



MENA CARPET NEWS



**DOMOTEX MIDDLE
EAST 2025: THE
PREMIER EVENT FOR
CARPETS AND
FLOORING INDUSTRY**

**ISTANBUL CARPET
AND FLOORING FAIR:
A SUCCESS ROOTED IN
UNITY**

**VISITOR REGISTRATION
FOR DOMOTEX ASIA/
CHINAFLOOR 2025 IS
NOW OPEN**

Istanbul Carpet and Flooring Fair: A Success Rooted in Unity



The first day of the Istanbul Carpet and Flooring Fair (CFE call) set a significant milestone in the global carpet and flooring industry.

The event underscored the emergence of a respected exhibition brand, achieved through the collaborative efforts of the Gaziantep and Istanbul Carpet Manufacturers' Unions and the Tüyap Exhibition Group.

Record Growth and International Presence

At the end of the first day, a Gala Dinner was held, where İlhan Ersözlü, Director of Tüyap Exhibition Group, shared impressive statistics about this year's event.

He stated:

"This year, the exhibition hosts 450 Turkish companies and 150 international exhibitors.

This marks a 48% growth in local participation and over a 100% increase in international exhibitors.

Online registrations also show a 20% rise in international visitors from over 120 countries. This diversity was evident on the first day, reflecting the global appeal of our event."

Ersözlü highlighted the event's vast potential, expressing confidence in its trajectory:

“We are on the path to becoming the world’s number one exhibition for flooring and carpets.”

Strengthening Trade and Culture

Ahmed Diler, President of the Istanbul Carpet Exporters’ Association, welcomed visitors and participants with optimism:

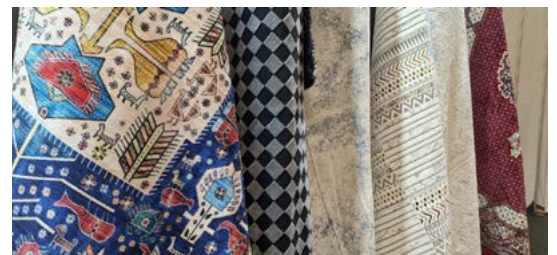
“I’m pleased to announce that this year we’ve opened even more doors to increase Turkey’s carpet exports worldwide.

This exhibition significantly enhances trade volumes in the carpet and flooring sector while offering the world a glimpse into Turkey’s rich culture.

I am confident this success will continue in the coming years.”

Unity for a Shared Vision

Zeynal Abidin Kaplan, President of the Southeast Anatolia Carpet Exporters’ Association, attributed the exhibition’s success to the unity between Istanbul and Gaziantep’s carpet unions:



“Today’s success is a result of understanding our position and collaborating toward a shared goal of elevating the global standing of Turkish carpets.

Gaziantep is undoubtedly the world’s carpet manufacturing hub, while Istanbul is the number one centre for carpet trade.

A carpet isn’t just a commercial product; it’s a story, a culture, and every knot represents love, art, and tradition.”



Kaplan expressed pride in the event’s achievements and emphasized the importance of maintaining Turkey’s leadership in the global market:

“This is a time for celebration and pride. However, we must keep evolving by investing in the latest technologies and updat-

ing our software and hardware to stay ahead in the market.”

Spotlight on Handwoven Carpets and Machinery

This year’s event showcased remarkable growth in the handwoven carpet sector, with a

noticeable increase in international buyers.

Additionally, major European and Turkish machinery manufacturers displayed advanced equipment for the carpet industry, attracting significant attention from trade professionals.



GLOBAL
CENTER OF
THE CARPET
SECTOR



scan the QR code
for more information

www.icfexpo.com

[in](#) [@](#) [f](#) [t](#) [v](#) [@icfexpo](#)

CFE

carpet & flooring expo

January 7-10, 2025

**ISTANBUL EXPO CENTER
TÜRKİYE**



DOMOTEX Middle East 2025: The Premier Event for Carpets and Flooring Industry

Mark your calendars for the most awaited event in the carpet and flooring industry—DOMOTEX Middle East 2025!

From April 22 to 24, industry leaders, innovators, and professionals will gather at the Dubai World Trade Centre (DWTC) to showcase cutting-edge trends and shape the future of flooring.

A Global Brand with a Strong Legacy

DOMOTEX has been a leading global trade fair for carpets and floor coverings since its inception in 1989.

Known for its exceptional events, the brand is synonymous with innovation and excellence, drawing participants and visitors from all corners of the globe.

Unparalleled Product Diversity

At DOMOTEX Middle East, attendees will experience a spectacular range of flooring products, materials, and styles.

From locally crafted designs to international innovations, the show offers an exclusive opportunity to explore the latest trends and gain market insights.

A Region in Growth

The Middle East's booming construction sector and robust economic growth make it a prime location for the event.

The region's floor coverings and carpets market, valued at \$8.6 billion in 2022, is projected to grow at a CAGR of 7.2%, reaching \$14.55 billion by 2030.

DOMOTEX Middle East 2025 serves as a gateway to capitalize on this vibrant market.

Dubai: A Business and Tourism Hub

Dubai's dynamic infrastructure, global connectivity,

and cultural diversity make it the ideal host city for DOMOTEX Middle East.

With effortless accessibility and a reputation as a world-class business hub, Dubai promises a seamless experience for exhibitors and visitors alike.

A Look Back at 2024

Last year's DOMOTEX Middle East was a resounding success, with over 100 exhibitors from 17 countries and visitors representing 74 nations.

The three-day event reinforced its status as the region's leading platform for the carpet and flooring industry.

Don't miss your chance to be part of DOMOTEX Middle East 2025—a transformative event that connects global industry players and drives innovation in flooring.

Save the dates: April 22-24, 2025, at DWTC in Dubai!





Brewer Carpet One Recognized as Mohawk's 2025 Retailer of the Year

Mohawk has awarded Brewer Carpet One Floor & Home the prestigious 2025 Edge Retailer of the Year title.

The award was presented to Tom Brewer, Rick Ogle, and Bart Brewer at the Edge Summit, celebrating excellence in retail innovation and community engagement.

“Brewer Carpet One Floor & Home’s dedication to retail innovation is exceptional,” said Jeff Meadows, president of residential sales at Mohawk.

“For over 40 years, they have set the standard for top-tier products and outstanding customer service.”

Based in Oklahoma City, Brewer Carpet One operates over 25 locations across six states.

Mohawk recognized the retailer for its strong participation in the Edge partner program, emphasis on training, store excellence, and community involvement.

The company is deeply committed to giving back, actively supporting organizations such as the Tunnel to Towers Foundation and the Bridget Brewer Memorial Fund, among other local charities.

Alongside Brewer Carpet One, Mohawk honored other regional Edge Retailer of the Year winners, including Flooring 101, Great Floors, Great Lakes Carpet & Tile, Ken’s Carpets Unlimited, Ritchie’s Flooring Warehouse, and USA Flooring.

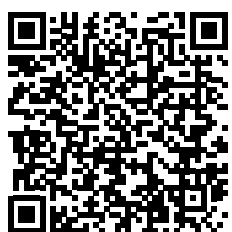
This recognition highlights Brewer Carpet One’s enduring impact on the flooring industry and its community-focused values.

DOMOTEX

MIDDLE EAST

22 – 24 APRIL 2025
Dubai World Trade Centre

The Trade Fair for the Carpet & Flooring
Industry in the Middle East.



Scan for more info

DOMOTEX
Middle East

Condor Group Strengthens Market Position With Acquisition of Findeisen



The Dutch family business Condor Group is taking over the sales activities of FINDEISEN.

With this strategic step, Condor Group is strengthening its position in the market and further expanding its portfolio with the renowned German brands FINDEISEN and FINETT, known for their quality and innovation.

FINDEISEN is a leader with its FINETT brand for needle felt carpets.

FINETT floors are praised for their reliability, quality and for a successful combination of tradition and innovation.

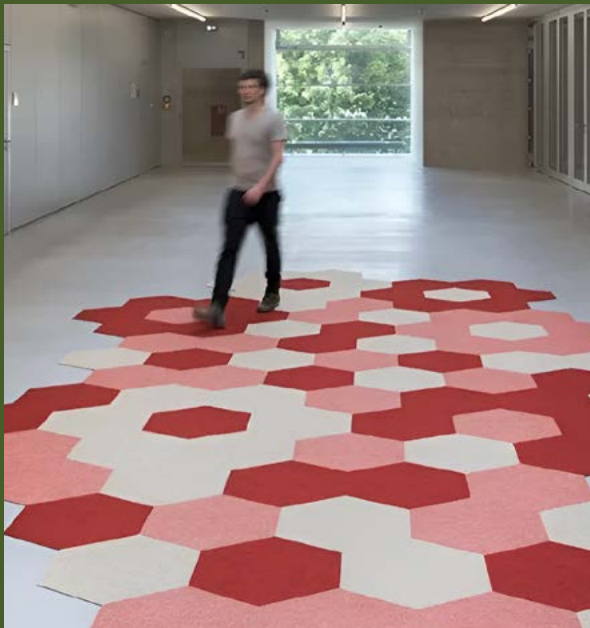
The originally German family business was founded in Ettlingen in 1921 and has been valued in Europe for years for its groundbreaking wear resistance and durability.

The acquisition focuses exclusively on the brand identity, the commercial network and the expertise of the sales team.

- This enables Condor Group to seamlessly integrate the strong FINDEISEN brand name and its high-quality service into its existing structure and to serve customers worldwide even better with an extensive range of flooring solutions.

Sustainable growth and innovation
Condor Group and FINDEISEN share a strong focus on sustainability and innovation, which makes this collaboration extra unique.

The acquisition offers opportunities to create synergies in marketing, sales and product development, while maintaining the high quality standards of both brands.



“With the acquisition of FINDEISEN, we are taking an important step in our strategic growth.

The FINDEISEN brand is a valuable addition to our portfolio and enables us to respond even better to the needs of our customers in various market segments,” says Herman Hoekman, board member Condor Group.

Integration strategy

Due to its great recognition on the European market, the FINDEISEN name and brand will be retained.

This means that the brand will have an independent place within member VEBE for its market activities, while retaining the unique identity of the brand and with the full commitment of the sales team and sales support staff operating from Germany

R+T Asia 2025 Opens Online Registration and Celebrates 20 Years of Industry Excellence



The much-anticipated 20th edition of R+T Asia, Asia's leading trade show for the sun shading and door/gate industries scheduled for 26-28 May 2025 in Shanghai, China, is now open for online registration.

This milestone marks two-decade of R+T Asia's contribution to the industry's growth across Asia, as it continues to serve as a vital platform for innovation, networking, and business opportunities.

Register Today for Exclusive Benefits

International visitors can now register online to se-

cure a free ticket and their printable badge for direct show access.

Early registrants who sign up by February 29, 2025, will automatically enter a Lucky Draw lottery, with three winners receiving complimentary 3-day accommodation at a 5-star hotel near the venue (May 25-28, 2025).

Introducing the R+T Asia

Buyer Club (RTBC)

To celebrate its 20th anniversary, R+T Asia is launching the R+T Asia Buyer Club, an exclusive community for top-tier buyers in the sun shading and door/gate industries.

This initiative fosters high-level networking and collaboration among members and exhibitors while

creating valuable connections within the club itself.

Buyer Club members will enjoy a range of benefits designed to elevate their experience at the event.

These include complimentary accommodation in a premium hotel, exclusive access to a private lounge for networking and relaxation, and participation in high-impact activities such as speed-dating sessions with potential business partners and an invitation to the VIP International Party.

Membership is free for approved applicants.

A Growing Lineup of World-Class Exhibitors

The selection of exhibitors for R+T Asia 2025 continues to expand, with over 700 companies expected to showcase their latest products and innovations.

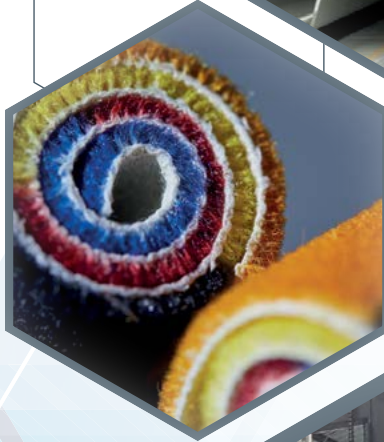
This year, the show is honored to host some of its most loyal domestic exhibitors as Anling, A-OK, Autoga, Chuanmu, Daai, Deshenglong, Dooya, Greenweb, Haiyu, Hemei, Hiland, Hongding, Huasheng, Ider Jielong, Jieshu, Joytech, Kingten, Lefast, Lucheng, Raex, SCVE, Seaside, Shidian, Shuncaida, Sigate, Tiansen, Turtech, Wangfu, Wistar, Xianfeng, Xidamen, Yameite, Yimeide, Yongshun, Yuma, Zhenfei, Zhongyang, alongside leading Asian international brands such as Ateja, Berteks, Bestex, Daekyeong, Elitex, Hande, Hansoltex, Hsin Huan, Jinsung Tech, NK Alkenz, Teh Yor, Waytex Group, Wincrea, Winplus, Wintec, offering visitors a comprehensive look at the industry's best.

To spotlight these advancements, the Best of the Show Awards will highlight groundbreaking innovations and exceptional achievements. Winning products and solutions will be featured to on-site visitors, media partners, and a global audience.



READY TO SUPPORT YOU
challenge us

- ◆ developing the idea
- ◆ building the process
- ◆ designing and manufacturing the printer and line components
- ◆ installing and commissioning the equipment
- ◆ implementing and transferring the process technology and know-how
- ◆ servicing the production line





COLARIS *chromoJET*

COLARIS & CHROMOJET printing systems are the first choice when it comes to carpet and raschel blanket printing.

ZIMMER AUSTRIA digital printing systems - floor covering division is the expert in carpet printing machinery. Our experience covers a span of 6 decades in carpet printing. The digital printing era started when ZIMMER introduced the first computer-controlled, valve-based jet printer more than 45 years ago. This revolutionary development triggered the success of the CHROMOJET carpet printer generation, which is still available today for specific carpet and other products.

COLARIS carpet printing solution was introduced in 2015 and is the high-resolution printer for today's market needs. Ready-made solutions can be provided for a wide

range of flooring products, including contract and residential carpets, rugs, mats, tiles, made of tufted, nonwoven or even woven PA, PES, or viscose substrates. Additionally, we provide print lines for wool, acrylic and viscose flooring products.

Small to medium tile and mat production in 2.200 mm width or for wall-to-wall carpets up to 5.200 mm width at a capacity of 4 linear meters per minute – your goal is our challenge.

Engineering and manufacturing the print line as per your specific needs is the aim. No matter whether you choose us as your general supplier for a complete line, or you want to incorporate existing or domestic machinery in combination with a ZIMMER AUSTRIA digital printer, we offer the most cost-effective

solution for your needs.

CHROMOJET and COLARIS print lines from ZIMMER AUSTRIA are the right choice when looking for contract carpet printing or even for automotive, public transport and aeronautic flooring applications.

Both types of machines are working successfully in the market. Several of our customers are having CHROMOJET machines since many years and decided to make the step into high resolution COLARIS inkjet printing, to match the needs of an innovative and modern carpet design at the highest print quality available in the market.


For any of your needs feel free to contact us. We will do our best to find the most economic solution for your project.


Zimmer
AUSTRIA

ZIMMER MASCHINENBAU GMBH
DIGITAL PRINTING SYSTEMS



www.zimmer-austria.com

 Eibergstrasse 2-8
6330 Kufstein | AUSTRIA

 +43 (5372) 64893-0
info@zimmer-austria.com

Your competent partner for process development, engineering, manufacturing and implementation of industrial printing and coating systems.

Shaw Contract Hospitality Showcases Award-Winning Collections at BDNY

Shaw Contract Hospitality made a memorable return to BDNY 2024, held November 10-11 at the Jacob K.



Javits Center in New York. The company showcased two new collections, Awaken and Midnight, designed specifically for the hospitality sector.

Both collections exemplify a blend of innovation and elegance, with Awaken earning the 2024 Best of BDNY Product Design award in the flooring category.

Carey Stevens, director of hospitality and multifamily marketing at Shaw Contract, remarked, "This year at BDNY, Shaw Contract Hospitality focused on bringing elegance to the market.

“

Midnight and Awaken deliver a unique ‘attainable opulence’ to hospitality interiors, combining beauty with versatility.”

Midnight Collection

Inspired by the enigmatic beauty of underwater realms, the Midnight collection translates the restorative qualities of aquatic environments into biophilic designs.

Featuring customizable options through Axminster, Tailor Tuft, and Multi-Tuft constructions, the collection utilizes Shaw Contract's advanced ColorCraft Pro technology.

Its rich palette—ranging from deep navy to aquatic blues and for-

est greens, accented with metallics—evokes serenity and renewal. Midnight will officially launch on January 1, 2025.

Awaken Collection

Awaken celebrates the intersection of traditional and digital artistry.

Designed for rugs and broadloom, this collection showcases Shaw Contract's ColorCraft Pro technology, which incorporates up to 16 colors for painterly effects and luxurious tex-

tures.

The collection highlights artistic creativity with options for 100% cut-pile or looped details for added dimension.

Serendipitous Encounters

Shaw Contract also featured in Serendipitous Encounters, a Blur Workshop project exploring the joy of unexpected discoveries during travel.

Its carpet design, created with ColorCraft Pro technology, showcased a soft, moody ombre with intricate dove motifs, exemplifying the brand's artistic and technological prowess.

Shaw Contract's latest offerings reaffirm its commitment to pushing the boundaries of design and functionality in the hospitality industry.



Visitor Registration for DOMOTEX asia/ CHINAFLOOR 2025 Is Now Open



The 27th edition of DOMOTEX asia/CHINAFLOOR will take place in Shanghai from May 26 to 28, 2025, showcasing the latest developments and trends in the flooring industry and offering a wealth of business opportunities in the Asian markets.

This will be the largest dedicated gathering of the international flooring community in 2025.

Buyers of all types of carpets and flooring solutions can now enjoy

free access to the event by registering online.

A Growing Global Impact

More than 1600 exhibitors from over 40 countries are expected to exhibit across 7 dedicated halls at the National Exhibition and Convention Center (NECC – Hongqiao).

In its 2024 edition, DOMOTEX asia/CHINAFLOOR welcome 83,850 professional visitors from 117 different countries.

The number of international visitors reached 17,923 and marked a 25% increase compared to

the previous year, surpassing the record set in the 2019 edition and establishing the event as more global than ever. The 2025 edition is set to achieve another milestone in international participation.



Carpet and Rugs Sector

Known as the heart of DOMOTEX brands, this sector will occupy two halls, covering the entire carpet supply chain and offering a wide range of carpet solutions.

Renowned international and Chinese carpet brands such as Bikaner, Bulckaert, Dongsheng, Elite, Haima, Home Value, Kingtex, Paulig, Ruixin, Standard Carpets, Shree Mahesh, Voxfloor will bring to the audience everything, from hand made to machine-made carpets and rugs, ca-

tering to all residential and commercial needs.

At the same time, leading brands such as Card-Monroe, Groz-Beckert, Freudenberg, Staubli, Trutzschler, Universal Fibers, Vandewiele, Zimmer will showcase solutions for the carpet production supply chain.

Mrs. Xiuli Wang, Secretary General of China Carpet Industry Association, a long-time partner and supporter for the show, which acts under China Arts and

Crafts Association (CCIA), said: “China has a renowned tradition in creativity and design, which has a great influence also in the carpet manufacturing business.

DOMOTEX asia/CHINAFLOOR, for over 20 years, has been a perfect window for our Chinese carpet companies to showcase their innovative offers to the world.

At the same time, it has helped many international carpet brands tap into the opportunities that our market offers.

This exchange and cooperation platform contributes to the further development of the world’s carpet business and we are pleased to be a part of it.”

Hard Flooring Sector

Hard flooring, the largest segment of the event, will oc-



cupy four halls, featuring a variety of resilient, wood, laminate, cork and bamboo flooring, alongside outdoor decking and sport flooring.

FLOORTECH Asia, in one dedicated hall, will focus on the entire hard flooring supply chain, including raw materials, machinery, accessories, coating, installation technologies, testing and certification, and more.

World leading companies such as Swisskrono, CFL, Eletele (HMTX), Unilin Technologies, Valinge, i4F, LX Hausys, Daejin, KDF, KTE, Yousung, Power Dekor, Kingdom Flooring, Novalis, Adesiv, AICA, Azumi, BONA, ExxonMobil, Wintersteiger will showcase their latest innovations in these halls.

A Stronger Platform through Further Investment from the Organizers

Building on over two decades of successful collaboration, the co-organizers of DOMOTEX asia/CHINAFLOOR – Globus Events and Hannover Milano Fairs China (Shanghai based joint venture between Deutsche Messe and Fiera Milano) have reached an agreement to establish DACF Exhibitions Shanghai Ltd, a joint-venture company.

Starting in 2025, this new company will assume full responsibility for the organization and management of the show.

It will also focus on new development opportunities in the flooring industry within China and across the broader APAC region.

This organizational

change will not disrupt the show's current operations and the project team remains unchanged.

“The establishment of DACF Exhibitions Shanghai Ltd.

marks a significant step forward for DOMOTEX asia/CHINAFLOOR. This new partnership strengthens our position as Asia's leading platform for the flooring industry, enabling us to better meet the evolving needs of the market, drive innovation, and create valuable synergies across the entire value chain.”

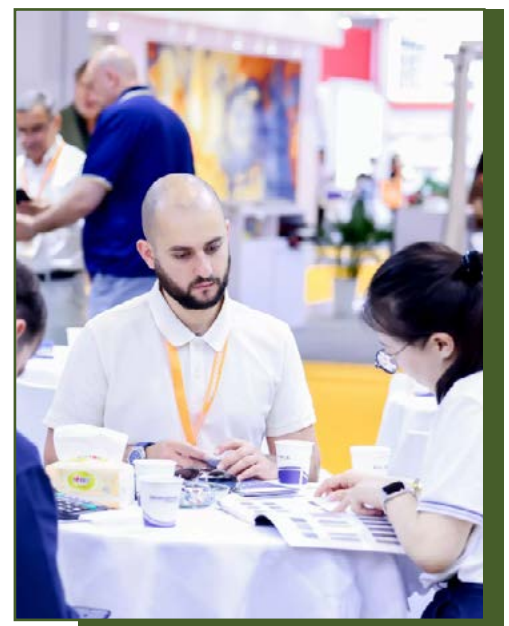
– said Sonia Wedell Castellano, Global Director at DOMOTEX.

Aida Cuko, International Business Director at Globus Events added: “Amid significant transformations in the global flooring business, this invest-

ment is a testament to the organizers' commitment to further strengthen DOMOTEX asia/CHINAFLOOR as an international platform tailored to the industry trends and focused on providing new business opportunities in the region.”

Leveraging the combined resources and expertise of both parties, DACF Exhibitions Shanghai Ltd.

aims to foster upstream and downstream synergies within the flooring industry and support its further development in China and beyond.



Rare 17th-Century Persian Carpets Worth Dh1.84bn Coming to Ras Al Khaimah

A stunning collection of over 3,000 handwoven Persian carpets, including priceless 17th-century masterpieces, is set to arrive in Ras Al Khaimah. Valued at Dh1.

84 billion (US\$500 million), this exceptional collection represents centuries of Persian craftsmanship and artistic excellence.

Historic Legacy Meets Modern UAE

Following a successful showcase at the Waldorf Astoria Hotel, Ghanbarinia Heritage Carpets, founded in 1841, is opening its first Ras Al Khaimah branch, marking a key milestone in its 40-year presence in the UAE.

The Art of Persian Carpet Making

Dr. Afshin Ghanbarinia, vice-chairman of Ghanbarinia Heritage Carpets, highlights the cultural significance of these carpets, noting that each piece tells a story through its intricate designs.

Symbols like the Shahabasi flower signify rebirth, while medallions represent balance and life's eternal struggles.

Key Features of the Collection Include:

- 17th-century carpets
- Designs from the Persian
- Safavid dynasty (1501-1736)
- Natural fibre construction and plant-based dyes



• Sustainable craftsmanship methods

Cultural Preservation

This collection aligns with the UAE's cultural preservation efforts, showcasing traditional techniques, promoting sustainable production, and celebrating Middle Eastern heritage.

Visitor Experience

The new RAK branch offers visitors direct access to these historic carpets, educational insights into Persian craftsmanship, and a deeper understanding of the cultural symbolism woven into each piece.

This marks a significant cultural milestone for Ras Al Khaimah, blending history with modern appreciation.

DOMOTEX asia/*CHINA*FLOOR

More than Flooring

The leading International Flooring Show
in Asia Pacific

- 210,000 sqm
- 1600+ companies and brands
- 80,000+ trade visitors

26 - 28 May, 2025 - 27th Edition

Shanghai, China

National Exhibition & Convention Center

www.domotexasiachinafloor.com



Build Your Dream Group

DOMOTEX
asia *CHINA*FLOOR

Saurer Technologies Twisting Solutions at the Carpet and Flooring Expo 2025



Saurer Technologies Twisting Solutions, a global leader in textile machinery innovation, is proud to announce its participation at the upcoming Carpet and Flooring Expo 2025.

The event, set to take place from 7th to 10th January 2025 at the Istanbul Expo Center in Turkey, will serve as a key platform for industry leaders, manufacturers, and innovators to gather and explore the latest developments in the carpet and flooring sectors.

Saurer's presence at the expo

Saurer Technologies Twisting Solutions will be showcasing its cutting-edge technologies and

expertise at Hall 3, booth 301E.

Visitors will have the opportunity to engage with our team of experts, who will be available to discuss the latest market trends, technological advancements and new machine developments specifically engineered for the carpet industry.

Our solutions are designed to meet the evolving demands of the market, offering intelligence, efficiency and innovation in every twist.

Saurer Twisting Solutions: Leading the way in innovation

At Saurer, we are proud to set the standards for twisting and cabling machines across various industries, including tire cord, carpet, staple fiber, glass filament and industrial yarns.

“

With our advanced machinery and decades of experience, we provide intelligent and cost-effective solutions that enable our customers to navigate the dynamic market with confidence.

Our commitment to continuous innovation drives our pioneering spirit ensuring we remain at the forefront of technology in the textile sector.

Highlighting our latest product: CarpetCabler CarpetTwister 1.12

One of the key products Saurer will highlight at

the Carpet and Flooring Expo is the CarpetCabler CarpetTwister 1.12, a direct cabling machine that continues the success story of the renowned CarpetCabler CarpetTwister series.

The 1.12 series is a new chapter in this legacy, bringing high flexibility and increased productivity to the forefront. When developing the CarpetCabler 1.12, our focus was on optimizing handling and simplifying user experience, while simultaneously enhancing data connectivity.

The 1.12 combines state-of-the-art technology with our decades of experience, offering optimal possibilities for producing high-quality strands for sophisticated carpets and other textiles. This advanced machine is designed for the most economical production while meeting the demanding requirements of the carpet industry.

Additionally, we are excited to talk about the TechnoCorder TC2, a two-for-one twisting machine designed for technical yarns.

The TechnoCorder TC2 stands out with its unmatched productivity, offering a delivery speed of up to 400 m/min making it a world leader in its category.

This machine provides ultimate flexibility in production, material and yarn counts for technical yarns, enabling users to adapt to the diverse demands of the market.



The TechnoCorder TC2 features self-sufficient spindles allowing individual settings for each spindle and includes a new spindle gauge for a wider range of counts.

Additionally, the machine is equipped with the FlexiPly software providing greater versatility in yarn constructions.

With these features, the TechnoCorder TC2 allows manufacturers to react swiftly to market requirements, producing even the smallest lots or samples economically.

The Carpet Industry in Turkey

Turkey holds a prominent position in the global carpet industry, ranking as the second-largest exporter and one of the leading manufacturers worldwide.

With a total export value of USD 2.8 billion in 2022, Turkey represents 17% of the global carpet market.

The country's remarkable contribution to the industry highlights its importance as a key player in both manufacturing and exporting high-quality carpets.

Carpet and Flooring Expo 2025: A Gateway to New Opportunities

The Carpet and Flooring Expo is designed to foster collaboration and business opportunities within the carpet and flooring sectors.

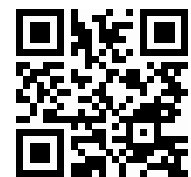
This prestigious event offers a unique platform to connect with industry stakeholders, discover new market trends and explore potential business partnerships.

Saurer Technologies Twisting Solutions invites all industry professionals to visit our booth and explore how our innovations can help elevate your business.

We look forward to meeting you in Istanbul for this exciting event.

SAURER.

BD 8 – Think economically.



The world's best doffer units

The outstanding semi-automatic rotor spinning machine BD 8 with the new automatic package doffer units (DU), finds its way into spinning mills worldwide. Equipped with up to four doffers, the BD 8 is providing sufficient doffing capacity even for coarse yarns. In a record time of 10 seconds, the packages are changed. Reduce your staff workload and optimise your workforce planning.

saurer.com



Countdown is on for the Istanbul Yarn Fair 2025!

International Istanbul Yarn Fair is preparing to bring together the textile world, once again, at Tüyap Fair Convention and Congress Center between February 26-28, 2025.

Due to the high demand from exhibitors, 80% of the sales have already been settled. This unrivaled big fair, where the latest trends and innovations in the sector are showcased, breaks its own record every year.

Bigger with the 2025 Goals

Featuring enjoyable workshops and an inspiring exhibition hall for both exhibitors and visitors, the fair is expected to gather over 500 companies and more than 20,000 professionals.

Sustainable yarn production and eco-friendly technologies, in particular, will be among the main themes of 2025.

International Istanbul Yarn Fair draws attention to the same areas at the fair-ground.

Visitors will “Learn How to Read Weaving” with Fırat Neziroğlu

Fair visitors will “Learn How to Read Weaving!” with the unique narration of the world- renowned tapestry artist Fırat Neziroğlu.

Mr. Neziroğlu, who continues displaying a modern approach with the light, shadow and gaps he introduced to the traditional weaving art technique in his works, will meet sector professionals during the weaving workshop that will be organized on the second day of the fair.

Our guests will enjoy a great experience with the

workshop featuring the unique narration of Fırat Neziroğlu within the framework of the theme of sustainability.

Art in the Texture The most unique and innovative designs displayed at the Texture Fabric Design Contest organized by the Southeast Anatolian Exporters’ Association (GATHIB) with a view to provide an opportunity to the talents who are interested in turning their creativity

into products and introduce original and value-added designs to the textile sector will meet sector professionals at the International Istanbul Yarn Fair.

Art will be waiting at this special exhibition hall where unique fabrics by contestant and ranking designers will be showcased.

Technologies Shaping the Future of the Sector

International Istanbul Yarn Fair offers unique collaboration opportunities for the professionals and companies operating in the textile sector.





Presenting innovative solutions for different types of yarn such as cotton, polyester, viscose, wool and elastane, the fair allows visitors to expand their product portfolios and establish new business bonds.

Visitors can also closely view the technologies that shape the future of the sector through sustainability-oriented solutions.

Identified as the key raw material of the textile sector, yarns are produced by using new technologies, ensuring compliance with the evolving and changing conditions.

Visitors will have the

chance to find high-quality products at the fair where thousands of different types of yarn are exhibited together.

Textile Sector is in Istanbul

With its extensive audience of professional visitors from Europe, Asia and the Balkans, International Istanbul Yarn Fair will become the biggest

meeting point of the sector also in 2025.

Showcasing not only diversified and innovative products, but also the latest trends, the fair will gather thousands of sector professionals.

Istanbul, the heart of fashion beating in Eurasia, will once again open its doors to textile professionals.

part of
TEXPERTISE
the textile business network

heimtextil

14. – 17. 1. 2025
FRANKFURT / MAIN



***CONNECTED
BY TEXTILES***

Explore the textiles-
trends synergies

**TEXTILE
POWER**

messe frankfurt



DACF Exhibitions Shanghai Ltd.'s New Partnership Launched To Strengthen Trade Platforms

Hannover Milano Fairs Shanghai, the joint venture between Deutsche Messe and Fiera Milano in China, has joined forces with Globus Events to form a new company, DACF Exhibitions Shanghai Ltd.

The partnership, announced during the 20th China Expo Forum for International Cooperation (CEFCO), solidifies both organizations' commitment to expanding business

opportunities in the Asia-Pacific region's flooring industry and beyond.

Under the new agreement, DACF Exhibitions Shanghai Ltd.

will assume full responsibility for organizing and managing DOMOTEX asia/CHINAFLOOR, the largest flooring exhibition in APAC.

The landmark show—part of Deutsche Messe's globally recognized DOMOTEX portfolio—has been held in Shanghai for 26 years and attracted over 83,000 trade visitors from 117 countries in its most recent edition.



Strengthening Market Presence and Industry Innovation

“This joint venture marks a significant milestone in our longstanding collaboration with Globus Events,” said Sonia Wedell-Castellano, Global Director at Deutsche Messe. “By combining our resources and expertise, we can elevate DOMOTEX asia/CHINAFLOOR to new heights and create unparalleled value for exhibitors and visitors.”

Wedell-Castellano also emphasized the importance of innovation, stating, “The flooring industry is at the forefront of sustainable development and technological advancement, and we are proud to be part of its ongoing evolution.”

Expanding Opportunities across APAC

Edwin Chen, CEO of Globus Events, highlighted the importance of this new chapter: “Over the years, our partnership with Hannover Milano Fairs and Deutsche Messe has delivered the leading international tradeshow for the flooring industry in the region.

The creation of DACF Exhibitions Shanghai Ltd. underscores our shared commitment to invest further in this vital platform and explore fresh opportunities across APAC.”

Next Edition Scheduled for May 2025

The 27th DOMOTEX asia/CHINAFLOOR is scheduled for May 26 to 28, 2025, at the National Exhibition and Convention Center (NECC – Hongqiao).



Organizers expect around 1,600 exhibitors to present their latest products and innovations, spanning seven halls and covering 200,000 square meters of exhibition space.

With the flooring sector navigating major transformations, DACF Exhibitions Shanghai Ltd.

aims to deliver enhanced professional services, foster up-

stream and downstream synergies, and craft a more comprehensive platform that responds to evolving market needs.

Commitment to the Chinese Market

In an increasingly complex global environment, the formation of DACF Exhibitions Shanghai Ltd.

underlines both Deutsche Messe and Globus Events' dedication to expanding their presence and influence in China.

The partnership will also explore new avenues for growth, leveraging each partner's expertise in trade fair organization, event management, and venue operations.



Jaipur Rugs Unveils the Gulmarg Collection

Jaipur Rugs Unveils the Gulmarg Collection: A Celebration of Kashmiri Heritage at Alserkal Avenue, Dubai

Jaipur Rugs, a global leader in artisanal rug craftsmanship, has unveiled its Gulmarg Collection with a striking visual campaign photographed by acclaimed photographer Ashish Shah.

The campaign, set in the snowy landscapes of Gulmarg, Kashmir, blends the region's timeless charm with Jaipur Rugs' signature artistry.

Shot at the Highlands Park hotel in Gulmarg, often called the "Klosters of Kashmir," the collection was showcased in an enchanting setting of snow-covered slopes at an altitude of 13,780 feet.

The carpets were rolled out against the pristine white backdrop, celebrating the intricate connection between craftsmanship and nature.

"The Gulmarg Collection reflects our pas-

sion for storytelling through design," said Yogesh Chaudhary, Managing Director of Jaipur Rugs.

"This collaboration marries the intricate craftsmanship of Rajasthan with the iconic design heritage of Kashmir, creating pieces that are both culturally rich and artistically unique."

The campaign marks a significant milestone in Jaipur Rugs' destination-inspired series, blending the retro charm of Highlands Park's interiors with the bold patterns and vibrant colors of the rugs.

The fusion of Kashmiri and Rajasthani artistry is evident in each piece, embodying India's diverse design heritage.

Jaipur Rugs invites design enthusiasts to experience the Gulmarg Collection at Alserkal Avenue, Dubai.

This exclusive showcase highlights the beauty of handmade rugs, merging traditional motifs with contemporary aesthetics to create timeless masterpieces.



Product range for carpets and textile floor coverings

- ▶ Finishing lines for tufted and woven carpets
- ▶ Thermofusion ovens for needle felt materials
- ▶ Back-coating lines for artificial turf
- ▶ Drying and heat-setting lines for digital printed materials
- ▶ Full bath impregnation units
- ▶ Roller and knife blade systems
- ▶ Laminating units
- ▶ Minimum application units
- ▶ Heat-recovery systems
- ▶ Air cleaning and filter systems
- ▶ Various innovative heating systems





Five Leading Carpet and Flooring Fairs in 2025

The year 2025 promises to be an exciting time for the global carpet and flooring industry.

As the world navigates economic shifts and emerging opportunities, key industry events will play a vital role in shaping market trends, fostering innovation, and building global connections.

From Europe to the Middle East and Asia, carpet and flooring fairs continue to be essential platforms for manufacturers, buyers, and in-

dustry professionals.

Here, we explore five must-attend carpet and flooring fairs scheduled for 2025 that offer unparalleled opportunities for business growth and networking.

Istanbul Carpet and Flooring Fair 2025

Dates: January 7–10, 2025

Location: Istanbul Expo Center, Turkey

As one of the rising stars in the global carpet industry, the Istanbul Carpet and Flooring Fair has quickly gained recognition as a major event.

The 2025 edition will be the second instalment of this promising exhibition, bringing together over 450 Turkish companies and 150 international exhibitors.

The fair has garnered attention for its focus on Turkey's robust carpet industry and its emphasis on innovation and collaboration.

With exhibitors showcasing everything from traditional handwoven carpets to advanced flooring technologies, the event has become a critical hub for business opportunities.

Notably, more than 20 Iranian carpet companies are also set to participate, further broadening the fair's international appeal.



Heimtextil Frankfurt 2025

Dates: January 9–12, 2025

Location: Messe Frankfurt, Germany

Renowned as the world's largest home textiles fair, **Heimtextil Frankfurt** has expanded its influence into the carpet sector in recent years.

This evolution has made it an essential destination for professionals in the flooring and carpet industries.

The fair's ability to attract top-tier exhibitors from Europe and Turkey has solidified its reputation as a critical event in the global carpet industry.

This year's event will emphasize sustainability and innovation, with many European and Turkish manufacturers showcasing cutting-edge designs and eco-friendly products.

However, economic sanctions may restrict

participation from some Middle Eastern companies, affecting their ability to connect with global buyers.



Domotex Asia/China-floor 2025

Dates: May 26–28, 2025

Location: Shanghai New International Expo Center, China

The Domotex Asia/China-floor Fair remains Asia's premier event for the carpet and flooring industry.

Known for its extensive focus on innovation and trends, the 2025 edition is expected to be even more impactful, especially with the addition of a new construction-focused side event.

The integration of this auxiliary event aims to attract key buyers from the construction and commercial real estate sectors, making it a pivotal opportunity for exhibitors to secure large-scale contracts.

With its reputation as Asia's leading carpet and flooring showcase, this fair is a must-attend for industry professionals looking to tap into the vast Asian market.



Gaziantep Carpet and Floor Covering Fair 2025

Dates: May 20–23, 2025

Location: Middle East Fair Center, Gaziantep, Turkey

The Gaziantep Carpet and Floor Covering Fair is a prominent event that highlights the unique craftsmanship and production capabilities of Gaziantep, often referred to as the global hub of carpet manufacturing.

This fair is a key meeting point for buyers, manufacturers, and designers, particularly from the Middle East, Europe, and North Africa.

Gaziantep produces over 70% of Tur-

key's carpets, and the fair showcases an extensive range of products, from handwoven rugs to machine-made carpets and high-tech flooring solutions.

By combining tradition with innovation, this event plays a crucial role in solidifying Turkey's leadership in the global carpet industry.



Domotex Middle East 2025

Dates: April 22–24, 2025

Location: Dubai World Trade Centre, UAE

As a major event in the Middle East, the Domotex Middle East fair serves as a gateway to one of the most dynamic markets for carpets and flooring.

The event attracts top-tier buyers and exhibitors from across the globe, offering a platform to connect with industry leaders and explore emerging trends.

With its strategic location and focus on luxury flooring, the fair is a prime opportunity for busi-

nesses to expand their reach in the Middle East and North Africa.

Exhibitors will showcase a wide array of products, from luxury handwoven carpets to advanced flooring technologies tailored for commercial and residential projects.



Why These Events Matter

Each of these fairs offers unique opportunities for professionals in the carpet and flooring industries.

Whether it's exploring innovative products, connecting with international buyers, or understanding emerging market trends, these events provide a platform to shape the future of the industry.

With all five fairs taking place in the first half of 2025, they collectively represent a pivotal moment for businesses looking to grow and thrive in a competitive global market.

delhi fair THE HOME & LIFESTYLE SHOW

197,000+ sqm DISPLAY AREA

3000+ EXHIBITORS | 16 PRODUCT CATEGORIES

16-19 APRIL 2025

Register Online : www.springfairdelhi.com/register

HOME | LIFESTYLE | FASHION | FURNISHINGS | FURNITURE | GIFTS | INTERIORS

Organised By : **EPCH** Export Promotion Council for Handicrafts

Supported By : **IEML**

E-mail : visitors@ihgfdelhifair.in | Mob & What's App : +91 9818725553 | Web : www.springfairdelhi.com

[springfairdelhi](#) [springfairdelhi](#) [SpringFairDelhi](#) [springfairdelhi](#)

INDIA EXPO CENTRE & MART, GREATER NOIDA EXPRESSWAY, DELHI-NCR

MENA COVERING

25 JANUARY 2025

VOL. 10 ISSUE 79



RECONNECTING WITH FLOORING

THE CARPET AND FLOORING MARKET IN THE MENA HAS EXPERIENCED SIGNIFICANT GROWTH AND TRANSFORMATION IN RECENT YEARS. SEVERAL FACTORS HAVE CONTRIBUTED TO THE EXPANSION OF THE FLOORING INDUSTRY IN THE REGION, INCLUDING ECONOMIC DEVELOPMENT, POPULATION GROWTH, URBANIZATION, AND A SURGE IN CONSTRUCTION ACTIVITIES.

TEL: 0090 539 234 6324.

EMAIL: CONTACT@MENACOVERING.COM