expansion there. concluded Kuzelewski.



etc. can now visit China visa-free and the list keeps growing. The event organizers are also emphasizing on the buyer programs, to ensure the platform is helping at its best the regaining of trade relations in the flooring industry between China, Asia and the world.

More than 150 international buyers and several buyer delegations from different countries will be hosted in 2024. The selected buyers will enjoy free accommodation, match-making activities, access to a dedicated lounge, free access to all onsite events and seminars as well as various entertainment events such as a city tour, VIP party, and more.

DOMOTEX asia/CHINAFLOOR 2024, as in the past, will take place in co-location with R+T Asia – the leading APAC trade fair for the sun shading and door/gate industry, cadex – the international event for connecting, learning and doing business in the design and architecture industry, and many others, under the roof of Build Asia Mega Show, a comprehensive platform which promotes cross-sector communication and integration.



The export of Iranian machine-made carpets has registered an 11.5 percent rise in the first six months of the current Iranian year compared to the corresponding period last year, an official said.

Deputy Minister of Industry, Mine and Trade Mohammad Mahdi Baradaran hailed Iran’s machine-made carpet industry as one of the privileged sectors in the international level.

He noted that the central city of Kashan is a main hub of producing machine-made carpets with around 1,000 industrial and production units.

The deputy minister put the annual production capacity of machine-made

carpets in Iran at 90 million square meters, the major part of which he said are exported.

Pointing to the export of \$330 million in machine-made Iranian carpets in 2022, Baradaran said Iran’s high-quality products have customers from the neighboring states, China and Europe.

The US has imposed economic sanctions against Iran for over 40 years and the trade barriers have created problems for Iranian businesses.

The import and export sector is among the most affected, including in some unusual areas such as the carpet industry.

TÜYAP

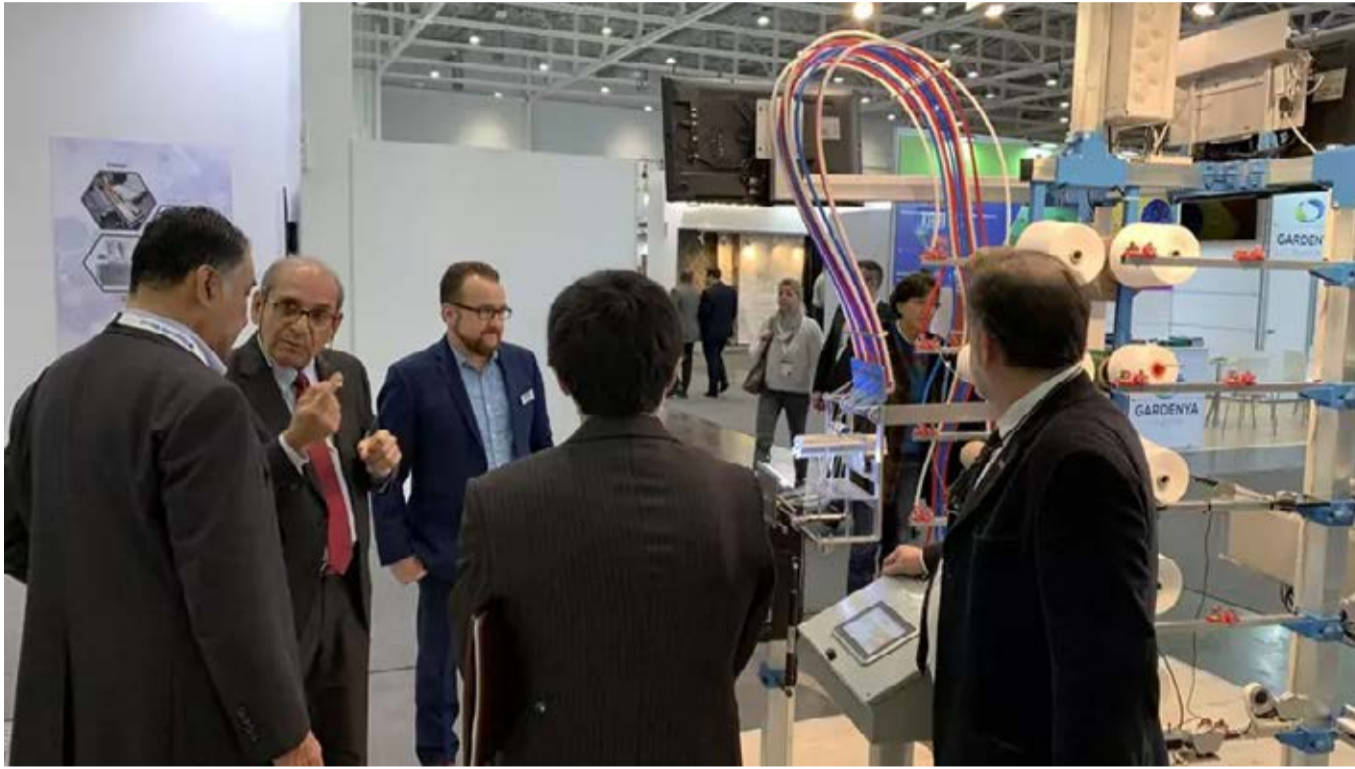
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May 28 - 31, 2024

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Domotex Hannover 2024: A Showcase of Flooring Trends and Global Connections



and technological advancements will continue to shape the trajectory of the carpet industry. As consumers increasingly prioritize environmentally conscious choices, the flooring sector is responding with a commitment to eco-friendly practices and materials.

While noting a slight decrease in visitor turnout compared to the previous year, exhibitors expressed satisfaction with the quality of engagements at Domotex Hannover 2024. Emphasizing that quality triumphs over quantity, exhibitors highlighted the value of productive meetings and meaningful connections. The sentiment echoed by participants underscores the significance of Domotex as a vital platform for knowledge exchange and business development within the global flooring community.

Domotex, the internationally renowned trade fair dedicated to flooring, concluded its 2024 edition in Hannover, Germany, from January 11th to 14th. With over 1,000 exhibitors from more than 60 countries, the event served as a global platform for the flooring industry to present cutting-edge products, trends, and innovations.

Drawing approximately 18,000 visitors from 140 countries, Domotex Hannover maintained its status as a pivotal gathering for decision-makers in the flooring sector. The trade fair is divided into two distinct worlds – Carpets & Rugs and Flooring – with an impressive 80% share of decision-makers among its exhibitors.

Among the key statistics from the event, 71% of visitors hailed from abroad. Europe dominated the international presence with 65%, followed by Asia with 18%, America with 9%, the Middle East with 4%, and Africa and Australia contributing 4%.

For many participants, Domotex is a cornerstone event in their business calendars. The trade fair offers a unique opportunity to establish and strengthen global business connections, fostering relationships with customers and agents on an international scale. Exhibitors leverage the platform to showcase

their latest innovations and explore emerging trends within the industry.

In 2024, the carpet industry took center stage at Domotex, reflecting evolving consumer preferences. Sustainability, innovation in materials, and a heightened focus on health and wellness were prominent themes. Carpets made from eco-friendly materials, designed to enhance durability, garnered significant attention.

Industry experts anticipate that sustainability

In conclusion, despite the evolving landscape of trade fairs and exhibitions, Domotex Hannover remains a crucial hub for the flooring industry, setting the stage for collaborative efforts, innovative showcases, and discussions that drive the sector forward. The commitment to supporting Domotex on an annual basis reflects the industry's recognition of its enduring value as a nexus for global business in flooring.



DOMOTEX asia/CHINA FLOOR

More than Flooring

The leading International Flooring Show
in Asia Pacific

- 230,000 sqm
- 1,600+ exhibitors
- 85,000+ trade visitors

28-30 May, 2024 - 26th Edition

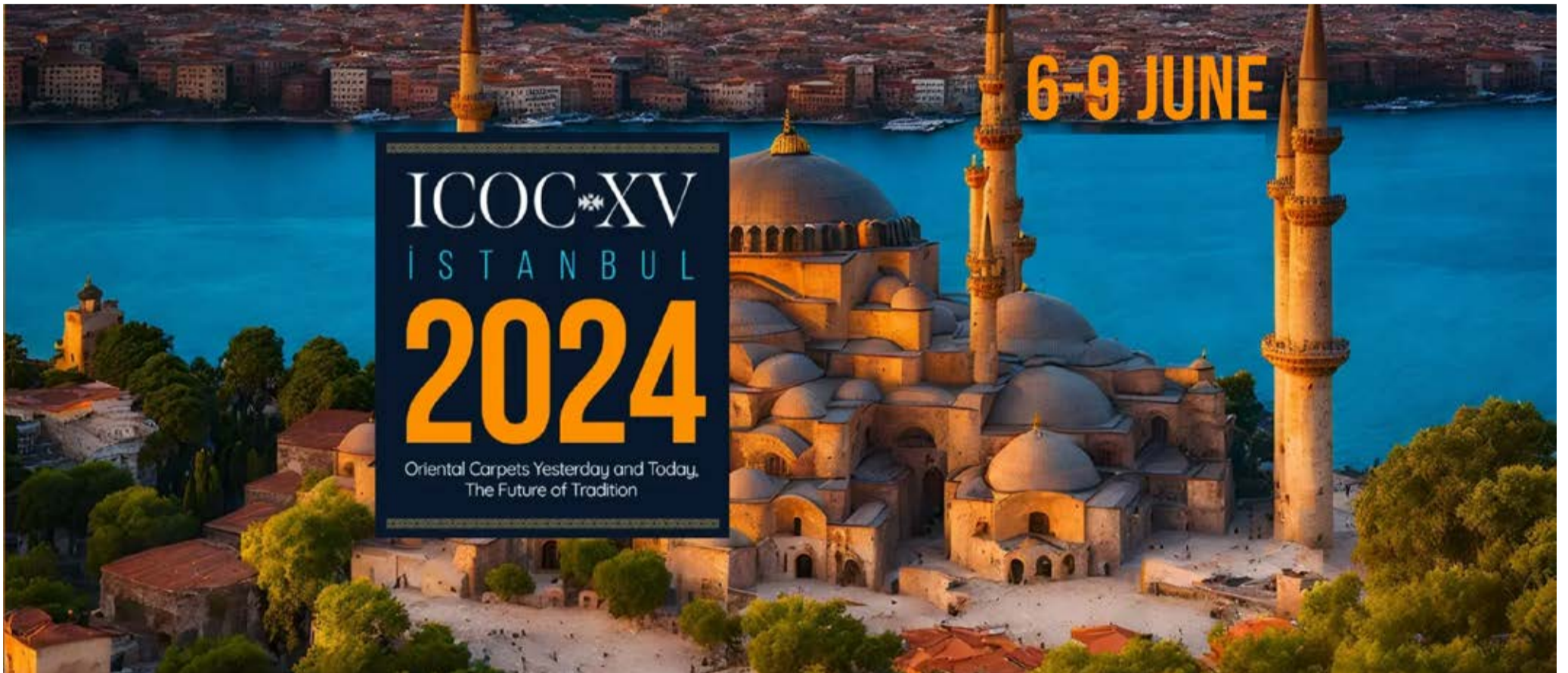
Shanghai, China
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ICOC Istanbul news



The International Conference on Oriental Carpets, ICOC-XV, will be held in Istanbul from 6-9 June 2024 with wonderful exhibitions, a full carpet fair with international dealers, a robust academic program, and both pre- and post-conference tours. The event will take place in The Marmara, Taksim and buses will be scheduled from the main venue to the museums in Sultanahmet.

Academic program

ICOC Academic Committee has announced a call for papers (pdf) with deadline for proposals 24 February 2024. The Academic Sessions will be held 7- 8 June 2024 at The Marmara, Taksim. The schedule of the talks will be ready in April 2024.

ICOC-XV Academic Committee members include Alberto Boralevi, Chair (Italy), Gulcin Aksoy (Türkiye), Udo Hirsch (Türkiye and Germany), Reyhan Polat (Türkiye). Wendel Swan (USA), Ali Riza Tuna (Swit-

zerland) and Markus Voigt (Germany).

Exhibitions

An exhibition of the TIEM Collection. A committee has selected 118 items. The museum management is also preparing to hold an exhibition of kilims from the TIEM inventory. Most of the pieces on display will be new to visitors to ICOC XV.

There will be an exhibition of Karma kilims from private collections. The location will be announced after receiving confirmation from the Ministry.

The committee wants to focus on “weaving” as technology and design: an exhibition of small pieces such as bags, saddles and other fabrics will be displayed in the Lounge area of the retailer’s exhibition pavilion.

Dealer’s Fair

Dealer’s Fair will be opening 6 June 2024 and will proceed until 9 June 2024 at The Marmara, Taksim

Pre- and post-conference tours

The pre-conference tour will begin in Ankara continuing to Sultanhanı, Konya and Cappadocia. It will cover both Ankara and the Konya Vakıflar Museum, a special exhibition will be organized at the Sultanhanı Caravanserai with the support of the city mayor.

The post-conference tour will be in Western Anatolia starting from 9 June to reach the long-awaited Arkas Museum and then continue to the weaving workshops of Bergama and the popular cultural heritage of Ephesus.





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THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO. 5174.

CFE carpet & flooring expo

January 7-10, 2025

**ISTANBUL EXPO CENTER
TÜRKİYE**

Saurer OpenHouse 2024 Launches with Spectacular Success

The eagerly awaited Saurer OpenHouse 2024 kicked off today at Saurer's Übach-Palenberg site in Germany, surpassing all expectations on its first day. The event, a convergence of industry experts, scientists, and Saurer customers, provided a dynamic platform for networking, insightful presentations, and engaging discussions. Attendees were treated to an exclusive preview of the latest megatrends, cutting-edge research, and state-of-the-art textile machinery.

Dr. Marcus Rennekamp, the host and Managing Director of Saurer's Übach-Palenberg site, opened the event with a warm welcome. The Group CEO, Dr. Uwe Rondé, then took the stage to outline Saurer's latest innovations and the company's strategic commitment to supporting customers in areas such as energy-saving, digitalization, automation, and recycling.

The highlight of the morning was the keynote speech by Prof. Chokri Cherif from the Institut für Textilmaschinen und Textile Hochleistungswerkstofftechnik (ITM), TU Dresden. Prof. Cherif captivated the audience with his insights into sustain-



able opportunities within the textile industry, ranging from advancements in carbon fibers to the development of fiber-based implants and constructions in architecture.

As the day progressed, attendees had the opportunity to partake in factory tours, attend presentations by partner companies and Saurer experts, and explore the newly unveiled Saurer Sustainability hub. The OpenHouse will continue on January

13, offering an ongoing platform for students, customers, and partners to connect, collaborate, and delve into the latest innovations and trends in the textile industry.

For those unable to attend the OpenHouse, Saurer encourages participation in upcoming exhibitions in the first half of 2024. These include prominent events like DOMOTEX in Hanover, Germany; DTC in Dhaka, Bangladesh; EXINTEX in Puebla, Mexico; JEC World in Paris, France; INDO INTERTEX in Jakarta, Indonesia; Techtextil in Frankfurt, Germany; and ITM in Istanbul, Turkey. These exhibitions will serve as additional opportunities for industry enthusiasts to familiarize themselves with Saurer's groundbreaking innovations.

Saurer's commitment to pushing the boundaries of textile technology and fostering collaboration across the industry is evident in the success of the OpenHouse 2024, setting the stage for a year of exciting developments in the world of textiles.



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Turkey Sold 2.8 Billion Dollars Worth of Carpets in 2023



Preparing to take the leading position in the world carpet market with its production capacity and product quality, the Turkish carpet sector closed the year 2023 with an export figure of approximately 2.8 billion dollars. Turkish carpet manufacturers sold 612 million 194 thousand square meters of carpets to 180 countries and free zones.

Southeastern Anatolia Exporters' Associations announced carpet export figures for 2023. According to this; Turkey sold 612 million 194 thousand square meters of carpet to 180 countries and free zones. Turkish carpet manufacturers earned 2 billion 752 million 647 thousand dollars in return for these exports. Although there was a loss of 3.1 percent in machine-made carpets on a value basis, the 31.9 percent increase in handmade carpet

exports enabled the sector to maintain the 2022 figures.

The sector earned the highest revenue from machine-made carpets with 2 billion 188 million 116 thousand dollars. Machine-made carpets were followed by tufted carpets (special design) with 483 million 15 thousand dollars, handmade carpets with 72 million 620 thousand dollars and rugs with 8 million 896 thousand dollars.

Most Carpet Exports to the USA

On a country basis, the US imported the most carpets from Turkey with 773 million 20 thousand dollars. Saudi Arabia with 269 million 858 thousand dollars, Iraq with 194 million 889 thousand dollars and England with 178 million 765 thousand dollars followed the USA. Last year, carpet exports to Saudi Arabia increased by 129 percent compared to the previous year.

Gaziantep ranked first in carpet exports with 1 billion 872 million 328 thousand dollars. The second province was Istanbul with 667 million 973 thousand dollars and the third was Uşak with 67 million 228 thousand dollars.

Drawing attention to the added value created by handmade carpets, Ahmet Hayri Diler, Chairman of the Board of Directors of the Istanbul Carpet Exporters' Association (İHİB), said, "If the square meter price of a machine-made carpet is 67 dollars, that of a handmade carpet goes up to 300 dollars. The added value is very high. It is necessary to revitalize handmade carpets in Turkey."

Sales of 400-500 thousand dollars are not recorded

Reminding that handmade carpet exports are around 73 mil-





lion dollars in the records today, Diler said that the actual export figure is much higher. IHIB President Diler said, "Tourist sales and online sales are not reflected in the union records. We estimate that sales of 400- 500 thousand dollars cannot be recorded. With the registration, the figures will explode in an instant." Stating that the demand for handmade carpets will increase even more as the trend for organic, natural and environmentally friendly products becomes widespread around the world, Diler said, "In parallel with this, artisans will become more prominent. If we catch the future from today, we can reveal our difference against competitors there."

The carpet sector, which ranks 18th in Turkey's exports, aims to increase its exports in 2024. Explaining that one of the most important works in 2024 will be to analyze the countries where they have experienced a decline in exports, Ahmet Hayri Diler said, "There are countries such as the United Arab Emirates and Russia, where carpet imports are increasing but our exports are decreasing. We will investigate why our share has fallen in these countries and what we need to do. We will organize delegations and focus on this a little bit in 2024."

Iranian Rug Exports Decline by 98%

Iranian rugs, as one of the main symbols of Iranian culture and art, have faced a significant decline in global markets in recent years. This decline has been so severe that the exports of this product have decreased from \$2 billion in 1994 to \$50 million in 2022.

According to Iran's media reports, Hossein Salah Varzi, the head of the Iranian Chamber of Commerce, states that the negative impact of the country's incorrect currency policies on the exports of various non-oil goods, including Iranian hand-woven rugs, has led to a 98% reduction in the exports of this product in 2022 compared to 1994.

"In the 2000s, rug exports were considered one of the important pillars of the country's foreign currency earnings. However, after 2012, Iranian rug exports steadily declined and reached their lowest level in 2015, when Iran only exported \$290 million worth of rugs. While the average rug exports between 2007 and 2017 were around \$416 million, since 2019, the vol-

ume of rug exports has consistently been less than \$73 million, and in the past year, it reached its lowest figure of \$50.7 million."

According to the statistics of the Ministry of Industry, Mine and Trade, a significant portion of the employment chain of the 2 million artisans involved in hand-woven rugs throughout the country consists of weavers, many of whom have migrated to the outskirts of cities or other neighboring countries during the recession.

Recently, Fathollah Tousi, a member of the Economic Commission of the Parliament, stated that Iranian rugs no longer lead the market, and as a result, competitors are attracting Iranian carpet weavers to Turkey and other neighboring countries.

In previous years, Germany, the United States, Japan, and the United Arab Emirates were among the main customers of Iranian rugs.



Zollanvari: Januari's Gallery

As we head to Paris for Maison et Objet (18-22 January 2024) we felt our second gallery focus had to be French in flavour, so who better than Zollanvari's representative in Paris.

Founded by Henri Daumas in the early 1970s, Galerie Triff rapidly became a Paris institution and a mecca for all things flat-woven. Henri was a bon vivant with an infectious enthusiasm for handwoven rugs and kelims – his chief requirements in choosing what he showed in the gallery being always beauty and quality.

The gallery is now run by Éric and Nathalie Daumas, ably assisted by Inès Roca, who all remain faithful to Henri's philosophy. They have been one of our most loyal clients over the years and have pushed the scope of what they present in the gallery to include tribal and designer gabbehs as well as the finest Baneh, Mazandaran and Ikat kelims.

In recent years, they have developed their own 'créateur' kelims in stunning colourways and contemporary designs that have enthralled interior designers and private buyers alike in Paris and beyond...

We hope to join forces with them to participate in Paris Déco Off in September 2024, so watch this space! The picture postcard above tells you more of the story...





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Oriental Weavers Group Shines at Domotex 2024 with Eco-Conscious Innovations



Renowned for its legacy in the world of carpets and rugs, the Oriental Weavers Group took center stage at the 35th edition of the Domotex Hannover Exhibition, showcasing a legacy of excellence dating back to its founding in 1979 by industrialist and entrepreneur Mohammed Farid Khamis. With a remarkable journey from a single loom operation to becoming the largest producer of machine-woven carpets globally, the Group has consistently pushed the boundaries of innovation.

Listed on the Egyptian Stock Exchange (EGX) since 1997, the Oriental Weavers Group draws inspiration from Egypt's rich textile heritage, dating back to c.5000 BC. Today, it proudly stands as the global leader in tufted and jet-printed rugs and carpets.

At Domotex 2024, the Oriental Weavers Group seized the opportunity to exhibit groundbreaking innovations, reinforcing its position as the world's leading manufacturer of carpets and rugs. Aligned with the event's theme, 'Floored by Nature,' the display echoed the Group's unwavering commitment to sustainability and cutting-edge innovation.

The showcased eco-conscious rugs and carpets, crafted from renewable materials, exemplify the Oriental Weavers Group's dedication to clean energy practices across its operations and product range. The exhibition also featured an extensive array of collections that transcend modern and traditional design boundaries, including indoor/outdoor rugs, Goblin tapestries, and rugs crafted from recycled yarn.

Expressing gratitude to all visitors who shared in the passion for environmentally conscious flooring solutions, the Oriental Weavers Group emphasized that their enthusiasm fuels the commitment to creating a greener future. Anticipating the future, the Group looks forward to Domotex 2025, where innovation and sustainability will once again take center stage.

Smart solutions for Egyptian textile Industry

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B.I.G. Yarns, a New European Producer of PET BCF Yarns for Automotive Carpet



- **First industrial runs complete for automotive carpet manufacturing**
- **New yarns put innovation and sustainability at forefront of production**
- **B.I.G. Yarns now a one-stop shop for nylon (PA6), polypropylene (PP) and polyester (PET) BCF Yarns**

To expand its support for high-end and luxurious automotive interiors, B.I.G. Yarns has completed its first industrial production runs of virgin polyester BCF yarns for automotive carpet to complement its line of polyamide PA6 superior yarns.

There is a growing market in PET for automotive interior applications, with polyester allowing automotive OEMs and Tier 1 to develop products that, from the outset, consider eco-design by building MONO-polymer carpets and flooring that are 100% recyclable at End of Life (EOL).

These materials are helping to ensure im-

proved and more sustainable EOL recycling of electric vehicles that are driving the future of the car industry.

The new PET BCF Yarns offer high-performance for automotive carpets, including abrasion and stain resistance, and durability, passing all stringent automotive tests including the Taber test for abrasion performance, compressibility and recovery ability test, light fastness in automotive (DIN EN ISO 105-B06) and VOC (fogging) according the VDA 278 test on VOC and FOG emission.

The yarns can be color solution dyed, have a dTex between 1300 – 1500, 81 filaments

and are ideally for mats with a composition of 400 to 800 gram per m², while the yarns for molded carpets have a dTex of 1200, 144 filaments for 380 gram per m².

“As the industry continues its transition towards circularity, making the right material choice is crucial from the outset to ensure the best possible eco-design and recyclability. Our newcomer, PET BCF yarns, brings virgin material to automotive carpets, creating a new systemic approach towards MONO-polymer-based automotive applications,” said Glenn Hyzak, Global Sales Director Yarns.

With the addition of PET BCF yarns, B.I.G.

Yarns is now a one-stop-shop for 3 types of Solution Dyed BCF carpet yarns for the automotive industry: nylon (PA6), polypropylene (PP) and polyester (PET), and the Ego-range of PA6 yarns – the sustainability focused EgoBalance, EgoCycle and EgoYarn. This strategically positions the company to help carpet manufacturers meet their sustainability targets.

The automotive carpet market is expected to grow strongly in the coming decade with the increased demand for vehicle customization and personalization driven by owners looking to upgrade and enhance interiors, including the flooring area.

A growing awareness around car hygiene is also boosting the market as consumers become more conscious of maintaining cleanliness in their vehicles, including the floors. Automotive carpets provide an effective solution by trapping dirt and preventing it from spreading to other areas.

B.I.G. Yarns supports manufacturers as they invest in research and development to introduce more innovative and improved products to cater to these evolving consumer needs.

“From sustainability to enhanced functionalities and color, we work closely with our customers, supporting them in design for vehicle customization and personalization, and in building new carpet designs that have never be seen before. Be inspired by our SustainableYarns and our monthly Catch The Color and let us help you open up exciting new opportunities with our continuous focus on innovation and sustainability,” concluded Mélanie Monceaux, R&D Manager B.I.G. Yarns.

B.I.G. Yarns is proactive in developing new products that better serve customers’ needs in a sustainable way. Its solutions are at the forefront of industry product design, and it is fully committed to achieving an improved climate impact in the full supply chain within the automotive interiors industry by focusing on what matters most.

Saudi Carpet & Flooring Expo 2024: Future of Middle East Flooring

The inaugural Saudi Carpet & Flooring Expo (SCFE), scheduled for November 25-27, 2024, promises to be a groundbreaking event in the realm of carpet and wood flooring trade. Boasting as the largest exhibition of its kind in Saudi Arabia, SCFE offers a platform to discover an extensive range of carpet and wood flooring solutions from both national and international exhibitors.

Why SCFE?

Attendees can expect to:

- Explore an impressive array of carpets and wood flooring solutions from leading industry exhibitors.
- Connect with industry experts, designers, and manufacturers to foster valuable relationships and collaborations.
- Witness the unveiling of new product launches and innovative flooring solutions.
- Participate in insightful seminars, workshops, and demonstrations to stay updated on the latest trends and technologies shaping the industry.
- Immerse themselves in a world of creativity and design, where each tex-

ture and pattern narrates a unique story. Be part of an annual event set to grow in scale and reputation over time.

Market Insights:

The carpet and flooring market size is estimated at \$4.09 billion, with a projected 6% CAGR increase in revenue by 2023.

Free Trading Agreements:

SCFE provides a platform for exhibitors and attendees to leverage free trading agreements, including the GCC Free Trade Agreement with EFTA countries, GCC Free Trade Agreement with Singapore, and agreements on the liberalization of trade in services among Arab nations.

Exhibit Profiles:

The expo will feature a diverse range of exhibits, including:

- Handmade carpets and rugs
- Machine-made carpets and rugs
- Prayer rugs
- Mats & Clean-off Systems
- Laminate, wood, and parquet flooring solutions



Exploring the State of the Handwoven Carpet Market in India

The carpet industry stands as one of India's oldest, producing four types of handwoven carpets: tufted, knotted, woven, and embroidered. India holds the top spot globally for both the quality and quantity of handwoven carpet production, with over three million workers and artisans contributing to the industry.

Over 90% of India's carpet production is exported to various countries, making it a significant handicraft industry. However, challenges persist in the realms of raw materials, finishing, production, and environmental concerns.

India claims the leading position worldwide in handwoven carpet production statistics. In terms of both value and volume, Indian handwoven carpets hold a 35% share in the global market, surpassing Iran with 20-25%, China with approximately 20%, Nepal with around 10%, and other exporters, including Turkey, Afghanistan, and Pakistan, collectively holding a 10% share.

India's carpet exports extend to more than 70 countries, with 44% going to the United States, 31% to Europe (Germany, France, Italy, Belgium, Spain, Denmark), and the remaining 25% distributed to other nations such as Canada, Australia, South Africa, Brazil, Netherlands, Japan, Turkey, Mexico, and New Zealand.

Challenges Faced by the Indian Handwoven Carpet Industry:

1-Raw Material Issues:

- a) High costs of quality raw materials
- b) Disruptions and inconsistency in product supply due to human and management issues

2. Production-related Challenges:

- a) Shortage of skilled and unskilled manual worker



- b) Electricity-related concerns
- c) Lack of management skills
- d) Dependence on traditional technology and resistance to intervention

Conclusion:

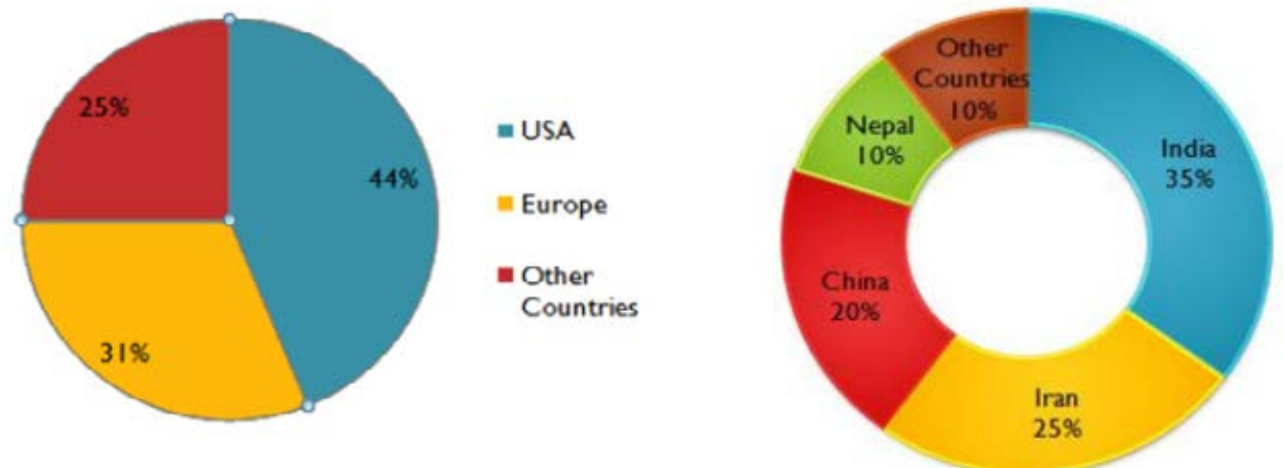
The handwoven carpet industry, while demanding, holds the potential to become a significant employer for unemployed villagers and youth. It serves as a crucial source of foreign exchange, bolstering the global economy.

The consistent growth in terms of value underscores the sustainability potential of this

industry. To harness the available resources and talents, particularly among the housewives of our nation, officials must focus on improving management conditions, conducting global evaluations, and addressing the industry's development needs.

Overcoming the industry's challenges requires ongoing research and development, comprehensive training, and effective marketing and advertising strategies. This approach will pave the way for the continuous growth of the handwoven carpet industry in India, solidifying its position as the world's cradle of handwoven carpet production.

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Decline of Local Carpet Industry: Bangladesh Grapples with Import Dependence

Once a flourishing exporter of carpets, Bangladesh now finds itself heavily reliant on imports to meet domestic demand. The local carpet industry, which once thrived with exports to countries like Australia, New Zealand, and the United States, has failed to evolve in response to changing market dynamics, leading to its downfall.

Lack of technological advancement and innovation in quality and design has been cited as major factors contributing to the industry's collapse. While Bangladesh used to export carpets and meet local demand, it now depends on imports from countries such as China, Saudi Arabia, Dubai, Iran, Canada, Spain, France, India, and Belgium.

A shift in consumer preferences towards new designs that local manufacturers couldn't cater to resulted in a loss of buyers. Old and second-hand machines were insufficient to meet evolving demands, and a lack of focus on design development further compounded the industry's challenges.

Of the seven manufacturers that once operated, all have shut down their production units by the mid-1990s. Mismanagement and corruption within government

organizations, including those under the Bangladesh Jute Mills Corporation, exacerbated the industry's decline.

Efforts to revive operations under government control did not yield success, leaving only a few organizations involved in handicraft business to produce carpets on a small scale.

While importers continue to meet local demand, some believe that promoting local production could boost demand for rugs, making them more accessible at a lower cost. However, the high price and luxury status of carpets, coupled with a warmer climate in Bangladesh, have deterred local companies from investing in manufacturing units.

Despite evolving consumer preferences and a gradual recovery in sales post-pandemic, challenges persist for the local carpet industry. Entrepreneurs struggle to sustain businesses, particularly those producing jute rugs, as synthetic materials dominate the market.

As Bangladesh grapples with import dependence in the carpet industry, efforts to revive local manufacturing and address market challenges remain crucial for long-term sustainability and growth.

Prophet's Mosque in Saudi Arabia maintains over 25,000 carpets daily

The Prophet's Mosque in Saudi Arabia upholds the sanctity of over 25,000 carpets daily, ensuring their cleanliness and dignity. The General Authority for the Care of the Grand Mosque and Prophet's Mosque meticulously maintains these revered textiles through thorough cleaning, sterilisation, and fragancing.

Crafted as a national luxury product with a plush 16-millimeter thickness, these carpets offer worshippers comfort during prayers. Equipped with RFID technology, each carpet is tracked for manufacturing details, usage, and washing history. Strict cleaning protocols, including thrice-daily vacuuming, sterilisation with 1,600 liters of disinfectant, and perfuming with over 200 liters of fragrance, ensure a pristine environment for visitors. Committed to fostering tranquility, the authority provides an ideal prayer setting in the Mosque of the Messenger of Allah.



BRÜCKNER Offers the Widest Range of Finishing Lines for Carpets and Textile Floor Coverings

BRÜCKNER has been known worldwide for decades for its high-quality lines for textile finishing. The company also offers a wide range of lines for the carpet industry. For more than 70 years customers around the globe have been working with BRÜCKNER lines for coating, drying, and finishing a wide variety of floor coverings.

Numerous lines for the production and finishing of carpets and textile floor coverings are in operation worldwide. In recent years, a wide range of lines have been supplied for finishing tufted and woven carpets, as well as thermofusion ovens for needle felt and back coating lines for artificial turf.

BRÜCKNER lines offer the right unit for every process. Whether full bath impregnation for aqueous media, one-sided full-surface or dot application of latex and acrylate pastes, foam or paste application via various roller and knife blade systems for backing consolidation, application of laminating adhesive for a secondary backing and laminating units for wet laminating of the secondary back – BRÜCKNER has the right solution for every technology.

In addition to the application units, the portfolio naturally also includes corresponding drying systems. These include,



Picture 1: Line with DUO-THERM dryer for back coating of artificial turf

for example, the SPLIT-FLOW dryers or the thermofusion ovens from the SUPRA-FLOW product line, which are also used for drying and heat-setting after digital printing or dyeing. The DUO-THERM dryer has been specially developed for drying coated floor coverings. It is particularly suitable for thermal treatment processes that require temperature separation between the upper and lower air.

Like all BRÜCKNER lines, the DUO-THERM dryer can be heated with different media: direct or indirect gas heating, thermal oil heating, steam heating in low- or high-pressure versions, electric heating or hybrid versions.

A recently delivered BRÜCKNER line for drying recyclable floor coverings was equipped with a completely electrically heated DUO-THERM dryer. By operating the dryer with green electricity, the carpet manufacturer now has the option of CO₂-neutral production of fully recyclable floor coverings.

The development of sustainable and efficient products is a fundamental focus for BRÜCKNER. This is primarily about minimizing the CO₂ footprint, reducing resources, and protecting the environment. This also includes heat recovery and exhaust air purification systems from the ECO product family, which are available in various sizes and different combinations.

They can be supplied for new machines as well as retrofitted to existing lines from a wide range of manufacturers. Depending on the process and type of fabric, the ECO products contribute to a significant reduction in emissions and an increase in energy efficiency. Replacing dryers in existing lines can also contribute to a significant increase in efficiency and productivity.



Picture 2: Electrically heated DUO-THERM dryer for CO₂-neutral drying of tufted carpets

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