



# MENA CARPET NEWS



**ZIMMER AUSTRIA:  
FIRST IN QUALITY |  
FIRST IN SERVICE**

**MOHAWK,  
PERFORMANCE  
ACCESSORIES  
SPONSOR TISE  
INSTALLER  
COMPETITION**

**OERLIKON NEUMAG:  
NEW CONTACT FOR  
TRUETZSCHLER  
SYSTEMS**



# ZIMMER AUSTRIA: First in Quality | First in Service

**A**s a leading machine manufacturer, we set the standard in the textile and carpet printing industry.

Our production sites are in Kufstein and Klagenfurt, and we offer a comprehensive range of solutions, including screen printing, digital printing, dyeing, coating, drying, steaming, washing, and finishing systems.

We also provide a wide variety of sample and laboratory equipment, making us a one-stop solution provider.

With 150 years of industry experience, ZIMMER AUSTRIA is committed to enhancing our customers' competitiveness. We design efficient machines that support sustainable, environmentally friendly processes.

Our solutions are ideal for applications such as floor coverings, textile prints, technical textiles, wall coverings, nonwoven materials, paper, and even glass fiber products.

ZIMMER AUSTRIA is a market leader known for pioneering innovations and cutting-edge technology.

In the era of digitization and Industry 4.0, we have the expertise, global partnerships, and advanced technologies to meet the demands for cost-effectiveness, quality, and flexibility.

We are the perfect partner for your entire printing process, offering customized solutions to meet your specific needs.

As a 100% Austrian-based company, we are known for our innovation, quality, and long-lasting, high-productivity machines.

Our CHROMOJET brand is a high-speed



printer using electromagnetic valves for pressurized jet printing, while our COLARIS brand uses piezo printheads for digital inkjet printing with water-based inks. With the ROTASCREEN brand we offer the most economic rotary screen printing system in the market.

With MAGNOROLL coating systems we cover the widest range of coating and finishing solutions for textile, nonwoven, paper, cardboard and even for the glass fiber industries.

ZIMMER AUSTRIA services include development, engineering, manufacturing, delivery, assembly, commissioning, maintenance, and a comprehensive technology support.

Our goal is to maintain the highest standards in quality manufacturing and continuously improve our processes.

We offer sustainable, competitive advantages to the carpet and textile printing industries through effective planning, cost savings, low maintenance, quick access to spare parts, and a future-proof, modular system concepts.

Your needs are our priority, and we see them as opportunities to continuously expand and improve our product offerings.

# Math Meets Rug Magic in Helena Rohner's Weave Collection for GAN



Each rug is available in two color palettes—Orange and Blue—offering warm and cool tones that enhance the interplay of light and texture.

“It is important in design to listen, not only to the material but also to the hands that create the piece,” says Rohner, emphasizing the collaboration between designer and artisan. Her multidisciplinary background in jewelry design, where she often blends unconventional materials, informs her approach to creating these timeless yet contemporary rugs.

GAN Rugs, known for their commitment to handmade luxury, ensure that their collaboration with skilled Indian artisans supports local economic development and preserves traditional weaving techniques.



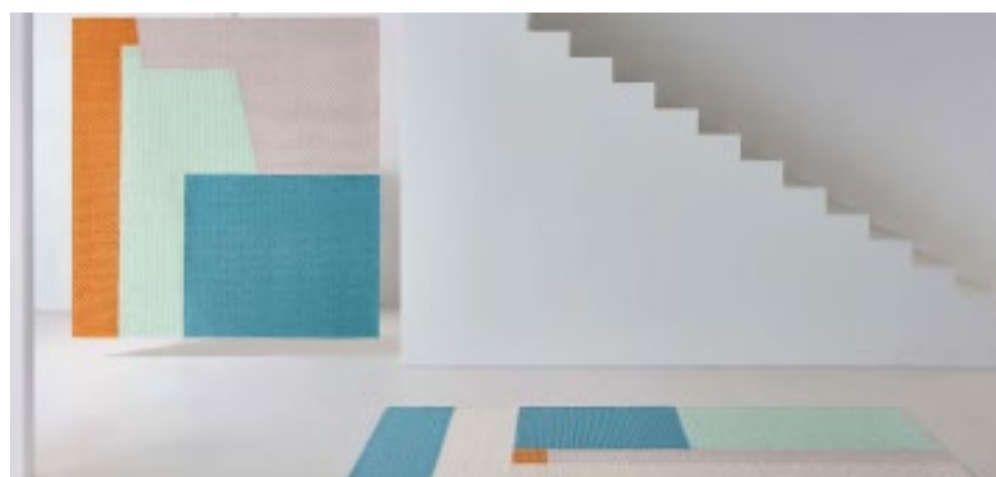
Using natural fibers like wool and jute, along with recycled materials, GAN emphasizes sustainability at every stage of production, making the Weave collection both an artistic and ethical choice for modern interiors.

**H**elena Rohner's new Weave collection for GAN brings ancient weaving techniques into the modern era, blending mathematical precision with artistic design.

The collection reimagines traditional loom-based patterns, drawing inspiration from classic fabrics like twill, satin, and jacquard, and magnifying them to showcase their intricate details.

The Weave collection, made from 100% wool, features two distinct styles: Meeting Point and Space Hopper. Both designs incorporate a diamond pattern inspired by the ancient twill weave, a technique dating back to the 4th millennium BCE. This pattern not only adds an ornamental touch but also connects the rugs to the deep history of textile production, a foundational element of civilization.

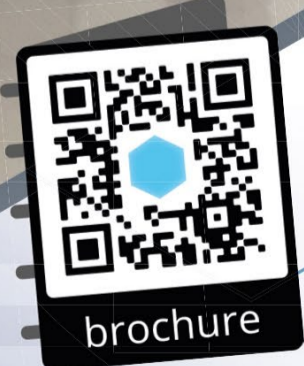
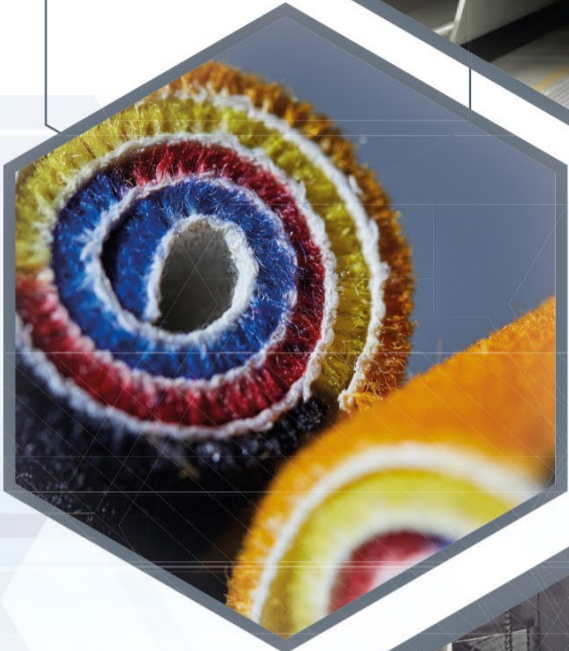
Rohner and the artisans at GAN have skillfully integrated various weaving patterns into single, cohesive pieces, creating a tapestry that seamlessly combines different textures and shadows, reminiscent of modern art.



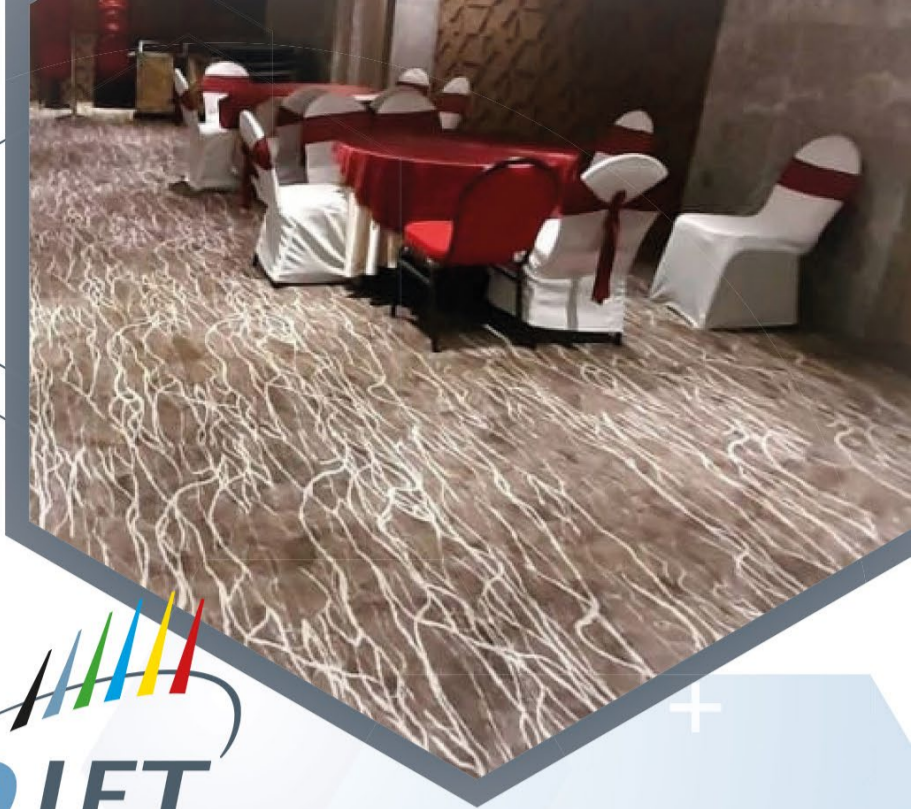


READY TO SUPPORT YOU  
*challenge us*

- ◆ developing the idea
- ◆ building the process
- ◆ designing and manufacturing the printer and line components
- ◆ installing and commissioning the equipment
- ◆ implementing and transferring the process technology and know-how
- ◆ servicing the production line







# COLARIS

# chromoJET

**COLARIS & CHROMOJET printing systems are the first choice when it comes to carpet and raschel blanket printing.**

ZIMMER AUSTRIA digital printing systems - floor covering division is the expert in carpet printing machinery. Our experience covers a span of 6 decades in carpet printing. The digital printing era started when ZIMMER introduced the first computer-controlled, valve-based jet printer more than 45 years ago. This revolutionary development triggered the success of the CHROMOJET carpet printer generation, which is still available today for specific carpet and other products.

COLARIS carpet printing solution was introduced in 2015 and is the high-resolution printer for today's market needs. Ready-made solutions can be provided for a wide

range of flooring products, incl. contract and residential carpets, rugs, mats, tiles, made of tufted, nonwoven or even woven PA, PES, or viscose substrates. Additionally, we provide print lines for wool, acrylic and viscose flooring products.

Small to medium tile and mat production in 2.200 mm width or for wall-to-wall carpets up to 5.200 mm width at a capacity of 4 linear meters per minute – your goal is our challenge.

Engineering and manufacturing the print line as per your specific needs is the aim. No matter whether you choose us as your general supplier for a complete line, or you want to incorporate existing or domestic machinery in combination with a ZIMMER AUSTRIA digital printer, we offer the most cost-effective

solution for your needs.

CHROMOJET and COLARIS print lines from ZIMMER AUSTRIA are the right choice when looking for contract carpet printing or even for automotive, public transport and aeronautic flooring applications.


Both types of machines are working successfully in the market. Several of our customers are having CHROMOJET machines since many years and decided to make the step into high resolution COLARIS inkjet printing, to match the needs of an innovative and modern carpet design at the highest print quality available in the market.

**For any of your needs feel free to contact us. We will do our best to find the most economic solution for your project.**



[www.zimmer-austria.com](http://www.zimmer-austria.com)



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**ZIMMER MASCHINENBAU GMBH**  
DIGITAL PRINTING SYSTEMS

Your competent partner for process development, engineering, manufacturing and implementation of industrial printing and coating systems.



# Future Meets Past: Heimtextil Trends 25/26 Curated by Alcova Milano for the First Time



**U**nusual, original and innovative – these are the Heimtextil Trends 25/26 under the curatorial direction of the founders of Alcova Milano. The platform for independent design questions traditional design conventions and sets new impulses with its unconventional approach.

Alcova Milano combines design with art, architecture and other disciplines to create multi-layered and surprising presentations that go far beyond traditional design exhibitions.

Heimtextil Trends 25/26 thus looks at textiles in a new light and integrates both historical and forward-looking influences.

Heimtextil has started a new cooperation with the visionary minds of Alcova. The Alcova presentations, which are considered a hotspot for design enthusiasts during the renowned Milan Design Week, put independent designers in the spotlight. Founded by curator and creative director Valentina Ciuffi and architect Joseph Grima, the collective show has made a name for itself by revitalising historical locations.

Whether an old bakery, abandoned cashmere factory or former military hospital – the founders bring unique locations to life that would otherwise remain hidden from the public eye.

The fascinating spaces are used to present pioneering exhibitions and captivating installations and promote dialogue between people

who shape modern design culture.

Since its foundation in 2018, Alcova has impressively demonstrated how traditional elements can merge with contemporary design to create new and insightful narratives.

'The collaboration between Heimtextil and Alcova promises to push creative boundaries and set new impulses for the textile world.

Together with Valentina Ciuffi, Joseph Grima and their international, interdisciplinary network of experts, we are further developing the forward-looking character of Heimtextil Trends.

With Alcova's dynamic and contemporary approach, we not only want to recognise global changes and trends in the textile industry, but also explore how trends are perceived and used.





We invite visitors to re-evaluate the cultural and material significance of textiles. Exhibitors will have the opportunity to take part in the Trend Preview and receive the Trend Booklet in advance,' says Olaf Schmidt, Vice President Textiles & Textile Technologies.

**Past meets future: the transformation of historical trends**

Under the new title 'Future Continuous', Heimtextil Trends 25/26 will present a continuous process of renewing and transforming past trends.

The past is not only taken into account, but also revitalised and rethought. These rediscoveries are far more than nostalgic retrospectives – they serve as a source of inspiration to shape a new future.

As the title suggests, language plays an important role in trend research for Heimtextil Trends 25/26: 'Language helps us to understand trends by describing how they develop over time.

It enables us to analyse the significance of trends and predict their future impact,' explain Valentina Ciuffi and Joseph Grima.

'Language is therefore becoming a key tool for understanding and communicating the complexity and progression of future developments.'

**Language is deliberately used to determine Heimtextil Trends 25/26:**

designers, textile researchers and representatives of associations and institutions from Alcova's network share their perspectives in interviews.

The work of the interviewees highlights the textile industry and related topics from various angles – from politics and history to data ethics and sustainable agriculture.

Textiles are seen as important agents of change across cultures that are deeply interwoven into the ecological and global challenges of our time.

The explanations not only look at the role of the past and future of textiles, but also

form the basis for Alcova's colour selection.

The colour palette developed goes far beyond visual perception: each colour is given a name that contains a deeper emotional and cultural narrative.

In the 'Trend Arena' in Hall 3.0, visitors can expect an extraordinary experience in which Alcova creatively links the past and future of the textile industry.

Past textile trends will be reflected and revitalised to serve as a source of inspiration for future developments.

Heimtextil Trends 25/26 is a central highlight and acts as a centre for innovative practices. Here, established views are challenged and new perspectives on textiles are opened up.

Full details of 'Future Continuous' will be revealed at the Trend Preview on 12 September 2024.





# Celebrating 50 Years of ITC

## The Evolution of Carpet Making



**T**he Imperial Tufting Company (ITC) is proud to celebrate its 50th anniversary, marking five decades of innovation and excellence in the carpet industry.

Since its founding in 1974, ITC has grown from humble beginnings into a leading name in the world of carpets, renowned for its commitment to quality, craftsmanship, and innovation.

### A Legacy of Innovation

For 50 years, ITC has been at the forefront of carpet making, pioneering new technologies and techniques that have transformed the industry.

From the art of tufting to the science of

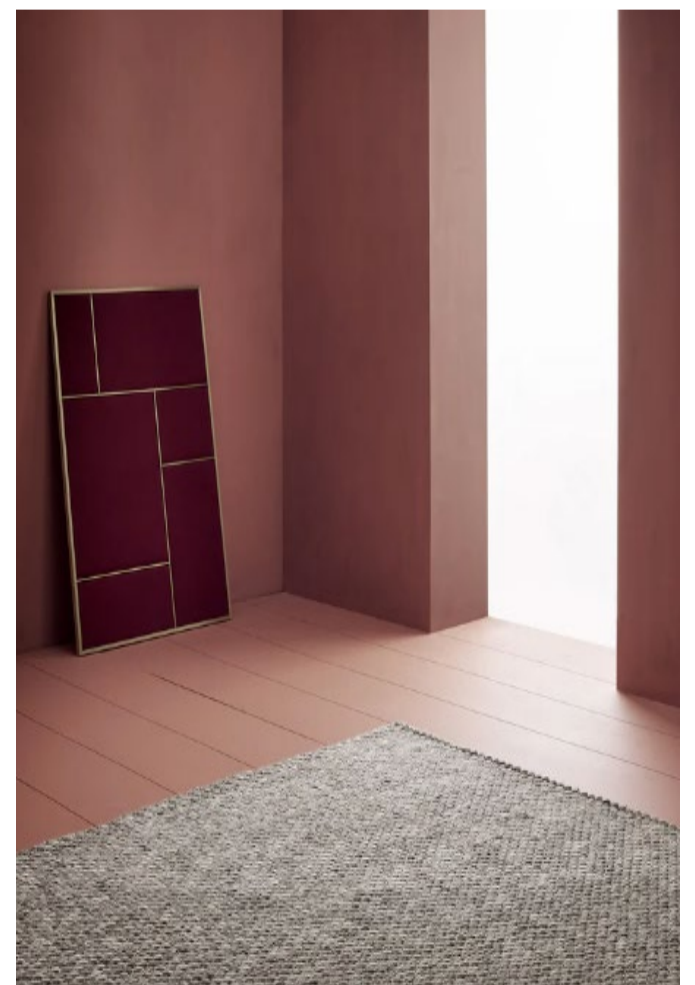
dyeing and the precision of printing, ITC has consistently pushed the boundaries of what is possible in carpet design and production.

Our journey has been one of continuous evolution, driven by a passion for creating carpets that bring warmth, comfort, and beauty to homes around the world.

### Five Pillars of Evolution

**Tufting Mastery:** Over the past five decades, ITC has perfected the craft of tufting, turning it into a precise and efficient process that produces carpets of exceptional quality.

Our advanced techniques allow us to create intricate designs and ensure that ev-





ery carpet we make is as durable as it is beautiful.

**Colour Magic:** Dyeing carpets has evolved into an art form at ITC, where advanced technologies ensure vibrant, consistent colours that last. Our commitment to colour quality enhances the aesthetic appeal and longevity of our carpets.

**Printing Precision:** The revolution in carpet printing has allowed ITC to offer limitless design possibilities. With modern digital printing technology, we can create custom carpets that cater to the unique tastes of our customers, transforming any space into a visual masterpiece.

**Yarn Innovation:** ITC has always been a leader in yarn technology, known for our durable polyamide yarns. Today, we are proud to introduce our YMPACT label, representing our commitment to sustainable yarns and eco-friendly practices.

YMPACT is a symbol of our dedication to combining traditional quality with modern sustainability.

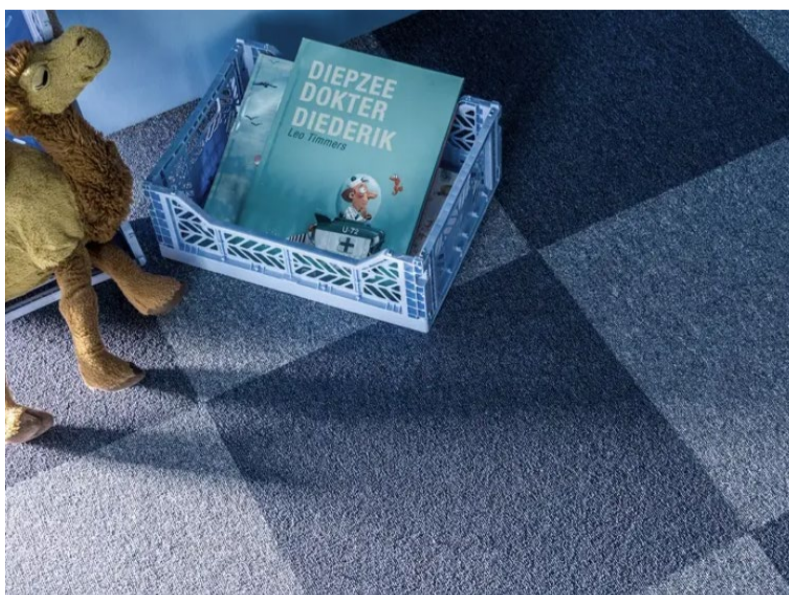
**Velour Carpets:** Our expertise in velour carpets is unmatched, and our Legacy collection celebrates this heritage. These carpets, with their soft, dense pile, embody the comfort and elegance that have defined ITC for half a century.

## Looking to the Future

As ITC celebrates this significant milestone, we look forward to the future of carpet making.

The next frontier includes smart textiles that will revolutionize the industry by integrating technology into fabrics.

ITC is excited to explore these possibilities, continuing our tradition of innovation and inspiration.



# Tarkett Introduces Quiet Edit: Modular Carpet Tile Collection



Tarkett has unveiled Quiet Edit, a modular carpet tile collection inspired by the aesthetic of repurposed materials. The line features four styles available in 24-inch by 24-inch tiles, with each style offered in 10 color options.

Transcend Edit delivers a sophisticated, refined look with small-scale brushed linear striations.

Transmute Edit provides larger-scale brushed linear ombre striations that drift to the center, gradually transitioning from dark to light to create a focal point for any room.

Transpire Edit offers small-scale organic grid lines for a visually appealing and calming effect, while linear patterning provides a sense of order and symmetry. This combination breaks up large expanses and makes spaces more dynamic.

Transport Edit combines larger-scale organic grid and brick-like shapes with linear elements, adding complexity to designs while evoking a warm, inviting atmosphere.

Designed for commercial environments, Quiet Edit is ideal for open spaces, greeting areas, lobbies, meeting rooms, or any area where people meet, gather, work, or learn.



# Natural Fiber Installers Certification Merges with WFCA and CFI



**T**he World Floor Covering Association (WFCA) and International Certified Flooring Installers (CFI) have signed a letter of intent to acquire the assets of the Natural Fiber Installers Certification (NFIC).

This strategic merger aims to elevate education and training for flooring professionals.

“This merger will allow us to reach new heights in education and training for flooring professionals,” said Steve Abernathy, COO of WFCA and executive director of CFI.

“With NFIC’s esteemed reputation and shared values, we are poised to continue leading the industry with unmatched expertise and innovation.”

The acquisition will broaden the op-

portunity for installers to obtain NFIC certification by expanding its reach.

It will also grow the scope of technical training provided by NFIC to non-installers and hold training sessions to develop new instructors, increasing the number of trainers.

**“Joining forces with WFCA and CFI is a monumental step for NFIC,” said P.J. Arthur, CEO and founder of NFIC. “Our combined expertise and resources will enable us to offer unparalleled training and certification options, fostering excellence in the natural fiber sector.”**



Established in 2006, NFIC is the oldest and largest recognized certification, education, and training provider for installers, salespeople, and inspectors in the natural fiber industry.

NFIC’s training covers a wide array of materials, including woven/tufted wools, Axminster, Wilton, velvet, flat weave, sisal, handmade, and seagrass. NFIC’s certification serves as a prerequisite for CFI’s Master II certification, highlighting the natural alignment between the two organizations.

NFIC will operate under the CFI umbrella while maintaining its unique identity. CFI, a division of the WFCA, is devoted to installation training and certification.

This merger will undoubtedly enhance the capabilities and reach of both organizations, promoting excellence within the flooring industry.





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# CFE

## carpet & flooring expo

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# Brintons Unveils Moroccan-Inspired Carpet Collection by Designer Nicole Bennett

**B**rintons, a world-renowned leader in luxury woven carpets, has launched its highly anticipated Summer 2024 design collection, titled “Rihla Road.”

Created by Brintons Senior Designer Nicole Bennett, the collection beautifully captures the essence of Morocco, drawing inspiration from its ancient cities, bustling souks, and majestic landscapes.

“Rihla Road” is more than just a carpet collection; it’s a tribute to the rich cultural heritage and artistry of Morocco, interpreted through the eyes of a designer deeply influenced by her family’s legacy of creativity.

Nicole Bennett, who comes from a lineage of talented artists—including her grandmother, mother, and aunts—credits her interior designer grandmother’s extensive travels for the inspiration behind this collection.

“My grandmother was an interior designer who traveled the world, collecting fabrics and art pieces that reflected the



beauty of different cultures.

Morocco, with its stunning architecture and vibrant souks, was one of her favorite destinations.

Her collection of fabrics sparked my passion for textile design and inspired me to create the patterns in Rihla Road,” says Nicole.

The collection features five distinct patterns that evoke the medieval souks, rugged mountains, and near-deserted towns of Morocco.

From geometric precision to vibrant colors, each design is a homage to the timeless allure of Moroccan artistry.

Originally designed as Axminster patterns, the designs in “Rihla Road” are versatile and can be adapted across various carpet constructions, including Axminster, Wilton, Hand Tufted, or Machine Tufted.

Clients have the option to use the patterns as they are or customize them to suit specific needs.

“Rihla Road” by Brintons is a captivating blend of creativity and cultural heritage, offering a unique and luxurious way to bring the beauty of Morocco into any space.





# CAITME 2024 – Sharing Our Historic Know-how of the Textile Industry in a Booming Market

One year after an exceptional iteration of ITMA 2023, during which we had the honor of welcoming the President of the Democratic Republic of Uzbekistan, Stäubli, is pleased to share with you our product range at CAITME in Tashkent from 11-14 September, at booth F44-2 in the pavilion 4.

Stäubli's cutting-edge weaving technology is invaluable to many industries, including fashion, home textiles, flooring, automotive, safety & protection, and manufacturing.

Stäubli has been developing and producing high-quality systems for the weaving industry for over a century and holds a strong market position in textile machinery, a position earned through the continual pursuit of customer satisfaction.

Carpet weavers will discover about the extremely flexible ALPHA 580 UNIVERSAL carpet weaving machine, which enables carpet weavers to swiftly react to changing customer demands and market needs.

**Visitors will discover how automated weaving preparation can optimize their overall process with:**

- Smooth weaving start-up thanks to the TIEPRO warp tying machine offering easy



use and ensuring perfectly tied warps.

- with SAFIR PRO automatic drawing-in machines, equipped with state-of-the-art AWC 2.0 technology, interpreting measured data through image processing and data analytics, using advanced algorithms and software and high-performance processors.

AWC 2.0 gives mills expanded capabilities to produce innovative, outstanding, and unique designs.

**Learn more about Stäubli's renowned shedding solutions – including cam motions, dobbies, and the Jacquard machine PRO series, featuring:**

- Dobby and cam motion ranges for

high-speed operations.

Our dobbie ranges, combined with the new e32g transmission, are a must-have for frame-weaving mills that demand maximum productivity.

The S3200 dobbie machines feature a fully integrated cooling system with optimized and regulated thermal control, enhanced temperature management, a new lubrication system, and the capacity to handle heavier loads.

- The Jacquard machines from our PRO range features the innovative MX PRO module, controlled by NOEMI electronics architecture and the TC8 controller.

This energy-efficient Jacquard installation promises weavers outstanding reliability and ease of use.

Finally, thanks to continual and focused research, Stäubli is in the position today to offer weaving machines for all types of technical textiles, especially heavy industrial textiles and reinforcement fabrics for lightweight applications.





# Mohawk and Performance Accessories Sponsor TISE National Installer of the Year Competition



**M**ohawk and Performance Accessories have announced their sponsorship of The International Surface Event (TISE) National Installer of the Year Competition for the third consecutive year.

The competition, which highlights the best flooring installers from across the United States, will feature participants installing Mohawk carpet and resilient flooring products alongside Performance Accessories.

The 2024 competition kicks off on August 10, with regional stops planned in Seattle, Washington; Chicago, Illinois; Dalton, Georgia; and Phoenix, Arizona, before concluding with the final competition at Surfaces in Las Vegas.

Each regional winner will earn the opportunity to compete for the prestigious title of '2025 National Installer of the Year' at the Surfaces event.

Alfredo Donjuan, vice president and general manager of Performance Accessories, emphasized the importance of supporting the installer community.

"Our top priority is supporting the installer community in every way we can," Donjuan stated. "Sponsoring the National Installer of the Year Competition allows us to gain valuable insights to enhance the installation experience of Performance Accessories products, ensuring installers have the tools and resources they need for exceptional results."

Kurt Weaver, president of resilient at Mohawk, expressed enthusiasm about elevating this year's sponsorship. "This year, we are taking our sponsorship to the next level," said Weaver.

"Not only are we providing the latest in accessories, carpet, and resilient flooring innovations for use during the competition, but we are also going to cover CFI's travel expenses to Surfaces.

We wanted to do more to recognize and honor CFI's commitment to installer education."

Performance Accessories is renowned for its comprehensive system of flooring solutions, including trims and transitions, stair solutions, adhesives, underlayments, and cleaners, all designed to complement and complete any flooring installation.

The company is continuously working on new innovations and upgrading its digital experience to address industry challenges and better support installers.

As the competition moves forward, Mohawk and Performance Accessories continue to demonstrate their commitment to recognizing and supporting the craftsmanship of flooring installers across the nation.





# WOW

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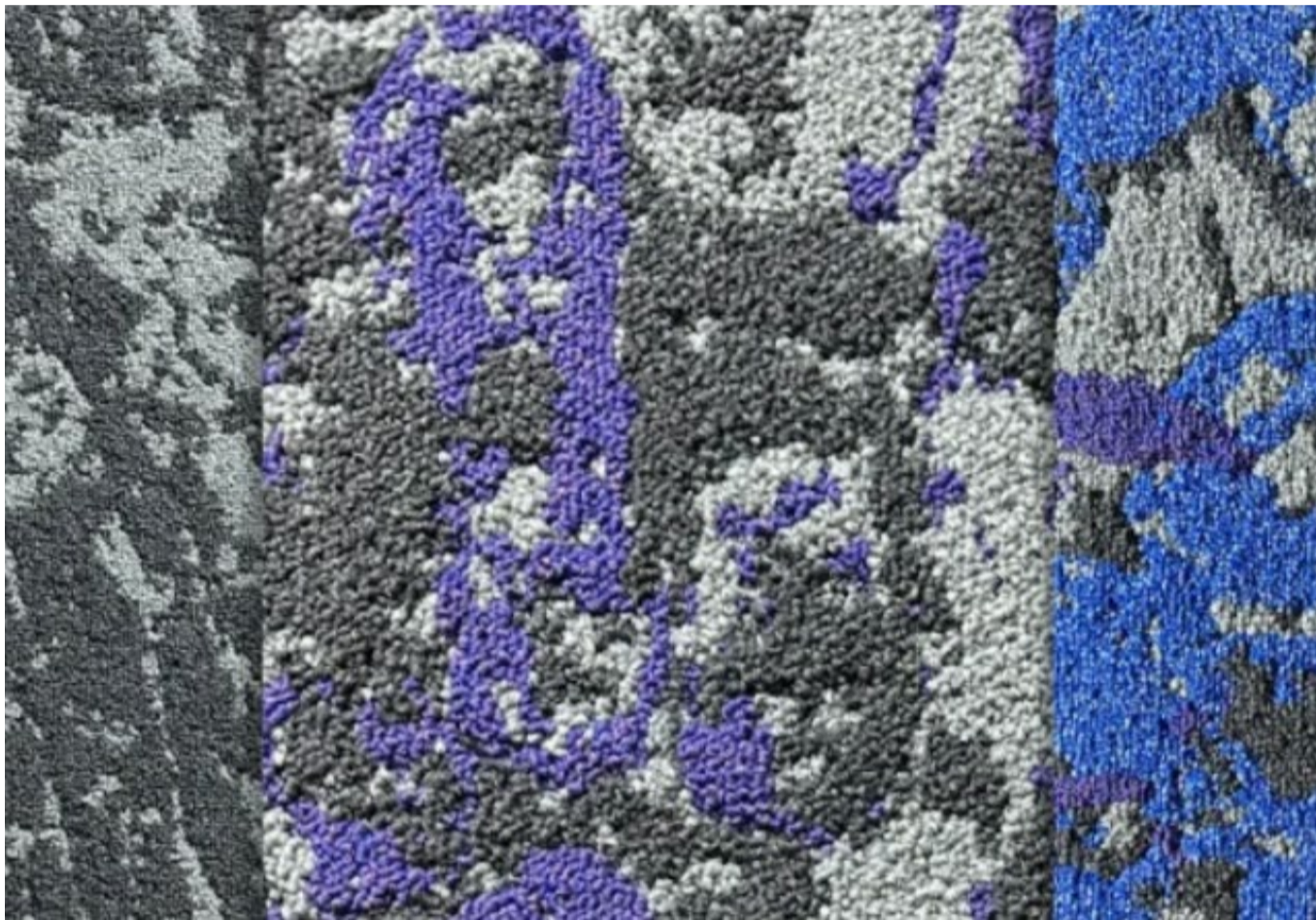
part of

**TEXPERTISE**  
the textile business network

# WOW



# Heritage Carpets Secures Major Deal with Skyline Hotels Thanks to Mtuft G2 Technology



**H**eritage Carpets, renowned for its expertise and impressive portfolio, has successfully secured a major contract with Skyline Hotels, a luxury boutique chain. This success is attributed to Heritage's strategic use of the advanced Modra Mtuft G2 tufted carpet sample machine, which played a pivotal role in the negotiation process.

Heritage Carpets, renowned for its expertise and impressive portfolio, has successfully secured a major contract with Skyline Hotels, a luxury boutique chain.

This success is attributed to Heritage's strategic use of the advanced Modra Mtuft G2 tufted carpet sample machine, which played a pivotal role in the negotiation process.

Skyline Hotels, known for its luxurious accommodations, had invited three carpet manufacturers, including Heritage Carpets, to present designs for the refurbishment of their flagship hotel's lobby.

This project was not just a one-time opportunity; it held the potential to open doors for supplying carpets across all Skyline hotels.

The challenge was immense, but Heritage Carpets rose to the occasion with a unique advantage—the Mtuft G2 machine.

Unlike its competitors, who were caught up in logistical challenges to produce samples, Heritage Carpets had their Mtuft G2 machine running continuously. This machine allowed them to create cus-

tom-made carpet samples that perfectly replicated the final production quality, all within the specified deadline.

Heritage took an innovative approach by inviting Skyline's executives to their Boardroom for the presentation.

Adjacent to this room was the "Design Room," where the Mtuft G2 machine was ready for on-the-spot adjustments. As expected, during the presentation, the Skyline team requested a slight color change—from dark blue to a lighter shade.

The Heritage team seamlessly accommodated this request, quickly producing a new sample within the hour.

The ability to instantly create and present a new carpet sample on-site impressed the Skyline executives, demonstrating Heritage's commitment to quality, flexibility, and customer satisfaction.

By the end of the meeting, not only had Heritage Carpets secured the deal for the lobby renovation, but they also earned Skyline's trust for future projects.

This success story underscores the significant role that the Mtuft G2 machine played in showcasing Heritage Carpets' capabilities, ultimately helping them to win a prestigious contract and strengthen their position in the competitive luxury carpet market.





# J+J Introduces Step by Step LVT Inspired by Linen

**J**+J Flooring has introduced Step by Step, an LVT line inspired by linen. Over time, linen fiber has integrated itself within society as both a luxury fabric and a utilitarian tool, according to the company.

Considering both the visual inspiration and historical narrative, linen's enduring legacy in textile development parallels the durability of the fibers themselves.

Designed for the education and health-care segments, as well as corporate and multi-family, Step by Step is available in an 18" x 36" plank format and a 3- and 5-millimeter thickness.

An array of 18 colorways, including a swath of beige and gray neutrals and 12 accent colors – six of which are saturated primary colors – complete the LVT line.

*"We were inspired to create something for the floor using that same beautiful texture, translating and reinterpreting it into a hard surface visual we've never had before," said Marie Moore, director of design for Kinetex & LVT at J+J Flooring. "Designers love that we're giving them options and supporting how they want to choose and use color."*

Colors can be mixed and matched, used for branding, wayfinding or through the creative use of borders and other inspired floorscapes.

Although inspired by linen, Step by Step colorways were designed to coordinate with different wood visuals as well, such as J+J's Make Your Mark LVT, representing its largest LVT color range to date. In particular, Step by Step also works seamlessly with J+J's Kinetex textile composite flooring.



Step by Step is FloorScore certified and is 100 percent recyclable at the end of its useful life.

"These new styles are among the many building blocks we're able to give our customers to help them create beautiful spaces," added Moore.





# Oerlikon Neumag is the new contact for customer services and spare parts for installed Truetzschler systems for carpet yarns and technical yarns

**N**eumuenster, Germany, August 22, 2024 – The Oerlikon Polymer Processing Solutions Division of the Swiss Oerlikon Group is expanding its customer services and spare parts business in the area of machines and systems for the production of carpet yarns (BCF) and industrial yarns (IDY).



To this end, the company concluded an agreement with the Truetzschler Group, based in Moenchengladbach, Germany, in August. Technology experts and service staff from Oerlikon Neumag are now the new contacts for customer services and the spare parts business for Truetzschler's BCF and IDY technologies installed in the market.

The Moenchengladbach-based textile machinery manufacturer is withdrawing from this business segment in order to concentrate on the spinning, card clothing and nonwovens businesses in future.

## **Expansion of the service and spare parts business at Oerlikon Polymer Processing Solutions**

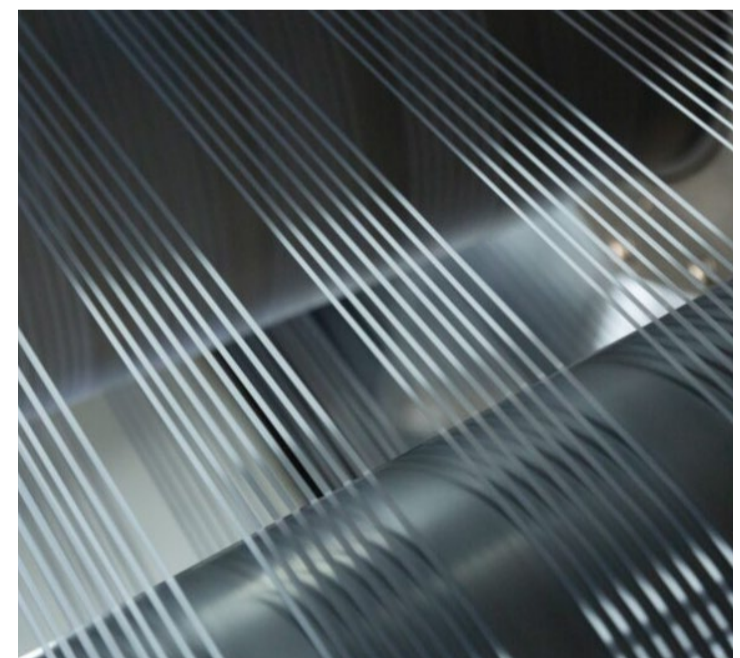
Oerlikon Polymer Processing Solutions offers complete solutions for the manmade fiber industry. They range from extrusion and polycondensation plants to texturized yarn, and are accompanied by automation and digital solutions. The supply of all pro-

cess steps from a single source ensures a harmonized technology that guarantees high quality of the yarns produced.

Based in Neumuenster, Germany, Oerlikon Neumag, a branch of Oerlikon Textile GmbH & Co. KG and a brand of the Oerlikon Polymer Processing Solutions Division, has been an established and broadly positioned international supplier with proven expertise in the field of BCF for decades. The division's sister company Oerlikon Barmag from Remscheid, Germany, contributes its expertise in the field of IDY systems.

"Our range of customer services and spare parts for existing BCF and IDY systems from Truetzschler fits perfectly into our existing Oerlikon Polymer Processing Solutions business model," explains Georg Stausberg, CEO of the Division.

From the point of view of the Truetzschler Group, Oerlikon Neumag is the best partner to offer its former clients customer services and spare parts for the Truetzschler BCF and IDY systems installed in the market in the future.







## Product range for carpets and textile floor coverings

- ▶ Finishing lines for tufted and woven carpets
- ▶ Thermofusion ovens for needle felt materials
- ▶ Back-coating lines for artificial turf
- ▶ Drying and heat-setting lines for digital printed materials
- ▶ Full bath impregnation units
- ▶ Roller and knife blade systems
- ▶ Laminating units
- ▶ Minimum application units
- ▶ Heat-recovery systems
- ▶ Air cleaning and filter systems
- ▶ Various innovative heating systems

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 **BRÜCKNER**



# Design Within Reach Unveils New Collection of Moroccan-Made Rugs by Beni

Design Within Reach (DWR) has introduced a new collection of Moroccan-made rugs in partnership with Beni, a renowned global rug brand.

The collection features four exclusive designs—Brick, Borderline, Backgammon, and Fences—crafted in Beni’s newly launched low-pile style, characterized by a shorter knotted weave.



**H**andcrafted in Morocco using 100% live wool, which is humanely sheared from living sheep, these rugs draw on traditional Moroccan designs while embracing a modern aesthetic.

The collection’s saturated color palette and geometric patterns, combined with varying pile lengths, create unique irregularities, making each rug one-of-a-kind.

DWR was drawn to Beni for its inno-

vative approach to craft and its ethical practices within the weaving industry.

Founded in Marrakesh in 2018 by Robert Wright and Tiberio Lobo-Navia, Beni has redefined the Moroccan rug industry by professionalizing the art of weaving and offering fair compensation—two to three times the national average—to its weavers.

Beni sources wool from a third-generation family company in the Atlas Mountains.

At their Tameslouht workshop, expert weavers craft the wool into soft, durable rugs that showcase the quality of their materials and artistry.

While custom weaving a single 8’ x 10’ rug typically takes up to 12 weeks, the partnership with DWR now allows for in-stock availability with shorter lead times.

The collection is offered in five sizes, ranging from a 2.5’ x 9’ runner to a 10’ x 14’ rectangular rug, with prices from \$1,295 to \$7,995.



# Sailuda Expands with In-House BCF Yarn Production

**C**hinese automotive supplier Sailuda is expanding its process chain with the commissioning of a Oerlikon Neumag BCF plant. In future, the specialist for automotive interiors will produce its own BCF yarns.



The company is thus integrating the entire process from the yarn to the finished carpet and can therefore better influence production and quality of its car carpets.

## Oerlikon Neumag commissions BCF plant in China

Sailuda is one of the major suppliers for international car brands such as BMW, Volvo, VW and Ford, but also for well-known Chinese e-car manufacturers such as NIO, Lixiang and SERES. "The quality of our products is our recipe for success," says CEO John Zhu, explaining the strategy.

The company has been reporting a constant increase in turnover for years. With its own in-house carpet yarn production, Sailuda wants to diversify its product range and create outstanding and exceptional end products. In this way, the visionary trendsetter is creating a competitive advantage in the highly competitive automotive sector.

## Capacity expansion already being planned

John Zhu is certain that this will not be the only investment in yarn production. "The delivery and commissioning of the 2 positions BCF S+ plant for the production of PA6 and PET monocolour BCF yarns went so smoothly and quickly; this has encouraged us to invest in another system at the end of the year."

John Zhu explains his decision for the proven S+ technology of the market leader for BCF yarn systems with the expected excellent quality of yarns produced on Oerlikon Neumag systems.

"The yarns have a very uniform crimp with a high degree of coverage in the carpet." Sailuda is thereby securing its competitiveness in the demanding market for automotive carpets.

## Automotive sector boosts Asian BCF market

While the focus of carpet yarn production has so far been in the USA and Turkey, the up-and-coming automotive industry in China is giving the Asian carpet market a significant boost, among other effects.

"We are registering increased demand for our BCF technologies," agree the responsible Sales Directors in China and Neumünster, Sun Peng and Arnd Lupold.

"We attribute this to the rising production figures in the Chinese automotive industry; China is ahead in terms of figures, especially in the electric car sector. This is boosting demand for automotive carpets."



# Forbo Offers Extension to 10-year Product Guarantee



**F**ORBO Flooring Systems has introduced a new extended guarantee for any of its interior flooring products, when installed alongside its Coral or Nuway entrance matting.

Recognising the impact an entrance flooring system can have on the general wear-and-tear of other flooring products, this new scheme is designed to extend the replacement cycles of all Forbo flooring products such as linoleum, LVT and carpet tiles.

The 10-year guarantee, that currently

applies to any Forbo product, will be increased to 15 years if Coral or Nuway has also been installed as part of the wider flooring scheme.

For those working to 60-year building cycles, this reduces the number of product replacements from five to three, positively contributing to a building's lifecycle sustainability assessment.

Chris Rand, category marketing manager – EFS, from Forbo said: 'We know a correctly specified and installed Forbo entrance flooring system is guaranteed

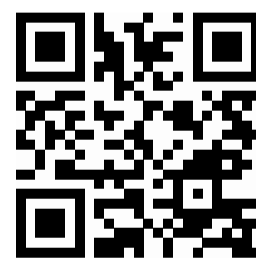
to efficiently remove dirt and moisture from foot and wheeled traffic, protecting interior floorcoverings throughout a building.

'With this new initiative, we hope to shine a spotlight on the crucial role entrance flooring systems can play in reducing product replacement and waste, with both our Coral and Nuway solutions helping to prolong the life of interior floor coverings, whilst reducing cleaning and maintenance costs – and by extension a building's environmental impact.'



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# CRUK: Collaboration to Seek Better Solutions for Waste



Collaboration was the theme for this year's Carpet Recycling UK (CRUK) annual conference.

A packed agenda saw a wide range of initiatives and topics covered, highlighting that partnership working across the comparable flooring sectors such as resilient flooring and other industries to include construction, waste management and recycling sectors is vital to finding better environmental and economic solutions for carpet and textile flooring waste.

Speaking at the two-day event in July, Adnan Zeb-Khan – CRUK scheme manager, highlighted that although an important outlet, 'energy from waste' (which accounted for over 200k tonnes of carpet and textile flooring to be diverted from landfill in 2022), isn't a sustainable long-term route and more reuse, recycling circular solutions need to be developed.

Delegates then heard about potential research project to divert car-

pet and textile flooring waste and how these could be used in construction products and the cement industry. Carpet Recycling UK will be exploring these further with universities and industry to research alternative solutions.

Exciting collaborative work is already underway and Headlam presented findings on its pilot take-back scheme which is providing valuable insight into behaviours around recycling flooring materials.

Innovate Recycling unveiled results on their achieving partial circular sustainability from recycling polypropylene from carpet into new polypropylene beads that can be spun into new yarn for carpet manufacture.

Matoha also presented their evolving infrared material identification gun which is using AI to enable it to identify thousands of different carpet chemistries and IOBAC presented their unique magnetic carpet floor tiles fixing solutions which are saving thousands of pounds on damage to subfloors during building interior renovations.

Perhaps the most important subject covered by the conference was the urgent need for all stakeholders to come together to collaborate and develop an extended producer responsibility (EPR) scheme that is suitable for the sector.

Conference heard from several speakers on existing or similar schemes operating in Europe and the US. Jane Gardner of ERFMI (European Resilient Floorcovering Manufacturers' Institute) reinforced the need to develop a circular economy for flooring products.

*'On the circular economy, now is the time to act – politically, legislatively and technologically. Sustainability is becoming mandatory in the European Union. Our strategy recognises the need for waste management companies, recyclers and raw material suppliers to collaborate to ensure a workable solution for all stakeholders.'*

During the conference some key questions were asked of the delegates which were intended to generate debates, conversations and opinions on the key challenges they each face when it comes to sustainable practices within their organisations and if now is the right time for CRUK



to rebrand itself and provide support to other flooring types experiencing similar challenges and issues.

The evening event saw the popular Carpet Recycling UK annual awards presented by Jonathan Middelkoop from Betap. CRUK thanked all those who entered this year. The winners are:

Circular Economy Initiative of the Year – Robbert Wapstra, Edel Carpets; Highly Commended: Betap

Reuse and Recycling Project of the Year – Richard Shea, Salvation Army Trading Company; Highly Commended: John Cotton Group & Designer Contracts

Most Sustainable Product of the Year – Kate Burnett, Milliken; Highly Commended: Condor Group

The conference presented an opportunity for Cathie Clarke, CRUK's new managing director to meet and network with some of its 134-strong membership. She said: 'Having just joined CRUK at the beginning of the month, the annual conference was a perfect opportunity for me to meet many members at once.

She added: 'The conference was packed with interesting and inspiring presentations on innovation within the carpet recycling industry, circular economy and sustainability with high energy debates on important issues.

I look forward to working closely with all our members and the board to raise awareness of the important work that is already being done and to develop an ambitious strategy of influence and change within our industry for the benefit of our environment.'

For Darlene Sammut of Matoha attending the conference for the first time was a 'great experience', adding: 'It allowed us to engage in meaningful discussions about the flooring industry's advancements towards a circular economy.

By presenting and exhibiting at the conference, we have been able to network and showcase our products, encouraging more collaboration within the industry.'

Adnan concluded: 'After a stimulating event packed with discussion, debate and insightful presentations, it's clear there is a strong need for engagement and collaboration in helping the sector on its sustainability journey to reduce and recycle textile flooring waste while developing opportunities to create circularity within the sector through a more 'design for recycling' led approach.'

## DOMOTEX asia/CHINAFLOOR Will Return to Shanghai in May 2025 with a New Key Visual!



**D**OMOTEX asia/CHINAFLOOR launches a new key visual for its 2025 edition!

For the third consecutive time, it cooperates again with Hali Publications, the world leader media in the international rug and textile art market, to bring to the audience a fresh eye-catching key visual design.

This visual captures the vibrant energy and forward-thinking spirit of the event in Shanghai.

The sleek and well-organized patterns convey innovation, technology, and modern living with a fresh and appealing aesthetic.

The flooring does the talking through harmony between different colors, textures and shapes.

DOMOTEX asia/CHINAFLOOR will return to Shanghai again from 26th to 28th of May 2025, for a stronger and more international 27th edition.

The event is the largest flooring tradeshow in Asia Pacific.

Each year it puts together more than 1600 flooring companies and brands and 83,000 flooring buyers from China and more than 110 other international countries.



# Historic Hereke Carpet Gifted to Peace Palace Undergoing Restoration in Aksaray



**A** historic Hereke carpet, originally gifted by the Ottoman Empire to the Peace Palace in The Hague in 1911, is currently being meticulously restored in the Sultanhanı district of Aksaray, Turkey.

The Peace Palace, home to the International Court of Justice, is a symbol of global diplomacy and justice. This 161.5-square-meter, 700-kilogram carpet holds great cultural significance.

The restoration work is part of a collaborative effort between the Carnegie Foundation, which manages the Peace Palace, and Turkey's Culture and Tourism Ministry.

The carpet was transported to Aksaray Museum in May of the previous year and later moved to Sultanhanı, where the restoration is being carried out by a skilled team of eight experts.

Fahri Solak, the Mayor of Sultanhanı and a renowned carpet restoration expert, highlighted the district's global reputation as a center for carpet restoration. He noted that Sultanhanı has handled sig-

nificant projects, restoring carpets from Buckingham Palace, Dolmabahçe Palace, and Çankaya Mansion. The return of the Hereke carpet to its place of origin for restoration is a testament to Sultanhanı's expertise.

"The Culture and Tourism Ministry sent me to the Netherlands in 2015 to examine this Hereke carpet.

The carpet came to the district last year within a protocol. The carpet is currently the largest Turkish carpet abroad.

When the Peace Palace was being built, every country sent gifts. We sent this world-famous Hereke carpet. Now the carpet came back to its birthplace. After the restoration work, it will be sent back to the Peace Palace," Solak added.

Restoration work is being carried out using traditional techniques, with a focus

on preserving the carpet's original texture and aesthetic. According to Solak, the colors, yarns, and dyes used in the restoration have been carefully matched to the original.

The knotting process has been completed, and experts are now addressing areas that have suffered pile loss due to foot traffic, ensuring the repairs stay true to the original design.

The restoration is expected to be completed in the next five to six months, after which the carpet will return to its home in the International Court of Justice. The project is also being documented by Dutch television and Turkey's state broadcaster TRT, highlighting the cultural and historical significance of the restoration.

Solak emphasized that the documentary will likely boost tourism in Türkiye, drawing attention to the rich cultural heritage and craftsmanship of the region.





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## Brussels to Roll out its Iconic Flower Carpet Between 15-18 August 2024



**B**russels' iconic flower carpet will once again be 'rolled out' on the cobblestones of the city's Grand Place this August.

The Brussels carpet spans an area of 1,600m<sup>2</sup> and will be created from almost 600,000 Dahlia and Begonia flowers. Its colourful splendour will reveal itself in all its floral glory between 15-18 August.

The flower carpet in Brussels offers the perfect opportunity for some clever Flemish Dahlia and Begonia marketing. Thanks to a rich tradition of seed selection and corm production, Flanders is the most important producer of tuberous Begonia in the world.

Annually more than 30 million corms are exported to Europe, North America and Japan. This niche cultivation comprises about 80 ha and is concentrated in East Flanders and in the Ghent area.

Seed selection businesses are continually searching for new colours and shapes. The double begonia and hanging varieties are particularly in demand. The immense Belgian flower carpet of tuberous Begonias are the pride of the industry

and enjoy international fame.

In flower carpets, the Begonia's colourful splendour is displayed to its best advantage. The attractive long flowering period (from early summer until the first frost) makes the tuberous Begonia an ideal garden or border plant. It also adds a splash of colour to terraces, balconies and patios.

Now in its 23rd year, Brussels' flower carpet takes place only once every two years.

## Rugs USA Launches Signature Collection

**R**ugs USA has unveiled its Signature collection, a tribute to the company's over 25 years of expertise in the rug industry.

This new collection offers a fresh take on traditional rugs, blending timeless antique patterns with modern colorways.

The Signature collection features washable rugs and vintage-inspired traditional styles, crafted from 100% recycled PET yarn.

Some of the washable rugs boast a luxurious, dense construction for a plush feel underfoot.

Each rug is designed with an authentic vintage vibe, combining weathered appearances and distressed detailing to create the "sumptuous comfort of a contemporary piece," according to Rugs USA.

The launch of this collection marks a significant milestone for Rugs USA, reinforcing its commitment to quality and innovation in rug design.





# Tabriz Carpet: A Distinguished Ambassador for the 2024 Olympics in France

**The 2024 Olympics present a unique opportunity for Tabriz carpets to showcase the artistry and cultural heritage of Tabriz and Iran on the global stage once again, following their prominent display at the Olympics and the World Cup in recent years.**

A hand-woven Tabriz carpet featuring Olympic symbols and the flags of Iran and France has been meticulously crafted and sent to the Olympic venue for exhibition.

Such international events, including the 2024 Olympics, serve as a platform to present Iran's rich culture and art to the world.

It has been 26 years since the World Cup carpet was woven, and this time, Tabrizi artists have embarked on creating a carpet themed around the Paris Olympics, along with five additional carpets that highlight the cultural and tourism symbols of France.

These sports-themed carpets have been overseen and woven under the guidance and innovation of Professor Hossein Kazemi Hamed.

Hamid Arshadi, the young designer behind the 2024 Olympic carpets, shared in an interview that six master carpet craftsmen from Tabriz have dedicated the past six months to weaving these Olympic carpets. Arshadi, who boasts 20 years of experience in designing carpet maps, was also responsible for designing the carpet maps for the 2022 World Cup in Qatar, which were displayed by Tabriz carpet masters on the international stage.

Arshadi emphasized the relentless efforts of the master craftsmen working around the clock to complete the weaving of the 2024 Olympic carpets in the coming week. He noted that seven Olympic carpets are being woven in Tabriz with the

support of seasoned veterans, representing the pinnacle of Iranian culture in the global arena.

Discussing the designs used in the 2024 Olympic carpets, Arshadi highlighted the incorporation of the National Olympic Committee of the Islamic Republic of Iran's symbol, which features the Iranian flag.

Additionally, motifs such as olive branches and flying doves, symbolizing peace, are intricately woven into these carpets.

The 2024 Olympic carpets are crafted in dimensions of 60 x 90 cm with a thread size of 55 and were created through the dedicated efforts of Tabriz's carpet mas-

ters. The threads used are made of silk and merino, and each carpet is woven with 250,000 Turkish knots.

These exquisite carpets will be donated to the International Olympic Committee in Lausanne, Switzerland, the French Olympic Committee, the Iranian Olympic Committee, and the Japanese Olympic Committee, facilitated by the National Olympic Committee of the Islamic Republic of Iran.

Previously, Tabriz carpet masters unveiled carpets at the 2020 Tokyo Olympics and the 2022 World Cup, showcasing intricate designs featuring the shrine of Motahar Razavi and the legendary athlete Jah-anpahlwan Gholamreza Takhti.

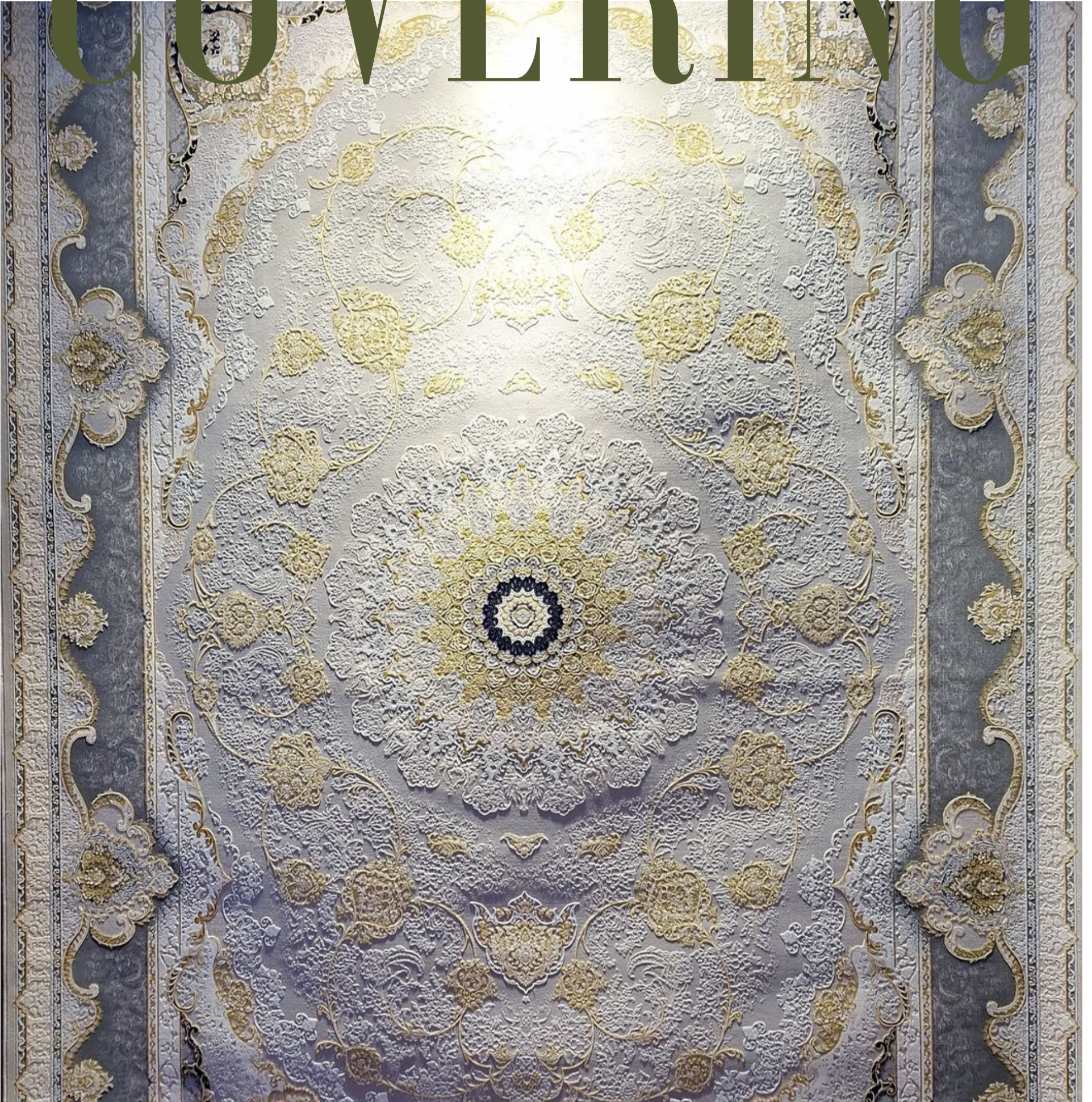




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