



MENA CARPET NEWS



**TURKMEN AND
AZERBAIJANI CARPET
EXHIBITION OPENS IN
TBILISI TO MARK
TURKMEN CARPET
HOLIDAY**

**GAZIANTEP CARPET
AND FURNITURE FAIR
IS GETTING READY TO
HOST THE GIANTS OF
THE INDUSTRY**

**PERSIAN CARPETS:
SILENT WITNESSES IN
THE HALLS OF GLOBAL
POWER**

Balancing Heritage and Modernity: An Interview with Maryam Bayat



Maryam Bayat is a designer whose work bridges centuries of Persian artistic heritage with the evolving aesthetics of contemporary life.

Born into a family immersed in the world of Persian carpets, she grew up surrounded by the intricate motifs of Isfahan, Malayer, Shiraz, and beyond.

Today, she channels that deep-rooted tradition into designs that speak to modern sensibilities—minimal, meaningful, and rich with narrative.

In this exclusive interview, Bayat reflects on the soul of storytelling in rug design, the interplay of nostalgia and modernity, and how platforms like Instagram have allowed her to reintroduce Persian carpets to new generations around the world.

1. You come from a rich tradition of Persian art—how do you approach balanc-

ing classical Persian carpet motifs with modern design trends in your work?

For me, it's an inner feeling. For as long as I can remember, I saw beautiful rugs in my father's workshops—each with diverse patterns, intricately designed.

From the rugs of Isfahan, Bijar, Malayer, and Tabriz to the more geometric designs of Shiraz's kilims and Kashkuli, and inspired by the simple yet story-rich Gabbeh rugs, I realized that it's possible to tell stories with fewer patterns, yet filled with meaning and detail.

Perhaps, for me, when you're compelled to assign meaning to losses in life, that's when details take shape.

And when you arrange all those details together and find meaning in them, balance emerges—that is, placing all the beauties and ugliness, all the mistakes and truths side by side. We always reach balance, and that's when art is created.

2.Many designers today are experimenting with minimalism and abstraction. How do you reinterpret traditional Persian symbolism within a contemporary aesthetic?

Living in the world of modernism, with its constant exposure to sights, sounds, and the relentless pace of life, I've come to realize that amidst the chaos, we humans crave the sound of silence in our homes. We seek spaces where tranquility can be felt.

Yet, as humans, while we need silence in this bustling world, we also yearn for nostalgia.

Nostalgia resides in our past, and reminiscing about it brings us a sense of security.

This sense of security becomes

the foundation for new designs.

In the growing trend in design and interior design where nostalgia plays a pivotal role in creating comforting spaces.

Incorporating vintage elements and memories into modern homes not only provides emotional comfort but also fosters a connection to our roots.

This blend of the old and new helps transform our living spaces into sanctuaries of peace and familiarity.



3. In your opinion, what role does storytelling still play in modern carpet design—and how do you personally incorporate narrative into your patterns?

In my view, everything revolves around storytelling. To live, one needs a story—and a rug embodies life itself.

Every piece of Iranian rug art tells a tale because it possesses a soul. Even rugs devoid of intricate patterns or designs, when crafted by human hands, are imbued with spirit through the days and nights the artisan dedicates to them.

For me personally, each of my designs carries its own narrative.

Whether it's the choice of a flower, the placement of a line, or the selection of a color—each element conveys a story.

Typically, my designs reflect my experiences over the years, speaking to me of my memories, moments, or sorrows that have been overcome.

That is what Persian rugs were always about where each thread weaves a story, and every pattern reflects a journey.



4. What are the biggest challenges when introducing modern designs in a market that deeply respects heritage and tradition?

I think your question relates to about 15 years ago, when modern carpets had not yet introduced themselves to the market.

In today's world, people have lost touch with tradition and heritage, and we are now in a transitional period where people are trying to rediscover authenticity.

For me, the biggest challenge was being a woman in this market. After that, it was about finding my identity in a market that had become filled with copied, soulless works — pieces that lacked storytelling in their design.

There was a dictated taste being imposed on customers, and the market was demanding a certain kind of carpet.

From my perspective, the customer needs to realize that instead of following a dictated taste, they should look for a piece that completes the story of their own life within their home.



5. As someone with a strong presence on social media, how has Instagram helped you connect with younger audiences and promote Persian design to the world?

Actually, from my point of view, Instagram is a space where life is seen — and life means flow.

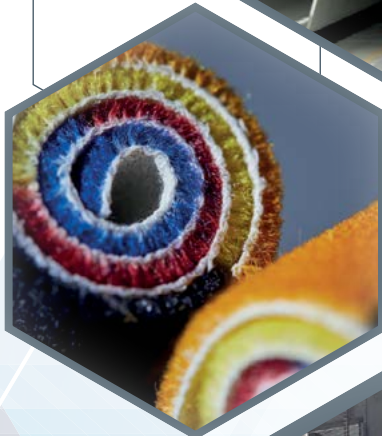
With Instagram, you can showcase the flow of life — being present every day, responding every day, showing beauty every day, and creating a sense of positivity.

Through Instagram, not only was I able to connect with younger customers and introduce myself and my work to them, but I also managed to build that same connection with older generations and spark their interest — helping them become familiar with changes and the modern world of carpets.

Instagram allows the world to see that Iranian art and artists still have the ability to showcase and produce their heritage. It introduces Iranian carpets, in a more modern and updated form, that still has something to say — and continue on.

READY TO SUPPORT YOU
challenge us

- ◆ developing the idea
- ◆ building the process
- ◆ designing and manufacturing the printer and line components
- ◆ installing and commissioning the equipment
- ◆ implementing and transferring the process technology and know-how
- ◆ servicing the production line





COLARIS *chromoJET*

COLARIS & CHROMOJET printing systems are the first choice when it comes to carpet and raschel blanket printing.

ZIMMER AUSTRIA digital printing systems - floor covering division is the expert in carpet printing machinery. Our experience covers a span of 6 decades in carpet printing. The digital printing area started when ZIMMER introduced the first computer-controlled, valve-based jet printer more than 45 years ago. This revolutionary development triggered the success of the CHROMOJET carpet printer generation, which is still available today for specific carpet and other products.

COLARIS carpet printing solution was introduced in 2015 and is the high-resolution printer for today's market needs. Ready-made solutions can be provided for a wide

range of flooring products, including contract and residential carpets, rugs, mats, tiles, made of tufted, nonwoven or even woven PA, PES, or viscose substrates. Additionally, we provide print lines for wool, acrylic and viscose flooring products.

Small to medium tile and mat production in 2.200 mm width or for wall-to-wall carpets up to 5.200 mm width at a capacity of 4 linear meters per minute – your goal is our challenge.

Engineering and manufacturing the print line as per your specific needs is the aim. No matter whether you choose us as your general supplier for a complete line, or you want to incorporate existing or domestic machinery in combination with a ZIMMER AUSTRIA digital printer, we offer the most cost-effective

solution for your needs.

CHROMOJET and COLARIS print lines from ZIMMER AUSTRIA are the right choice when looking for contract carpet printing or even for automotive, public transport and aeronautic flooring applications.

Both types of machines are working successfully in the market. Several of our customers are having CHROMOJET machines since many years and decided to make the step into high resolution COLARIS inkjet printing, to match the needs of an innovative and modern carpet design at the highest print quality available in the market.

For any of your needs feel free to contact us. We will do our best to find the most economic solution for your project.



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IHGF Delhi Fair Autumn 2025 to Celebrate 60th Edition with 3,000+ Exhibitors



TO CELEBRATE MILESTONE 60TH EDITION IN AUTUMN Over 3,000 exhibitors of Home, Lifestyle, Fashion, Furnishings, Furniture, Gifts set to connect with buyers from 100+ nations

IHGF Delhi Fair-a one of its kind comprehensive trade platform reputed as the ‘world’s largest gathering of handicraft exhibitors under one roof’ celebrates its 60th edition this autumn, in its 31st year since inception in 1994.

Known for its scale, diversity and dynamic offerings, IHGF continues to evolve in response to global sourcing trends, delivering a future-ready, buyer-

cused trade platform.

Strongly supported by leading manufacturer exporters in India and a thriving international community treating India as their preferred sourcing hub, the forthcoming 60th edition is scheduled from 13–17 October 2025 at the state-of-the-art India Expo Centre & Mart, Greater Noida.

The fair is organised by the Export Promotion Council for Handicrafts (EPCH).

This landmark edition will feature over 3,000 exhibitors from across India, representing key product segments in Home, Lifestyle, Fashion, Furnishings, Furniture, Gifts and Interiors.

As one of the most trusted sourcing destinations for handcrafted products, the IHGF Delhi Fair attracts thousands of global buyers, including importers, retail chains, department stores, wholesalers, designers and buying agents, drawn by its exceptional va-

riety, customization capabilities and competitive pricing.

Successive editions have consistently seen trade visitors and sourcing representation from well over 100 countries.

IHGF Delhi Fair in its Autumn 2025 edition promises to elevate the sourcing experience with immersive product displays from verified manufacturers, new concepts and design innovations, dedicated theme pavilions, artisanal fare and live craft demonstrations as well as fashion and ramp presentations, knowledge sessions and buyer-centric networking zones.

With increased focus on eco-conscious manufacturing, handcrafted value additions and artisanal creativity, this edition will set new benchmarks for international trade fairs.

Buyers can expect expressive surface finishes, emotionally resonant designs and trend-forward collections that blend tradition with modernity.

The fair boasts expansive 16 categories including, Home decor and accents; Home furnishings; Carpets & rugs; Textiles & linen; Gifts & premiums; Lamps & lighting accessories; Kitchen and dinnerware; Cane, bamboo, paper & eco-friendly products; Christmas & festive décor; Fashion jewellery; Bags & accessories; Aroma, spa & lifestyle; Bathroom accessories; Outdoor and gardens; Kids, babies

toys & accessories; Furniture and Interiors, displayed across 16 gigantic halls and 900 Mart Showrooms at the India Expo Centre.

Visitors will also benefit from a dedicated Mobile App for seamless navigation and scheduling, hospitality lounges, refreshment areas, cultural showcases, and interactive zones, creating a holistic and memorable experience.

At the 60th IHGF Delhi Fair expect more from the iconic trade show; fest in a celebration of Indian craftsmanship, design excellence and global collaboration, reaffirming India's role as a key player in the international home & lifestyle products market.

IHGF DELHI FAIR – AUTUMN, 2025

13-17 OCTOBER, 2025

INDIA EXPO CENTER & MART, GREATER NOIDA, DELHI – NCR



DOMOTEX asia/CHINAFLOOR 2025

Reaffirms Its Role as Asia's Leading

International Carpet and Flooring Tradeshow

Robust attendance, expansive international participation and forward-thinking innovation defined DOMOTEX asia/CHINAFLOOR 2025, which took place from 26 to 28 May at the Shanghai National Exhibition and Convention Centre (NECC).

Celebrating its 27th edition, the event reaffirmed its leadership position in Asia's flooring industry, setting new benchmarks for global outreach, innovation, and business opportunities.

Despite ongoing trade complexities and industry challenges, the show welcomed an impressive 83,056 visitors from 124 countries – the highest number of participating nations since the event's inception.

The international visitation number continued its



post-Covid growth trajectory reaching 18,121 overseas attendees, cementing DOMOTEX asia's growing worldwide footprint and China's and Asia's enduring role as global hubs for flooring innovation and outsourcing.

"DOMOTEX asia/CHINAFLOOR 2025 has solidified its position as Asia's leading event for the industry and remains committed to advancing even further." – said Edwin Tan, CEO of Globus Events, show organizer.

"While global trade may be shifting, business remains constant.

We will continue to serve as a vital bridge for the industry, providing essential support for companies' development and flooring industry's progress." – concluded Tan.

Sonia Wedell-Castellano, Global Director of DOMOTEX at Deutsche Messe AG, added: "This year's edition once again highlighted the strategic relevance of Asia for the entire flooring industry.

With its dynamic markets, manufacturing strength and growing demand for innovative solutions, Asia is and will remain a key driver for the sector.

DOMOTEX asia/CHINA-FLOOR offers a unique gateway to tap into these opportunities.”

DOMOTEX asia/CHINA-FLOOR will return at the Shanghai National Exhibition and Convention Centre (NECC) again from May 27 to 29, 2026.

A PLATFORM CURATED FOR TRADE AND TRENDS

Spanning 210,000 sqm of gross exhibiting space across seven halls, the show hosted around 1,500 carpet and flooring companies and brands from around the world.

Exhibitors showcased the latest in technology, design, and sustainable solutions, positioning the event as a key trendsetter for the future of the flooring industry.

Over the three days, manufacturers demonstrated their resilience to market challenges and responsiveness to evolving global demand with cutting-edge product offerings.

Jan Dossche, Coretec’s

President stated: “The organization made a great effort to make this a beautiful event. We are very happy.

This is an exhibition you can’t afford not to be in. We will be back again next year.”

Regarding the current industry situation and challenges, Dossche added: “Uncertainty is a word we do not want to hear.

We have great suppliers, great manufacturers here in China, great products, great presentations.

When the clouds are gone and the sun is back up

again, we will be ready to enjoy the results.”

Other brands that reported similarly positive outcomes and have already rebooked for the 2026 editions include Bona, Card Monroe, CFL, Craft Floor, Eletile, Glamourtex, KDF, Luonne, Novalis, Paulig, Power Dekor, Standard Carpets, Uny Group and Valinge to name a few.

On the visiting side, part of the outstanding number of visitors were also 12 delegations from China organized in cooperation with regional industry stakeholders such as Nanxun Furniture Industry Association, Jinmao Furniture Square, Golden Triangle Square, and more.





In addition, 5 international delegations were also organized in collaboration with key partners, including Australasian Timber Flooring Association (ATFA), European American Chamber of Commerce & Industry (EACHam), Japan Carpet Industry Association, Malaysia Interior Industry Partners Association (MIIP) and Malaysia's Creative Home magazine.

In addition, over 180 selected buyers from 25 different countries participated in the show's Buyer Club, benefiting from customized tours, exclusive services and more than 450 tailored business matchings.

INSIGHTFUL INSTALLATIONS, DISPLAYS AND EVENTS THAT ENRICHED THE EXPERIENCE

The 2025 edition of the show, was home to a series of high-profile events, state of the art installations and displays designed to drive creativity, showcase innovations and foster knowledge exchange.

Cadex, the premier event dedicated to architecture and interior design, once again stood out as a central highlight, showcasing the most advanced and integrated architectural and design trends and material installations.

The event placed a strong emphasis on the seamless integration of interior space decoration, ranging from flooring and walls to ceilings and furniture.

This year's theme "Let's Enjoy" focused on creating joyful and uplifting spaces through the thoughtful use of color and materials, with the goal of enhancing quality of life and fostering a sense of happiness.

A standout feature of the event was the Material Matters display area, which showcased groundbreaking material innovations poised to redefine the future of interior design.

Cadex also brought together more than twenty distinguished figures from the fields of architecture, interior design, media, and industry leaders, representing countries and regions including China, the UK, Italy, and Germany.

Through a dynamic mix of keynote speeches, roundtables, and curated displays, it promoted meaningful dialogues on emerging design trends and material innovations.

Other events that took place during the show included The Chinese Original Carpet Design Show, which attracted over 140 submissions from 60 designers representing 22 companies.

In a celebration of creativity, 41 designers were honored, and 43 exceptional works were exhibited, with 9 prestigious awards granted.

Also, the China Flooring Innovation Summit, held in partnership with the China National Forest Products Industry Association

Flooring Committee, focused on high-quality development.

It emphasized innovation, sustainability, and shared responsibility, urging the China flooring industry to collaborate towards a new era of growth focused on quality.

LOOKING AHEAD

With the success of its 27th edition, DOMOTEX asia/CHINAFLOOR once again proved itself as the go-to platform for professionals seeking to explore new markets, launch innovative products, and stay ahead of industry trends in the carpet and flooring sectors.

Its co-location with leading platforms such as R+T Asia, cadex, HD+ Asia and others, under the BUILD ASIA Mega Show, continues to expand value for attendees across the construction and design ecosystem.



Ege Carpets Sets Bold DKK 2 Billion Revenue Target, Eyes Expansion into Luxury Market

Ege Carpets, one of Europe's leading textile flooring manufacturers, has announced an ambitious plan to double its annual revenue to DKK 2 billion as it strategically shifts its focus toward the luxury segment of the market.

Founded nearly 90 years ago and headquartered in Herning, Ege Carpets is renowned for supplying high-quality carpets to a diverse range of sectors, including hospitality, healthcare, education, transport, commercial spaces, and private homes.

In 2023, the company reported net revenue of DKK 1.2 billion, a slight increase from DKK 1.16 billion in 2022.

Operating profit rose to DKK 69.8 million (up from DKK 57 million), while gross profit reached DKK 446.2 million. The company also saw its workforce expand to 605 employees.

Board Chairman Søren Eskildsen, who also serves as CEO of Louis Poulsen, stated that Ege is entering a new growth phase.

"We see a place in the market where we have a lot to offer. It's about positioning Ege even more in the high-end segment," Eskildsen said, outlining a strategic direction without committing to a fixed timeline for the revenue milestone.



The company's expansion efforts coincide with a leadership transition, as CEO Rune Stephansen steps down to pursue new opportunities closer to his home in Gothenburg.

Stephansen, who joined in 2021, is credited with streamlining Ege's operations and unifying its brand identity.

The company is now seeking a new CEO with a background in design and flooring to lead the next chapter.

Despite the change in leadership, Ege Carpets remains firmly focused on premium market positioning, design-driven innovation, and continued international growth.

The company's push into the luxury space reflects a rising ambition to solidify its brand as a global name in high-end textile flooring.

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China International Trade Fair for Home Textiles
and Accessories – Autumn Edition

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Gaziantep Carpet and Furniture Fair Is Getting Ready to Host the Giants of the Industry



The heart of carpet and furniture industry will beat at Gaziantep on 23-26 September 2025!

Gaziantep Carpet and Furniture Fair will open its doors, and domestic and international industry professionals will meet at the “Center of Production”.

Gaziantep is getting ready to be one of the most important meeting points of the carpet and furniture industry.

The fair will take place between 23-26 September 2025 and it will bring industry professionals together at Mid-

dle East Fair Center (OFM).

The fair organized by Tüyap Exhibitions Group with the collaboration of Gaziantep Chamber of Commerce will be held with the support of Governorship of Gaziantep, Gaziantep Metropolitan Municipality, Southeastern Anatolia Carpet Exporters’ Association (GAHIB), Gaziantep Chamber of Carpet Makers and Weavers, and Gaziantep Association of Exporter Furniture Makers (GIMOB).

This grand meeting, bringing all stakeholders of the industry under one roof, will showcase the production power and export potential of the region.



New business opportunities at Gaziantep, “Center of Carpet Production”

Gaziantep Carpet and Furniture Fair will exhibit the latest trends, innovative designs and the highest quality products in the carpet and furniture industry as well as providing an opportunity for participants and visitors to create new business connections and closely monitor the sectoral developments.

Fair will cover a wide range of products from machine woven carpets to kilims, hand-made rugs to furniture and door mats to furniture accessories.

Rising star of furniture industry

Türkiye is well known at the global market with its strong business power and wide supplier network in furniture industry.

Gaziantep Carpet and Furniture Fair, aiming to boost this success, will exhibit all innovative products of the industry from modern, modular, luxury, office and garden furniture to lighting products.

An unmatched meeting point for the furniture industry professionals, the fair will provide unique opportunities to visitors who want to explore the developing side of the industry and the newest trends.

Who should attend Gaziantep Carpet Fair?

Fair targets professionals from all over Türkiye, mainly carpet and furniture wholesalers, retailers, manufacturers and purchasing managers.

Also, industry professionals from important regions like Middle East/MENA, Central America, the Balkans, Caucasias and Central Asia are expected to attend.

Gaziantep Carpet and Furniture Fair creates a unique opportunity for businesses that want to create new business connections in the industry, discover latest trends and be at the “Center of Production”.





Turkmen and Azerbaijani Carpet Exhibition Opens in Tbilisi to Mark Turkmen Carpet Holiday

An elegant exhibition celebrating the rich textile traditions of Turkmenistan and Azerbaijan opened its doors at the Akhundov House Gallery in Tbilisi on May 23, 2025.

Jointly organized by the Embassy of Turkmenistan in Georgia and the Embassy of the Republic of Azerbaijan, the event was held in honor of Turkmen Carpet Holiday, a national celebration recognizing the cultural and artistic value of traditional carpet weaving.

The exhibition was attended by a distinguished au-

dience, including representatives from diplomatic missions accredited in Georgia, Georgian ministries and agencies, members of Parliament, former Georgian ambassadors, officials from Tbilisi City Hall, cultural and media figures, and Turkmen students studying in Georgia.

In his remarks, the Ambassador of Turkmenistan emphasized the global recognition of Turkmen carpets as a profound symbol of national pride and cultural identity.

Highlighting the inclusion of Turkmen carpet weaving

on UNESCO's List of Intangible Cultural Heritage of Humanity, he described the carpets as a living embodiment of the Turkmen people's enduring spirit and artistic excellence.

The exhibition, he noted, also commemorates the International Year of Peace and Trust and the 30th anniversary of Turkmenistan's neutrality.

The ambassador pointed out the significance of carpet ornaments in Turkmen state symbols, calling them an expression of the country's commitment to

ancestral traditions, national values, and a hopeful vision for the future.

Other speakers underscored the importance of joint cultural events in promoting the ancient values and artistic heritage of both countries, as well as in fostering deeper friendship and mutual understanding between the Turkmen and Azerbaijani peoples and their Georgian hosts.

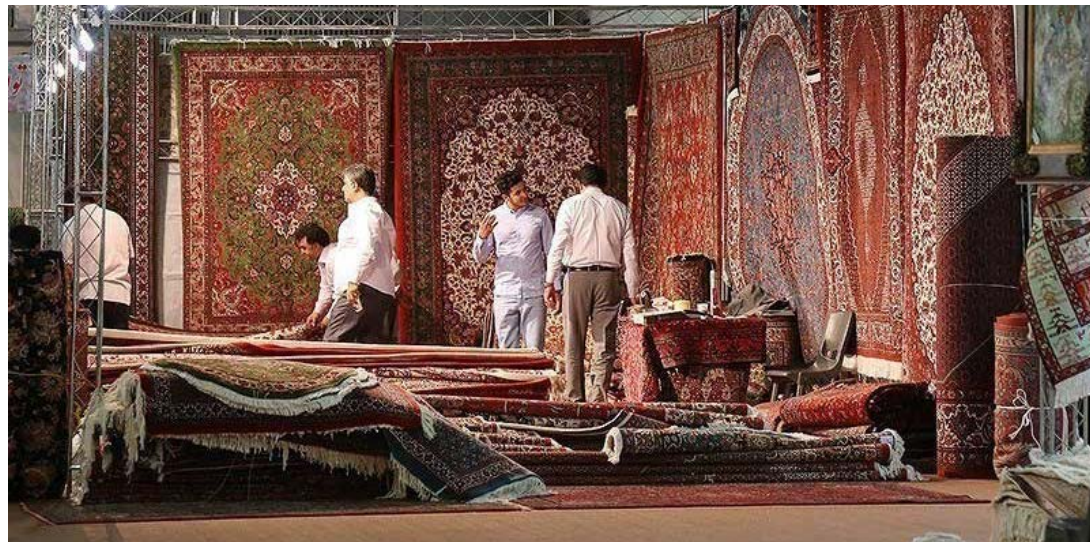
They extended warm congratulations to Turkmenistan on its milestone anniversary of neutrality, recognizing the country's contributions to regional peace and cultural preservation.

The exhibition serves not only as a showcase of textile mastery but also as a meaningful gesture of diplomatic and cultural solidarity in the Caucasus region.

17th International Carpet and Moquette Exhibition Set for October in Tehran

The 17th International Exhibition of Carpets, Moquette, and Related Industries will take place from October 13 to 16, 2025, at the Tehran International Permanent Fairground. This premier trade event brings together Iran's top carpet producers with global buyers, traders, and industry professionals.

From traditional Persian rugs to modern machine-made carpets and flooring accessories, the exhibition offers a comprehensive view of Iran's vibrant carpet sector.



International visitors can expect:

Access to leading Iranian manufacturers
Market insights and product innovations
B2B networking and buyer-supplier meetings

A professional facilitation team is available to support international participants with services such as booth registration, accommodation, visa support, interpreters, transport, B2B matchmak-

ing, and trade consulting—ensuring a smooth and successful experience.

- Venue: Tehran International Permanent Fairground
- Dates: October 13–16, 2025
- Focus: Carpets, Moquette, Flooring, Yarn, Raw Materials, Machinery

Whether you're sourcing unique products, seeking trade partners, or exploring Iran's carpet market, this exhibition is your gateway.

Mohawk Floors Bring Waterproof Innovation to Summer Living

As summer kicks off with splashes, spills, and sun-soaked adventures, Mohawk is helping homeowners stay worry-free with its latest range of waterproof flooring solutions.

Designed to withstand everything from backyard barbecues to poolside puddles, Mohawk's waterproof collections are built for modern summer living.

At the heart of the offering is the WetProtect® system, featuring a waterproof surface and tight Uniclic® joints that prevent moisture from seeping into subfloors.

Backed by the WetProtect Gold Floodproof Warranty, homeowners can enjoy the season without fear of long-term damage.

Flooring Solutions Built for Real Life

. SolidTech® R: Crafted from recycled single-use plastics and natural stone, this high-performance floor delivers superior strength, scratch resistance, and low-maintenance performance — ideal for homes with kids, pets, and outdoor traffic.

. UltimateFlex™: Combining 100% waterproof protection with EasyClean® stain resistance, UltimateFlex™ handles summer's messiest moments in style, from sandy feet to kitchen spills.

As a global leader in sustainable and innovative flooring, Mohawk Industries continues to prioritize durability, beauty, and environmental responsibility.

With waterproof floors designed to meet the demands of every season, Mohawk ensures your home stays stylish and protected — all summer long.





Product range for carpets and textile floor coverings

- ▶ Finishing lines for tufted and woven carpets
- ▶ Thermofusion ovens for needle felt materials
- ▶ Back-coating lines for artificial turf
- ▶ Drying and heat-setting lines for digital printed materials
- ▶ Full bath impregnation units
- ▶ Roller and knife blade systems
- ▶ Laminating units
- ▶ Minimum application units
- ▶ Heat-recovery systems
- ▶ Air cleaning and filter systems
- ▶ Various innovative heating systems



1949–2024



Coverings 2025 Wraps with Strong Growth, Top Innovations and Global Connections

Coverings, the largest and preeminent international ceramic tile and natural stone event in North America, successfully concluded its 2025 show with impressive exhibits, activations and momentum, drawing nearly 25,000 industry professionals to the Orange County Convention Center in Orlando, Florida.

Coverings 2025, which took place April 29 to May 2, experienced year-over-year growth with increased qualified attendance, augmented education and accelerated networking. Seventy-five percent of attendees specify or approve the purchase of materials.

The upsurge reaffirms Coverings' position as the leading business hub for the international tile and stone community.

This year's show also welcomed a vibrant mix

of first-time and returning participants and saw notable attendance gains spanning key industry segments.

The four-day event extended across the convention center's North and South Halls and 440,000 net square feet of exhibit space.

In total, a dazzling international showcase of 1,000 exhibitors representing 40 countries unveiled the industry's most advanced products in tile, stone, tools, technology and machinery products.

Attendees explored fresh, creatively designed exhibit booths throughout immersive global pavilions hosted by leading tile associations and manufacturers from around the world.

“Coverings 2025 demonstrated how the global tile and stone industry continues to thrive through shared innovation, craftsmanship and collaboration,” said Jamie Rich, Coverings’ show director.

“This year’s show created meaningful connections across continents and professions, inspiring new ideas and elevating the future of tile, stone, construction and design.”

Industry professionals at Coverings 2025 included distributors, retailers, fabricators, contractors, architects, designers, builders, real estate developers, journalists, bloggers and social media influencers covering the tile and stone industry.

All were eager to explore cutting-edge products and gain tangible and resourceful business insights.

The event featured a robust educational program with more than 150 speakers, offering valuable learning and engagement opportunities across every sector of the industry.

Coverings 2025’s comprehensive educational program comprised 24 curated conference sessions, organized under three core tracks: Installation & Fabrication, Materials & Trends, and Workforce & Profits.

These sessions, many of which reached full capacity, delivered important takeaways from recognized industry leaders who shared timely strategies, technical expertise and business intelligence.

The content equipped professionals to effectively navigate evolving markets, enhance project outcomes, and champion tile and stone as preferred materials for their design, construction and installation projects.

Attendees experienced a range of show floor highlights designed to showcase the latest in tile and stone.

Eight guided tours—including a Fabricator Trends Tour, three Surface Materials and the Home of the Future – Walk & Talk tours, and four National Tile Contractors Association (NTCA)-led Contractor Tours offered in both English and Spanish—provided in-depth access to innovative tools, equipment and materials.

Additional self-guided Audio Tours, also available in English and Spanish, allowed visitors to explore key exhibits at their own pace through organized themes like “Health & Wellness,” “Sustainability,” “Outdoor Spaces” and “Timeless Luxury.”

New in 2025, the VIP Specifier Program was launched to provide 16 leading U.S. architects, designers and facility managers with exclusive networking opportunities, tailored show floor tours, and access to customized content designed to help streamline tile and stone product specifications and support project planning.

The year's top ten tile trends, which were seen in eye-catching examples throughout the exhibit halls, were the subject of multiple onsite tile trends presentations and show floor tours provided by Alena Capra, Coverings spokesperson, industry ambassador and owner of Alena Capra Designs.

The Coverings Lounge returned to Orlando as a lively centerpiece of the show floor, offering an energetic space for learning, networking and project inspiration.

Lounge visitors gathered for thought-provoking sessions, connected with industry peers during daily happy hours and prize giveaways, and took part in interactive activations.

A standout feature of The Coverings Lounge was the debut of the I.C.E. House Showhome Experience—an immersive walk-through showcase produced by Jennifer Farrell Designs.

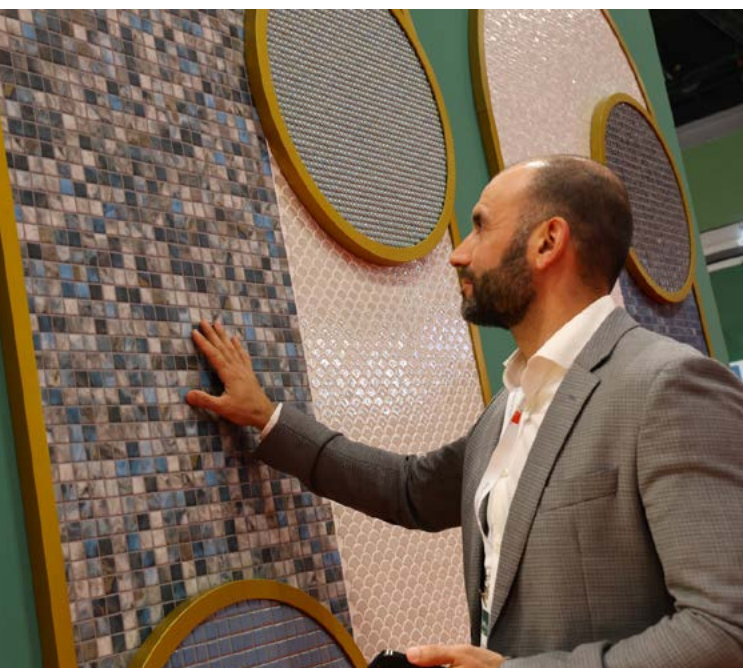


The experience offered a guided exploration of the future of home design, complete with informational displays, material samples and exclusive presentations by Jennifer Farrell.

Three featured stages provided more than 50 learning opportunities on the Coverings 2025 show floor.

The Installation Innovation Stage hosted live demonstrations focused on advanced techniques for installing new products; the Fabricator Stage presented high-energy sessions highlighting the latest in stone and fabrication methods; and the Trends & Solutions Stage, located within The Coverings Lounge, offered design-forward presentations on emerging product trends and practical project solutions.

Wellness-focused talks, including mindfulness workshops led by Gianna Vallefuoco, complemented Coverings' programming by addressing resilience and well-being in the workplace.



Several of these workshops were held in the Galvanize Lounge, which was host to many additional personal and professional development opportunities spearheaded by seven industry women's organizations.

The Artisan Showcase captivated audiences with artisan-led tile demonstrations and experiential mosaic tile coaster-making sessions that celebrated the heritage of the hand-made tile craft.

Coverings 2025 further ele-

vated its hands-on learning opportunities with live demonstrations and discussions by the Ceramic Tile Education Foundation (CTEF) and by the Stone Fabricator's Alliance (SFA).

These interactive sessions gave audiences an up-close look at the latest techniques in tile installation and stone fabrication, led by some of the industry's most experienced professionals.

Coverings 2025 also rolled out live podcast record-

ings across three days, where industry voices delved into timely topics ranging from design innovation to workforce development, bringing a high-impact media element to the attendee experience.

Those interested in attending Coverings 2026, slated for March 30-April 2, at the Las Vegas Convention Center in Las Vegas, Nevada, can sign up to be notified when event registration opens at www.coverings.com.



Interface Launches New Global Flooring Collections: "Dressed Lines" Carpet & "Lasting Impressions" LVT



Interface, Inc. (NASDAQ: TILE), the global commercial flooring leader renowned for design-forward and sustainable solutions, has launched two new global collections: Dressed Lines™ carpet tile and Lasting Impressions™ luxury vinyl tile (LVT).

Both collections reflect Interface's commitment to timeless aesthetics, high performance, and environmental responsibility.

A Tribute to Craft and Innovation

The two collections are united by a common theme—honoring the past while innovating for the future.

Inspired by historic design movements and artisanal techniques, Dressed Lines and Lasting Im-

pressions reinterpret classic visuals through advanced construction and sustainable practices.

“Design is a language that connects people, culture, and purpose,” said Kelly Simcox, Head of Global Design at Interface.

“With Dressed Lines and Lasting Impressions, we're offering designers fresh tools to express tradition with a modern twist—products that don't just look beautiful, but perform and endure.”



Dressed Lines™: Where Tailoring Meets Texture

Drawing inspiration from 1950s fashion and post-war modernism, the Dressed Lines™ carpet tile collection features six sophisticated styles with both subtle and bold aesthetics:

- Goes Around™ and Comes Around™: Classic pinstripe patterns in 25 cm x 1 m format
- Angular Times™ and Accent Hour™: Edgy geometric patterns with white accents
- Simple Does It™ and Positive Spin™: Versatile, textural square tiles (50 cm x 50 cm)

The collection seamlessly coordinates with Interface's popular Third Space™ line and delivers superior performance with a low carbon footprint.

Lasting Impressions™: Craft-Inspired Resilience

The Lasting Impressions™ LVT collection draws from traditional materials and surface finishes, evoking hand-crafted textures with a modern sensibility:

- Heirloom™: Tatami-inspired woven visuals in 25 cm x 1 m format
- Plaster™: Organic, textured visuals inspired by hand-applied wall finishes in 50 cm x 1 m format

Both styles are enhanced by Interface's

Ceramor+® ceramic bead coating for scratch resistance and Sound Choice™ acoustic backing, providing excellent durability and sound absorption.

Designed for the Future

Interface continues to lead in sustainable innovation. These collections support the company's Climate Take Back™ mission and target to become carbon negative by 2040.

The company integrates sustainability into every stage—from materials to manufacturing—ensuring that every product meets the highest standards for environmental and social responsibility.

Now Showcasing at NeoCon and Fulton Market Design Days

Both collections will be featured at Interface's Chicago showroom during NeoCon and Fulton Market Design Days, offering industry professionals a chance to explore the new designs in immersive settings.

The space also highlights products from FLOR® and nora® rubber flooring, and showcases Interface's broader sustainability efforts.





EU Market for Vulcanised Rubber Mats Sees Moderate Growth Amid Import Dominance

The European Union's market for vulcanised rubber mats continues to show stable growth, with total market revenue reaching \$950.5 million in 2023, according to a recent report by IndexBox.

These mats—widely used in floorcovering applications across commercial, industrial, and residential spaces—remain an essential segment of the EU's functional flooring sector.

Import Reliance Remains High

Despite Europe's robust manufacturing capabilities, the market remains heavily dependent on imports, which account for more than 60% of total consumption.

Germany, France, and the Netherlands continue to be the key importing countries, collectively responsible for over half of the EU's rubber mat imports.

The largest supplier to the EU remains China, followed by India and Vietnam, reflecting the continued dominance of Asian producers in cost-efficient manufacturing and mass supply.

Germany Leads Consumption

In terms of consumption, Germany tops the list with nearly 21% of the EU's total rubber mat demand.

This is followed by France (16%) and Italy (11%), highlighting strong industrial and construction activity as a major driver of demand.

Outlook: Automation and Sustainability Drive Market Trends

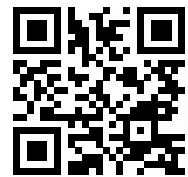
Looking ahead, the market is expected to see modest but steady growth, driven by rising demand for durable, anti-slip, and easy-to-clean flooring solutions in healthcare, fitness, logistics, and hospitality sectors.

Innovations in eco-friendly materials, recycled rubber content, and automated manufacturing are also shaping the competitive landscape.

The vulcanised rubber mat segment, though utilitarian, remains an important part of the floorcovering industry's broader move toward sustainability, safety, and performance.

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Luxury Carpet Studio Enhances Multisensory Hospitality with ‘Wellness Nostrum’ Project



In an ambitious step toward redefining wellness-driven interior architecture, Luxury Carpet Studio has been selected as a key partner in the groundbreaking “Wellness Nostrum” project – a hospitality concept curated by acclaimed architect Alberto Apostoli.

The initiative explores new frontiers of guest wellbeing through immersive, sensory-led design.

At the heart of this concept lies a holistic approach that connects spatial design with tactile interaction, creating environments that go beyond aesthetics.

Unlike traditional hospitality projects,

Wellness Nostrum is rooted in experiential design, where architecture, materials, and furnishings coalesce to form spaces that guests can physically and emotionally engage with.

Tactile Experience through Textile Innovation

Textile surfaces, particularly carpets, play a pivotal role in shaping the perceptual and emotional tone of the spaces.

Selected for their ability to combine artistic design with durability and technical performance, Luxury Carpet Studio supplied bespoke flooring solutions tailored to the specific needs of each environment.

Three premium collections were integrated:

- **Kyoto:** Reflecting calm and contemplation through nature-inspired motifs.
- **Ocean:** Offering fluid patterns and harmonious tones ideal for visual and spatial balance.
- **Outdoor:** Durable and design-forward, ideal for transitional zones between indoor and outdoor areas.

Each carpet was meticulously customized in size, texture, and color palette to align with the concept's focus on tactile exploration.

More than decorative elements, these carpets act as “sensory tools” that guide guest perception and deepen their connection to the space.

Transforming Carpets into Instruments of Memory

By emphasizing tactile richness, Wellness Nostrum elevates carpets from passive elements to active contributors in memory-making and emotional comfort. According to Apostoli, the aim was to engage multiple senses simultaneously to ensure the experience is immersive and enduring.

The project not only highlights the strategic role of textile design in luxury hospitality but also underscores the emerging trend of multisensory architecture — where touch, texture, and emotional resonance are central to spatial storytelling.

A New Benchmark in Wellness-Focused Design

The collaboration between Luxury Carpet Studio and Alberto Apostoli has been widely applauded within the international design community.

It sets a new benchmark for how materials, especially textiles, can support health, comfort, and a deeper sense of place in modern hospitality environments.

Through this innovative case study, Luxury Carpet Studio affirms its position at the forefront of luxury flooring solutions — where craftsmanship meets wellness, and where every thread contributes to a more memorable guest experience.





Bremworth Secures Major Government Contract to Supply Wool Carpet for Public Housing Projects

In a landmark win for New Zealand's wool sector, Bremworth, a locally owned wool carpet manufacturer, has been awarded a multimillion-dollar contract by Kāinga Ora to supply wool carpet for both new-build and retrofitted public housing projects.

The deal, confirmed by Finance Minister Nicola Willis, marks a significant shift in government procurement towards sustainable, locally sourced materials.

The contract will see wool carpet

installed in approximately 1,000 state housing units annually, utilising the annual fleece of over 31,000 New Zealand sheep—a major breakthrough for natural fibres in the construction industry.

"We are one of the biggest purchasers in the NZ economy," said Minister Willis.

"When awarding contracts, we must consider how they add value to our local economy."

Bremworth CEO Craig Woolford highlighted the broader implications of the deal, calling it a turning point for public procurement and a validation of wool's durability, safety, and sustainability.

“This is not just a commercial win; it’s a message to the entire construction industry—wool meets the standards for high-traffic housing and can replace synthetics in large-scale projects.”

The announcement follows months of lobbying from the wool industry and sustainability advocates, urging the government to prioritise local, natural materials in infrastructure development.

Woolford added that while the Kāinga Ora contract represents a small portion of Bremworth’s production capacity, the strategic value is immense, both economically and symbolically.

“To produce 20,000 broadloom metres of wool carpet requires around 95 tonnes of wool, demonstrating the scale and potential of this sector.”

The impact extends beyond public housing. Bremworth has reported increased interest from

the private sector, where wool is now being considered as an alternative to synthetic flooring in commercial spaces, schools, and residential developments.

Kara Biggs, General Manager of Campaign for Wool, called the decision “a star act” that sets a powerful precedent for other agencies.

“New Zealanders in social housing will now live on natural, healthy, and sustainable wool carpet instead of plastic.”

Toby Williams, Chair of Fed-

erated Farmers’ Meat and Wool division, praised the move as a much-needed lifeline for the ailing wool industry.

“This contract is the parachute we desperately need.

It won’t fix everything, but it’s a significant step in the right direction.”

Kāinga Ora is set to begin installing wool carpets in all new public housing units from July 1, as part of a wider commitment to sustainable building practices and regional economic development.



Label STEP Showcases Ethical Craftsmanship at 3daysofdesign Copenhagen



Label STEP is making a meaningful mark at this year's 3daysofdesign in Copenhagen, reinforcing its mission to promote fair trade and sustainable practices in the handmade carpet industry. Under the event's theme, "Keep it Real," STEP is highlighting the authenticity and real human stories woven into every rug made by its certified partners.

Two STEP-certified partners — Man of Parts and Rezas — are showcasing

exceptional collections at the design festival.

Man of Parts debuts innovative pieces from acclaimed designers Yabu Pushelberg, Gregor Hildebrandt, and Simone Coste, blending global design perspectives with artisanal excellence.

Meanwhile, Rezas presents a curated line of luxurious handmade rugs, artfully merging vintage narratives with modern minimalism.

A highlight of STEP's pres-

ence will be at Illums Boli-ghus, where Rezas is exhibiting. On June 19, from 2:00 to 3:00 PM, STEP Managing Director Reto Aschwanden will deliver a talk focused on fair working conditions and the importance of ethical partnerships in the global rug industry.

With its participation, Label STEP underscores that behind every beautiful carpet lies a commitment to human dignity, cultural preservation, and sustainable progress.

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Ulusoy Tekstil to Build \$18M Yarn Factory in Egypt's West Qantara

In a significant step for Egypt's expanding textile and carpet manufacturing industry, Turkish yarn producer Ulusoy Tekstil has signed an \$18 million agreement with the Suez Canal Economic Zone (SCZONE) to establish a new yarn and textile factory in West Qantara.



Spanning 35,000 square meters, the facility is expected to create 855 direct jobs and will play a major role in strengthening Egypt's export capabilities and local value chain in textiles and carpets.

Ulusoy's new factory will specialize in producing a widerange of yarns, such as:

- . Carpet yarns
- . Fibre yarns
- . Tricot yarns
- . Hand-knitting yarns
- . Household crochet yarns

In addition to yarn production, the factory will be engaged in manufacturing and weaving ready-made garments, serving both global and local markets.

Approximately 80% of the production will be allocated for export, while 20% will serve the Egyptian market, aligning with SCZONE's goal of becoming a regional hub for high-quality, export-driven textile and apparel manufacturing.

The agreement was signed by Waleid Gamal El-Din, Chairperson of SCZONE, and Mohamed Ulusoy, legal representative of Ulusoy Tekstil, in the presence of top officials and executives.

"This project supports our efforts to localize textile supply chains, from raw materials to finished products," said Gamal El-Din, highlighting West Qantara's strategic location

and advanced logistics.

This marks the 24th agreement signed in West Qantara, bringing total investments to \$661.5 million and creating over 34,000 direct jobs.

Founded in 1986, Ulusoy Tekstil is among Europe's largest yarn producers, with two major facilities in Turkey producing over 1,000 tonnes per month. The company is globally recognized for its vertically integrated operations and high-quality exports.

This investment reinforces Egypt's ambition to become a key player in regional and global textile value chains.

“Girotondo” by Sara Ricciardi Studio: A Child’s Vision of Love Transformed into Artful Rugs and Vases

Fresh from Milan Design Week 2025 and the 5VIE off-Salone circuit, the “Girotondo” collection by Sara Ricciardi Studio is a heartwarming celebration of love, joy, and spontaneity—through the eyes of children.

Inspired by the simple yet profound question, “What is love?”, posed to children in a workshop led by Ricciardi’s team, the collection captures unfiltered emotions and innocent creativity.

The result is a vibrant ensemble of six sculptural vases and nine colorful rugs, designed to resemble children’s doodles, both in spirit and in form.

The rugs, hand-tufted in India by master artisans from NODUS, blend wool and viscose in bold, fluid shapes and alternating textures.

Their seemingly whimsical



patterns—marked by irregular pile heights and vibrant color fields—mimic the spontaneous lines of a child’s crayon drawing.

“‘Girotondo’ is a dance of love,” says the designer. “A vision of affection, endless movement, and joyful connection.”

Each rug, priced at €600 + VAT, is made to order with a delivery window of 12–14 weeks—positioning the collection as an affordable entry into collectible design, without compromising the craftsmanship and conceptual depth synonymous

with NODUS.

Photographed by Marco Moretto, the collection presents love beyond language—an immersive, tactile interpretation of childhood sketches, where design becomes an emotional experience. The six vases, arranged in a circle, echo the innocence and sincerity of a child’s first understanding of love.

“Girotondo” is more than a design project. It is an invitation to see the world—and love—through untamed, unfiltered eyes.



Kashmiri Silk Carpet Shines in Modi's Cyprus Visit as Symbol of India's Artistic Legacy

A handcrafted silk carpet from Kashmir, emblematic of India's rich textile heritage, took centre stage during Prime Minister Narendra Modi's historic visit to Cyprus — his first to the Mediterranean nation in over two decades.

The carpet was presented as a diplomatic gift to Cypriot President Nikos Christodoulides, symbolizing India's tradition of cultural diplomacy.

Woven from pure mulberry silk by master artisans in Kashmir, the carpet features intricate vine and geometric patterns in hues of red, rust, and fawn.

Its two-tone optical effect — a hallmark of high craftsmanship — gives it a unique dual appearance depending on the angle and light.

Officials described it as a "masterpiece" reflecting India's civilizational elegance and enduring artisanal legacy.

"This is more than a diplomatic gift — it's a piece of India's soul," said a senior Indian official.

Kashmiri silk carpets are internationally celebrated for their density, lustrous sheen, and longevity.

Each one takes months or even years to complete, involving thousands of hand-tied knots per square inch.

In addition to the carpet, Modi gifted a silver clutch purse crafted using Andhra Pradesh's traditional repoussé technique, blending temple-inspired motifs with contemporary design.

The gifting ceremony came ahead of Cyprus conferring its highest civilian honour — the Grand Cross of the Order of Makarios III — on Modi.

Accepting the award, Modi dedicated it to India's 1.4 billion citizens and the "trusted friendship" between the two nations.

Gifted a Kashmiri carpet underscores Modi's strategy of using India's soft

power — especially traditional crafts — in global diplomacy.

Kashmir's silk carpets, long hailed as among the world's finest, play a vital role in India's handicrafts economy and international cultural prestige.

Modi's visit also included a business roundtable in Limassol, where he urged Cypriot companies to invest in sectors like AI, green energy, and digital finance.

A touching moment during the visit — when a member of the Nicosia Council bowed to touch Modi's feet in welcome — went viral, reflecting the growing international respect for Indian cultural traditions.

As the Prime Minister continues his overseas tour, the carpet now displayed in Cyprus stands as a quiet ambassador of India's timeless artistry and deepening global ties.



The Hague Hosts “Splendid Azerbaijani Carpets” Exhibition Celebrating Cultural Heritage

The Hague — A new exhibition titled “Splendid Azerbaijani Carpets: Learning through Art” has opened at The Hague City Hall, offering Dutch audiences a vibrant introduction to Azerbaijan’s centuries-old carpet weaving tradition.



The exhibition is jointly organized by the Embassy of Azerbaijan in the Netherlands and Azerkhalcha OJSC.

The opening ceremony drew a distinguished audience, including Dutch city officials, representatives from state institutions, the diplomatic corps, international organizations, and members of the cultural, academic, and Azerbaijani diaspora communities.

In his remarks, Azerbaijani Ambassador Mammad Ahmadzade noted that the exhibition is part of a series of global events celebrating the 15th anniversary of Azerbaijani carpet weaving’s recognition by UNESCO as an element of the Intangible Cultural Heritage of Humanity.

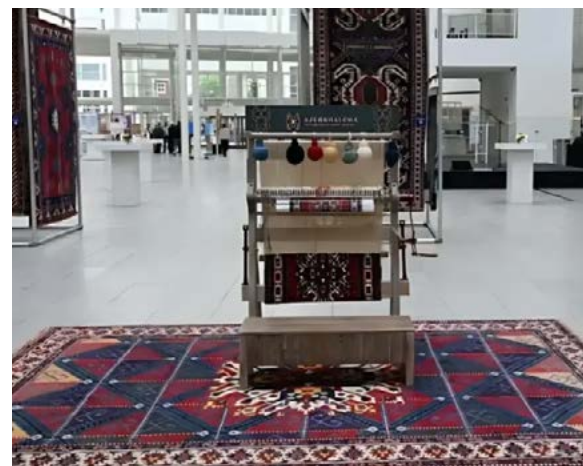
He emphasized the historical and artistic significance of Azerbaijani carpets and highlighted their presence in works by prominent Dutch painters like Jan van Eyck and Hans Memling, underscoring centuries-old artistic connections between the two cultures.

Deputy Mayor of The Hague, Nur Icar, expressed his appreciation for the opportunity to host the exhibition, reinforcing the city’s commitment to cultural diversity and international dialogue.

Emin Mammadov, Chairman of Azerkhalcha OJSC, emphasized the exhibition’s role in strengthening cultural exchange and mutual understanding between Azerbaijan and the Netherlands.

The event concluded with a spirited performance by the “Kharibulbul” dance group, showcasing traditional Azerbaijani music and dance.

Running for one month, the exhibition offers a unique opportunity for visitors to explore the artistry, symbolism, and history behind Azerbaijani carpets, and serves as a meaningful bridge between the cultural heritages of Azerbaijan and the Netherlands.



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Persian Carpets: Silent Witnesses in the Halls of Global Power



As the world observed National Carpet Day, Iran's Foreign Minister Abbas Araghchi took to social media platform X (formerly Twitter) to highlight one of the nation's most treasured cultural symbols: the Persian carpet.

In his words, "The Persian carpet is woven from the threads of history—an embodiment of Iranian culture, color, and imagination."

But beyond artistry and heritage, Persian carpets occupy an unexpected position on the global stage: they grace the halls where powerful political decisions are made — including those that directly impact Iran.

A photo feature by the Associated Press captures this paradox.

From the White House to the Élysée Palace, and from the United Nations to the Kremlin, Persian carpets serve as elegant, silent observers underfoot in some of the world's most influential rooms.

With poetic irony, Araghchi remarked, "Decisions against Iran are often made atop Persian rugs woven in Iran itself."

Despite enduring decades of sanctions, Iran's carpet industry remains a resilient force, continuing to export its woven artistry to global elites.

These carpets, beyond being decorative pieces, carry centuries of craftsmanship, storytelling, and regional identity.

From Isfahan's floral designs to Qom's silk threads, from Baluchestan's tribal motifs to Kurdistan's bold geometry, each region's carpet carries a voice — soft but powerful.

Persian carpets have hosted historical diplomatic moments, such as:

- The Bidjar carpet beneath Pope Francis and Donald Trump in Vatican City (2017)
- A Persian Nain carpet during Trump's meeting with King Salman in Riyadh
- Another Nain rug during talks between Trump and Israeli President Reuven Rivlin
- The British Embassy in Washington, D.C., displaying carpets with calligraphy from Persian poetry

Even this week, during a meeting between Araghchi

and Egypt's President Abdel Fattah Sisi, a Persian carpet lay beneath their feet in Cairo.

Meanwhile, Iran's Ambassador to the UN in Geneva, Ali Bahreini, announced the return of a 1935-donated Persian carpet to its place in the UN library following renovations.

These carpets are more than national exports—they are platforms of diplomacy, silent carriers of soft power, and cultural bridges between nations.

While sanctions and political disputes may fluctuate, the presence of Persian carpets in diplomatic halls underscores Iran's enduring creative legacy and its deep-rooted place in world culture.

As Araghchi noted, each Persian carpet is not just an object — it's an ambassador, woven with the threads of identity, dignity, and resilience.



Card Monroe Corporation Unveils Groundbreaking ColorPoint Sports Technology for the Turf Industry



Card Monroe Corporation (CMC), a global leader in tufting carpet machinery, is excited to announce the launch of its latest innovation: ColorPoint Sports.

This groundbreaking technology is set to revolutionize the artificial grass industry by bringing the advanced capabilities of CMC's ColorPoint carpet technology to turf applications.

Transforming the Artificial Grass Market

ColorPoint Sports enhances the manufacturing process for artificial grass, allowing producers to achieve unprecedented design flexibility and efficiency.

With this new technology, end users can create intricate designs and color patterns in a single pass, significantly reducing production time from days to mere minutes.

This innovation streamlines the installation process, enabling turf installers to produce complex designs like logos and patterns without the need for cutting and gluing separate pieces.

Key Features and Benefits

Dynamic Color Bank: The ColorPoint Sports technology offers a color bank of up to six colors, allowing for stunning gradients and intricate designs that were previously unattainable in the artificial turf market.

Sustainability Focus: This technology contributes to sustainability by minimizing waste and inventory requirements.

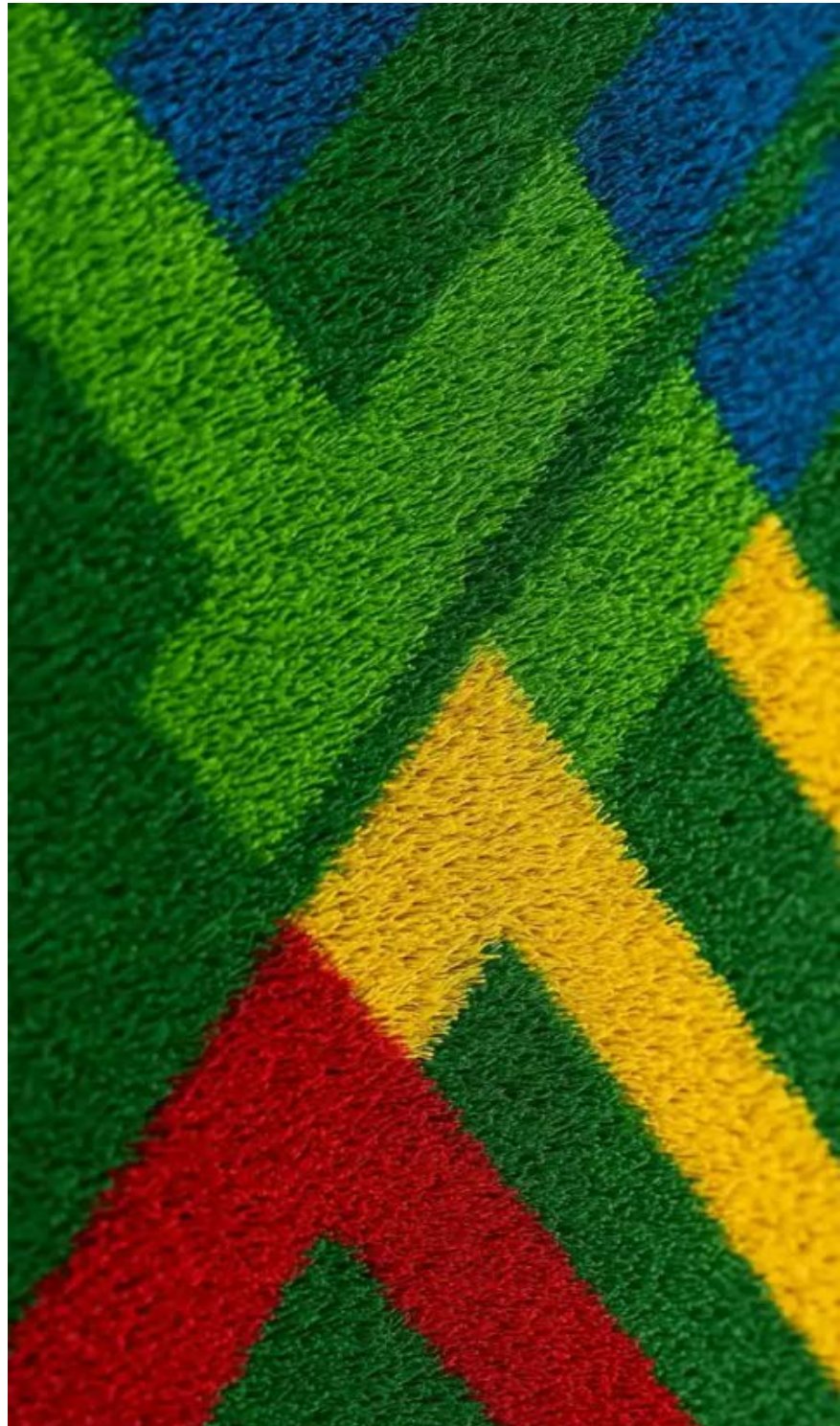
The ability to produce complex designs on demand reduces the need for excess materials, leading to a more environmentally friendly manufacturing process.

Enhancing User Experience: As the demand for artificial turf continues to rise, particularly in multi-use facilities and schools, CMC's ColorPoint Sports positions itself as a game-changer.

This technology not only meets the growing expectations of turf producers but also adds immense value for end users, enhancing the overall experience of sports and recreational activities.

Explore ColorPoint Sports

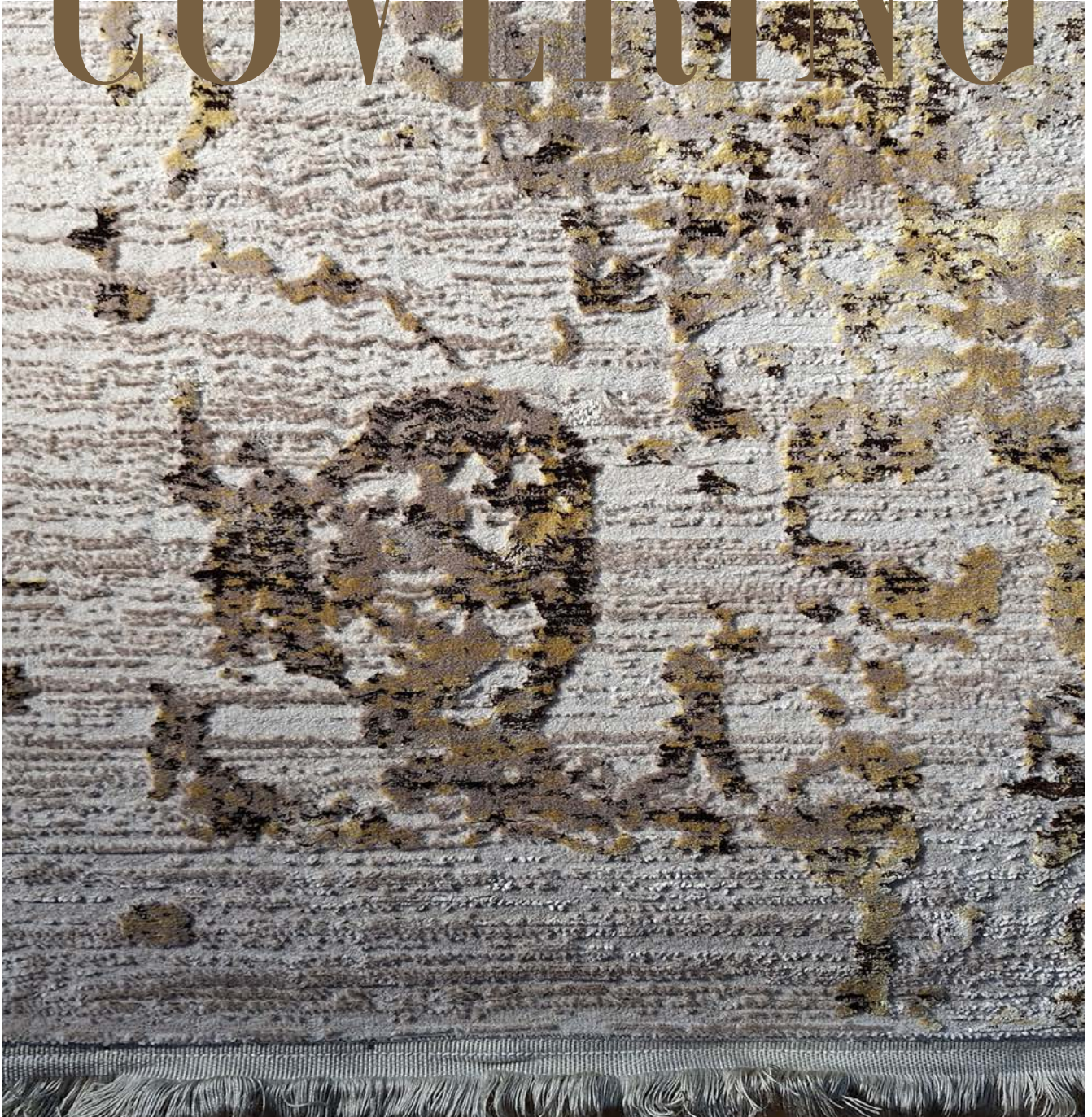
Card Monroe Corporation invites industry stakeholders to explore the possibilities offered by ColorPoint Sports at upcoming trade shows and exhibitions, where the capabilities of this revolutionary technology will be demonstrated.



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